

**WISCONSIN PGA
SPRING MEMBERSHIP MEETING
PACKET**



WISCONSIN

Wilderness Resort
Monday, February 23, 2026

GENERAL MEMBERSHIP MEETING AGENDA

Monday, February 23, 2026 – 2:00pm

Call to Order

Consent Agenda:

Approval of the October 2025 Membership Meeting Minutes		Pages 2-3
Financial Update/VP Report	Danny Rainbow, PGA	Pages 4-5
Education	Derek Guzman/Jonathan Stuart, PGA	Pages 6-8
Employment	Jeremy Cabalka, PGA	Page 9
Special Awards	Mark Voeller, PGA	Page 10
Scholarship	Joe Stadler, PGA	Page 11
Tournaments	Jamie Christianson, PGA	Page 12
Membership	Brendan Locke, PGA	Page 13

Reports:

Report of the Secretary	Scott Walecki, PGA	Page 14
ED/Foundation	Joe Stadler, PGA	Pages 15-18
Player Engagement	Anderson/Shafer/Walecki, PGA	Pages 19-20
Assistants	Shaun Finley, PGA	Page 21
PGA Career Consultant	Jeff Ellingson, PGA	
Report of the President	Mike O'Reilly, PGA	

Old Business – Brook Schmitt – tournament inquiries

New Business – None

Open Forum –

Wisconsin PGA General Membership Meeting Minutes
Monday, October 27, 2025
Embassy Suites – Brookfield, Wisconsin

Meeting called to order at 12:02 p.m. Mark Voeller welcomed everyone and provided an update on the timing and agenda of the meeting.

Mr. Voeller asked for a moment of silence in honor of Carl Unis, legendary WPGA member.

WPGA Distinguished Service Awards:

Mark Olsen and Mike Warren were presented with the first WPGA Distinguished Service Awards. Erika Pirkl presented Mike and Andy Hansen and Joe Stadler presented Mark Olsen. Mike and Mark shared their gratitude and offered a bit more on their stories and what golf means to them.

Election of District Director Board Members

Derek Guzman (Northwest), Jonathan Stuart (Metro), Jeremy Cabalka (Southwest) and Jamie Christianson (Northeast) were elected to the board to serve 3-year terms as District Directors. The new board members then took the oath of office.

Mr. Voeller asked for a motion to approve the consent agenda and the March 25 Membership Meeting minutes. A motion was made to approve by Jamie Christianson, seconded by John Shipshock. The motion passed unanimously.

Report of the Committees:

Report of WPGA Secretary – Danny Rainbow introduced the newly elected members, recently specialized/certified and quarter/half century members. Danny recognized members that are newly transferred into the WPGA section. Wisconsin is the 20th largest section with 465 members and 178 associates. Danny thanked Mark Voeller for his time as an officer and everything he has done for the WPGA.

Executive Director Update – Mr. Stadler thanked everyone for having a golf license plate. The funding goes directly to support our scholarship program which gave out \$90,000 in 2025. He thanked Andy Landenberger and Erika Pirkl for all their work in running over 200 foundation events/tournaments throughout the season. He also thanked Chris, AJ, and Jazz for their help. He thanked all the professionals for their efforts with hosting events and for advocating for our initiatives to their owners and boards. He then thanked all the sponsors and donors.

Report of President – Mark Voeller mentioned this was his last report as President of the WPGA. Mark informed the board that Mike O'Reilly has accepted and been elected as the new President of the WPGA. Danny Rainbow is the new Vice President and Scott Walecki is the new Secretary. Mr. Voeller discussed the value of PGA membership and how to get involved and give back. He mentioned that Danny Rainbow will be accepting the PGA of America MOY Award for resorts. The next day Jim Richerson will be inducted into the PGA of America Hall of Fame. Mick Smith and David Roesch qualified for the 2026 PGA Senior Championship.

Mark encouraged all tournament participants to thank the sponsors after each event. Mr. Voeller encouraged everyone to get a Wisconsin Golf License plate as a simple way to support our Foundation. Mr. Voeller concluded his report by offering all the things that the WPGA does and commended the membership for all they do.

Report of Keith Clark, PGA – District 6 Director - Mr. Clark recognized Mike O'Reilly and the team at Kohler for hosting the Collegiate WORKS Championship. Keith mentioned the positives and the negatives at the recently completed Ryder Cup. He wanted the membership to know that the PGA is looking at all aspects of the Ryder Cup and making necessary improvements to ensure similar items do not happen in the future. Mr. Clark mentioned changes at the PGA of America office team. PGA HOPE and the funding model are being examined. New leadership will be in place soon.

Acceptable progress is being changed to 7 years from the current 9 years for new associates beginning on January 1, 2026. PGA Coach is continually being examined and improved. The PGA's stance is still in opposition to the golf ball rollback.

PGA Career Consultant/Employment Committee – Jeff Ellingson introduced himself and provided an overview of the services he can provide to the membership. He encouraged members to reach out any time they had a question or needed some help.

Education – Danny Rainbow provided the highlights of the changes to the new PDR period that began in July. He mentioned the GOLFTEC Teaching and Coaching Summit coming up in early June and that information would be coming out soon.

Membership Committee- Brendan Locke shared the website that was developed by the WPGA/Erika Pirkel. He encouraged everyone to attend the mentoring summit at TPC Wisconsin on November 10. Brendan provided an update on the summit.

Player Engagement Report – Scott Walecki mentioned that PGA Junior League grew by 7% in Wisconsin in 2025. He encouraged more to get involved. Scott showed the new uniforms for 2026 and that the issues with timing in 2025 should be fixed. Erika Pirkel showcased the Wisconsin lone DCP finalist, Hallie Fisch. We conducted 22 programs at 14 locations and served 375 veterans through PGA HOPE Wisconsin. Scott mentioned the 2026 Stars & Strikes Bowling Pro-am on February 16 and asked people to get a team and support HOPE with a fun day of bowling.

Old Business - none

New Business – Mr. Voeller mentioned the new business items provided by Brook Schmitt. Mr. Voeller explained that each issue will be discussed at the next TPB meeting.

Open Forum –

Nick Tarasoff mentioned that the PGA Junior League app needs to be improved significantly.

John Shipshock mentioned that he was embarrassed by the spectators at the Ryder Cup and how the PGA did not handle the situation. He asked that this be addressed for future events, so it is not repeated.

Joel Weitz asked about the golf ball rollback and why not consider simply limiting the driver.

Greg Adlington shared a story about Carl Unis and his tip to research the team at any facility you are visiting to assist in the introduction.

Bob Burns thanked everyone that supported his auction and wondered why PGA members need to be paid to teach PGA HOPE programs.

Michael Bradley thanked Mark for being a great mentor and helping him along the way to becoming an associate.

Mark Voeller encouraged everyone to visit the sales representatives and thank them for their support.

The meeting adjourned at 1:27 pm.

Estimated February 28, 2026 - Section Financial Summary

Project Name	YTD		YTD		YTD		Budgeted		Budgeted	
	Revenue	Expense	Profit/Loss	Revenue	Expense	Profit/Loss	Revenue	Expense	Profit/Loss	Variance
Professional Only Events	\$183,770	\$173,131	\$10,639	\$159,670	\$152,600	\$7,070	\$159,670	\$152,600	\$7,070	\$3,569
Assistant's Events	\$37,682	\$37,389	\$293	\$37,735	\$37,716	\$19	\$37,735	\$37,716	\$19	\$274
Pro-am Events	\$887,227	\$811,028	\$76,199	\$861,005	\$794,798	\$66,207	\$861,005	\$794,798	\$66,207	\$9,992
Major Championships	\$306,431	\$288,804	\$17,627	\$293,780	\$279,430	\$14,350	\$293,780	\$279,430	\$14,350	\$3,277
Meetings & Seminars	\$23,337	\$36,716	(\$13,379)	\$24,900	\$48,300	(\$23,400)	\$24,900	\$48,300	(\$23,400)	\$10,021
General & Administration	\$820,848	\$853,894	(\$33,046)	\$836,659	\$875,486	(\$38,827)	\$836,659	\$875,486	(\$38,827)	\$5,781
Marketing	\$0	\$21,089	(\$21,089)	\$0	\$21,000	(\$21,000)	\$0	\$21,000	(\$21,000)	(\$89)
Investments	\$137,286	\$17,225	\$120,061	\$0	\$0	\$0	\$0	\$0	\$0	\$120,061
Total	\$2,396,581	\$2,239,276	\$157,305	\$2,213,749	\$2,209,330	\$4,419	\$2,213,749	\$2,209,330	\$4,419	\$152,886

WPGA Balance Sheet

2/1/2026

Wisconsin Section of the PGA of America, Inc.

ASSETS	2024-2025	2025-2026
Current Assets		
Accounts Receivable	\$10,491	(\$9,570)
Cash & Cash Equivalents	\$612,859	\$692,132
Inventory	\$1,719	\$1,719
Prepaid Expenses & Other Current Assets	\$381,504	\$71,872
Short-Term Investments	\$1,572,460	\$1,777,347
Intercompany Receivable/Payable, Net	\$18,690	\$89,860
Total Current Assets	\$2,597,723	\$2,623,360
Long Term Assets		
Long term investments	\$40,798	\$40,798
Property & Equipment	\$54,883	\$96,718
Total Long Term Assets	\$95,681	\$137,516
Total Assets	\$2,693,404	\$2,760,876
LIABILITIES		
Current Liabilities		
Accounts Payable & Accrued Expenses	\$42,749	\$39,302
Current Portion of Deferred Revenues	\$853,617	\$795,493
Total Current Liabilities	\$896,366	\$834,795
Long Term Liabilities		
Total Long Term Liabilities	\$0	\$0
Total Liabilities	\$896,366	\$834,795
UNRESTRICTED NET ASSETS		
Undesignated	\$1,797,039	\$1,926,081
Designated		
Total Designated	\$1,797,039	\$1,926,081
Total Unrestricted Net Assets	\$1,797,039	\$1,926,081
Total Liabilities & Unrestricted Net Assets	\$2,693,405	\$2,760,876

Education Committee Report – 2026 Spring Meeting

Mission Statement

The mission of our Education Committee is to provide an inclusive, Section-wide platform that facilitates the development and inspires the growth of the Wisconsin PGA Professionals and Associates by focusing on the following five pillars: Instruction | Merchandising | Personal Wellness | Golf Operations | Career Development

Education Committee

Co-Chairs

- Derek Guzman, PGA
- Jonathan Stuart, PGA

Committee Members

- Tim Boegh, PGA
- Dave Hawkins, PGA
- Jason Tipton, PGA
- Danny Rainbow, PGA
- Josue Reyes, PGA
- Vince Pulizzano, PGA

Winter Education Seminar Series

The Winter Education Seminar Series consisted of 10 total sessions, focused on leadership, operations, personal development, and innovation across the golf industry. Each session ranged from 40-60 participants.

2026 GOLFTEC Teaching & Coaching Summit at TPC Wisconsin

Tuesday June 2nd – Details Coming Soon!

NEW! ExpertVoice

PGA of America Golf Professionals in good standing can now earn PDRs through ExpertVoice. ExpertVoice is an exclusive, online marketplace and education hub where industry professionals can become “experts” on the latest brands and products. PGA of America Golf Professionals will be able to access the platform and complete training modules that are eligible for Professional Development Requirements (PDR).

ExpertVoice will send PGA of America Membership Services monthly reports with Member completion status of [training modules](#) for verification.

Learn about the latest brands, products, and technology by signing up with ExpertVoice. Signing up is simple, and membership is always free. PGA number is required for registration.

1. [Visit the PGA of America Team Registration Page](#)

2. Sign up with your PGA Member Number

3. Start learning and earning PDRs

Submitted by,

Jonathan Stuart, PGA

WPGA Education Co-Chair
Head Golf Professional
The Club at Strawberry Creek
14810 72nd Street
Kenosha, WI 53142

Derek Guzman, PGA

WPGA Education Co-Chair
Director of Golf Operations
Sand Valley Golf Resort
597 Leopold Way
Nekoosa, WI 54457



PGA OF AMERICA PROFESSIONAL DEVELOPMENT REQUIREMENT EFFECTIVE FOR CYCLE 18 – June 16, 2025 - June 15, 2028

PROFESSIONAL DEVELOPMENT REQUIREMENT POLICY, (PDR), as defined by the PGA Board of Directors:

- 1 A Section may require that all Section and Chapter activities be approved in advance.
- 2 Based on previously approved activities, established guidelines and Section recommendations, the National Office will approve the credits to be awarded for a certain activity. The Board of Control will determine the number of credits in all disputes and the Board of Directors reserves the right to make modifications to the requirements.
- 3 A participant may receive compensation for an activity.
- 4 Fifty-four (54) Total credits are required for a three-year cycle; of which at least 36 must come from any combination of Education, PGA of America Meetings, National Survey submission, Section Mentoring programs, and/or Specified PGA of America Player Engagement Programs.
- 5 Members who have attained a combination of years of membership and age which adds up to 90 or more before the start of the Professional Development Requirement Program Cycle (June 16, 2025), shall be required to earn 12 PDR credits only from any PDR category. (Members who attain the combination of 90 within the Cycle may request a pro-rated reduction).
- 6 Members in the International Section will be required to earn one half (1/2) of the requirement.
- 7 Members in the Reserve Classification will be required to earn one half (1/2) of the requirement.

36 Required Credits - PGA Approved Education, PGA Coach Education, Professional Standards Education/Training, PGA Meeting Attendance and National Survey Completion, Official Section Mentoring Program, and Specified PGA of America Player Engagement Programs:

- Attending Section or Chapter in-person business meetings or education. - 2 credits per hour of attendance. (If meeting/education is offered both in-person and virtual, in-person attendees will receive full credit, while virtual attendees will receive half (1/2) credit. (Note: virtual only meetings/education are credited 1:1).
- Attending other career specific education, including serving as a speaker/instructor. This includes education on topics such as youth safety, inclusion, and mental health wellbeing. 1 credit per hour of attendance. (It is recommended that education be completed within one's current or desired career path (Executive Management, Golf Operations, or Teaching and Coaching).
- Any asynchronous online education must have an assessment which is successfully completed.
- Attending National Meetings, including Board and Committee Meetings – 1 credit per each hour of attendance. (If a meeting is offered both in-person and virtual, in-person attendees will receive full credit, while virtual attendees will receive half (1/2) credit).
- Completing National Surveys (such as: Compensation Profile, Member Offering Survey, and other approved National Surveys) – max 2 credits per National survey, per cycle year.
- Taking part in an official Section mentoring program (1 credit per hour of participation with a maximum of 8 credits per cycle year).
- Specified PGA of America Player Engagement Programs – Credited Per Below:
- PGA HOPE Clinics (1 credit for hour or each hour of participation, up to six credits per PDR cycle year)



PGA OF AMERICA PROFESSIONAL DEVELOPMENT REQUIREMENT EFFECTIVE FOR CYCLE 18 – June 16, 2025 - June 15, 2028

- PGA Junior League (3 credits per 6 registrations/season, 6 credits per 12 registrations/season, 9 credits per 24 registrations/season, 12 credits per 48 registrations/season. No maximum of PGA Members earning credit per team/season, up to 12 credits per PDR cycle year. Plus, PGA Jr. League Play Days (1 credit per hosting Play Day, up to 2 credits per PDR cycle year).
- PGA Family Golf - Two (2) Credits per event with a maximum of six (6) per PDR cycle year and a maximum of two PGA Members earning credit per event.
- PGA Junior Camps – (2 credits per camp week, up to six credits per PDR cycle year) Must be a Camp conducted with the official PGA Camp provider at www.pgajuniorgolfcamps.com.
- Drive Chip & Putt - Host PGA Professional - 4 PGA Required PDR credits for Section/National operated qualifiers and 8 PGA Required PDR credits for facility operated qualifiers. Other PGA Professionals participating/volunteering - 2 PGA Required PDR credits for five to eight hours participation, 1 PGA Required credit for four hours participation, up to eight credits per PDR cycle year.

54 Total Credits - Credits Toward the Total Requirement:

- Serving the Section, Chapter, National PGA or Allied Association. Participating in the “advancement of the game” activities such as radio shows, TV shows, speeches, golf promotional non-playing events, golf clinics and other volunteer activities, such as non-playing tournament official. Section Surveys. (1 credit per hour of participation with a maximum of 8 credits per day)
- Serving as a golf Coach or assistant golf Coach of a high school/college golf team in a capacity not considered the Member’s primary employment. (Maximum of 6 credits per PDR cycle year)
- Participation in Section sanctioned golf tournaments or tournaments conducted by the PGA of America National Office. (2 credits per Section event. 4 credits per National event)
- Attending a National, Section or Allied Association Merchandise Show. (Maximum of 8 credits per PDR cycle year. 2 credits per show)
- PGA approved news, media, and magazine articles or published books. (Maximum of 4 credits per PDR cycle year. 1 credit per article)
- PGA National Club Championship - 1 credit per year for submitting the Club Champion.
- High School Seminars - 2 credits for participating
- NCCGA Event Host - 2 credits for hosting
- NCCGA Coach - 6 credits for Coaching per season

The PDR Cycle is from June 16, 2025, through June 15, 2028. Where credits are restricted per cycle year, the PDR Cycle Year is defined as June 16th of one year to June 15th of the next year.

36 Required Credits - PGA Approved Education, PGA Coach Education, Professional Standards Education/Training, PGA Meeting Attendance and National Survey Completion, Official Section Mentoring Program, and Specified PGA Player Engagement Programs.

➤ All credits earned in the Required Category are also credited toward the Total Category.

54 Total Credits - A total of 54 credits must be earned, with at least 36 credits from Required PGA Approved Education, PGA Coach Education, Professional Standards Education/Training, PGA Meeting Attendance and National Survey Completion, Official Section Mentoring Program, and Specified PGA Player Engagement Programs, while the other means of obtaining credits toward the total requirement remain per the prior program.

Employment Committee Report – 2026 Spring Meeting

Prepared by: Jeremy Cabalka

1. Employment Activity Update

Employment activity from July through October 2025 was relatively quiet, which is consistent with the typical late-summer cycle in our section. As expected, movement tends to slow during peak season before picking up again as facilities begin planning for the following year.

We continue to see new associates entering the profession at a healthy rate, reinforcing strength in the career pipeline. At the same time, we experienced some attrition due primarily to non-payment of dues.

From late October through December of 2025, growth continued at a moderate pace and the Wisconsin Section now stands at approximately 185 associates. Overall, associate engagement remains stable and trending in a positive direction.

2. Assistant / Non-Management Survey

Following last year's management survey, the committee distributed the first dedicated Assistant/Non-Management survey to better understand the profession from the employee perspective. Participation was strong, with 87 of 172 possible respondents completing the survey, and it revealed several consistent themes. A large majority of respondents indicated they intend to remain in the golf industry, and many aspire to advance into leadership roles such as Head Professional or Director of Golf. However, many also expressed uncertainty about the specific skills needed to reach those positions, most commonly leadership, management, operations, and financial knowledge. This indicates assistants are motivated and interested in advancement but do not always have a clear understanding of the pathway required to get there.

Responses also showed a difference between what assistants consider a reasonable workload and what they experience during the season. While many respondents viewed the role as a standard full-time position annually, they also reported heavier seasonal schedules, frequent weekend work, and limited time away from the facility. This points less to total hours worked and more to schedule predictability and comfort stepping away from responsibilities.

Compensation remains important and higher pay was noted as improving job enjoyment; however, most respondents still plan to remain in the profession long-term. Overall, the results indicate the primary challenge is not motivation to work in golf, but clarity around expectations, career progression, and long-term sustainability within the role.

Reviewing the survey responses collectively highlights several notable patterns:

- Compensation appears to increase with higher PGA education levels, reinforcing the value of continued professional development. At the same time, a meaningful percentage of respondents reported receiving no raise in a given year, which may indicate an opportunity for clearer communication around compensation adjustments and expectations.
- Workload responses showed a contrast between what respondents view as a typical full-time workload and the seasonal demands they experience. When combined with many indicating discomfort taking time off, this suggests the concern may relate more to schedule predictability and role expectations than strictly total hours worked.
- Many respondents expressed interest in advancing into Head Professional or Director of Golf positions while also identifying gaps in leadership, operational, and financial management skills. This indicates a potential need for clearer guidance on the pathway to advancement.
- Overall, the survey suggests the profession is attracting individuals who want to remain in the industry, while also highlighting an opportunity to better define career expectations and progression to support long-term sustainability.

These findings will guide the committee's ongoing work as we continue evaluating how best to support professionals and facilities within the section.

3. 2026 Action Plan

Spring 2026: Develop and distribute an Instructor/Coach Survey

Fall 2026: Share results of Instructor/Coach Survey; create an Assistant preparation checklist for interviews and compensation discussions; update and redistribute Management Survey.

Winter 2026: Promote PGA Compensation Profile participation with a goal of 50% completion

4. PGA Compensation Profile Reminder

Members and associates are encouraged to update their PGA Compensation Profile. This data supports career conversations, budgeting decisions, and directly impacts section funding that supports education programming.

Special Awards Committee Report - 2026 Spring Meeting

The mission of the Special Awards Committee is to offer a wide range of candidates for each award, honoring the best and most deserving members, assistants and any additional awards deemed by a committee and showcase the winners in a professional formal awards presentation and through prominent media.

The Wisconsin PGA Special Awards Reception will be held Monday, February 23rd, at the Wilderness Resort Convention Center. During this special dinner we will honor our award winners and Players of the Year. We have two great sponsors who make this reception free for all who attend. Thank you to the Wisconsin Golf Salesperson's Association and PGA National Resort and Spa for their partnership and for sponsoring the reception.

Award Recipients

Golf Professional of the Year: Dan Hastreiter, PGA

Assistant Golf Professional of the Year: Kayley Sjolholm, PGA

Bill Strausbaugh Award: Derek Guzman, PGA

Teacher & Coach of the Year: Jason Tipton, PGA

Patriot Award: Rob Elliott, PGA

PGA Professional Development: Danny Rainbow, PGA

Youth Player Development: Travis Becker, PGA

Player Development: Tim Boegh, PGA

Deacon Palmer: Brendan Locke, PGA

Merchandiser of the Year – Public: Ryan Wieme, PGA

Merchandiser of the Year – Private: Jonathan Stuart, PGA

Merchandiser of the Year – Resort: Kristyn Crippen - Weatherhead, PGA

Player of the Year – Member: Mick Smith, PGA

Player of the Year – Assistant: Michael Nagy, PGA

Player of the Year – Senior: Mick Smith, PGA

New for 2026/2027

The Special Awards Committee is proud to announce two new awards for 2026/2027. Congratulations to our inaugural recipient of the Deacon Palmer Award: Brendan Locke. Be on the lookout for information regarding The Executive of The Year.

Sub-Committee Members: Shaun Finley, Bill Graham, Danny Rainbow, Vince Pulizzano, Joaquin Diaz, Gunnar Stapp, Dan Hastreiter, Victor Jacinto, Travis Becker, Molly Braid, Lucas Hana, Rob Elliott, Mike Tabbert, Craig Czerniejewski, Scott Walecki, Brad Munn, Mark Becker, Erika Pirkl, Brendan Locke, Jonathan Stuart, Brian Bishop, Andy Barrett, Eddie Terasa, Paul LoCicero, Jason Rasmussen, Mike Warren, Josue Reyes, Dave Kemnitz.

Committee Members: Jonathan Stuart, Derek Guzman, Jeremy Cabalka, Jamie Christianson, Vince Suter, Dan Stolper, Joe Stadler and Mark Voeller

Mark Voeller, PGA

Honorary President, Wisconsin PGA

Scholarship Report - 2026 Spring Meeting

PGA Financial Assistance Fund Scholarship Program
Academic Scholarship for College
2026-2027

How to Apply in 2026-2027

The PGA Financial Assistance Fund Scholarship application for the 2026-2027 is available here.

[Apply Here](#)

Scholarship Eligibility Requirements - To be eligible for this scholarship, you must:

- Be a child or grandchild of a PGA of America member who is in good standing with the Association.
- The PGA member may be living or deceased.
- Children or grandchildren of Class "F" PGA members are not eligible.
- The involvement and achievement of the PGA member is not part of the selection criteria.
- Be a high school senior or college freshman, sophomore or junior planning to enroll full-time (12 hours or more) in a course of study leading to a traditional associate or baccalaureate degree.
- Have a cumulative GPA of 3.4 (un-weighted GPA based on a 4.0 scale) or higher in either high school or college.

Applicants are eligible to apply for one scholarship per school year. The number of scholarships a student can earn per school year is not based on the number of PGA members they are related to. Nor is it based on the involvement and achievement of the PGA member. It's one application, one student, and one award.

Evaluation Criteria

High school students will be evaluated on the following ranking percentages:

60% Cumulative GPA—20% Resume—20% Extracurricular Activities*****

Current college students will be evaluated on the following ranking percentages:

60% Cumulative GPA—20% Resume—20% Extracurricular Activities*****

*****Activities include sports, student government, employment, arts, hobbies, and educational clubs.

Important Dates

December 9, 2025 - Scholarship application is open.

April 9, 2026 - Deadline for submitting Application and Supporting Documents

June 2026 - Notification of Selection Results

July 2026 - Funds Disbursed

About the PGA Financial Assistance Fund

The PGA Financial Assistance Fund was established in 1986 and provides college scholarships to the children and grandchildren of PGA of America Members based on evidence of academic achievement during high school or college. All funding for the scholarships comes from contributions made by the PGA Members. Since its inception, the PGA of America has awarded a little over 4,500 scholarships totaling \$9,997,500.00. For the 2024-25 school year, 185 students were awarded academic scholarships totaling \$400,000.

Tournament Policy Board Report - 2026 Spring Meeting

2026 Major Schedule

Member Match Play – The Club at Strawberry Creek
Sentry Women’s State Open – SentryWorld
Senior Championship and Assistants Championship – The Bull
Suter Ward Group State Open – Tuckaway Country Club
Senior Open – Wausau Country Club
Section Championship – Lake Arrowhead (Pines)

Future State Open Sites

2027 – Horseshoe Bay Country Club
2028 – Milwaukee Country Club
2030 – La Crosse Country Club
Agreements are being finalized for 2029, 2031 and 2032

Las Vegas Pro Am:

Lottery adjustments for the 2027 trip – Adjusting the Policy for Fall of 2026.

- Possibly an increase in bonus lottery entries for PGA Members, providing more priority over associates.

Section Championship:

The Section Championship will remain a 36-hole event for 2026.

A survey will go out to active tournament participants, and we will also be reaching out to individuals that haven’t played in the past few years to get appetite for possible change. The survey will also include possible changes for the Senior Section Championship.

WPGA Pro-Ladies

Both Pro-Ladies events will be one pro and 3 amateurs this year. Pace of play and overall enjoyment have been improved at the 4-person offering.

Sponsor/Partner

The section staff and board continue to research new ways to increase purses and bring in additional funds for our major events.

Section Pro-Ams

Our standard four player pro-ams will feature the same registration process as 2025.

Respectfully submitted:

Jamie Christianson, PGA

Membership Committee Report – 2026 Spring Meeting

To ensure that all WPGA members and associates can benefit, both personally and professionally, from their PGA membership. The committee will work to create, enhance and communicate all appropriate PGA of America and Wisconsin PGA benefit programs.

Committee Members:

- Travis Becker, PGA
- Molly Braid, PGA
- Kristyn Crippen-Weatherhead, PGA
- Dan Hastreiter, PGA
- Dan Hoffman, PGA
- Brendan Locke, PGA - Chair
- Andy Landenberger

Last meeting attendees: Kristin Weatherhead, Molly Braid, Travis Becker Brendan Locke. Absent: Dan Hoffman, Andy Landenberger and Daniel Hastreiter

Topics discussed:

- Mentor Summit date: 11/09/26, potentially similar times. Location is TBD, Molly is checking BlueMound G&CC – may recruit a GCSAA member to discuss basics in turfgrass.
- Continue the emphasis on Deferred Comp, hoping to have time during the Spring Meeting to walk people through the website and encourage enrollment.
- Recruit Jeff Ellingson to find statistical points on career advancements in Specialized Members and Certified.
- Networking events for our members — possibly before or after section meeting/happy hour.
- Explore possibility of an event at The Baths - need more PR.
- Discussed potential Instagram account for WPGA members only to highlight events.

Next meeting is in Q2

Submitted by: Brendan Locke, PGA
Membership Committee Chair
Franchise Owner
GOLFTEC Brookfield, Mequon, Appleton, and Madison
C: [847-217-3004](tel:847-217-3004)
www.golftec.com

Executive Director Report - 2026 Spring Meeting

WPGA Sponsorships:

The following is an updated list of WPGA sponsors and changes made for 2026. Any efforts made in either thanking the sponsors or doing business with the sponsors is appreciated. Only sponsors of at least \$1,000 are listed.

Diamond Level Partners	
American Family Insurance Championship	Increase \$ from 2025
The Suter Ward Group at Morgan Stanley	Same level
Platinum Level Partners	
Oliphant Golf Management	Increase \$ from 2025
Premier Golf & Utility Vehicles	Same level
Sentry	Same level – year 3 of a 3-year agreement
TaylorMade	Same level
WSGA	Same level
Vortex Optics	New in 2026
Gold Level Partners	
Adidas	Same level
Club Champion	Same level – Year 2 of a 3-year agreement
Harris Golf Cars - Yamaha	Same level
Hornung's	Same level
Tito's Handmade Vodka	Increase \$ from 2025
Wisconsin Golf Sales Association	Increase \$ from 2025
X Golf Mequon/Brookfield/AmFam/Appleton	Same level – Year 3 of a 3-year agreement
Silver Level Partners	
Ahead	Same level
BlueGolf	New in 2026
Bushnell	Increase \$ from 2025
Club Car	Same level
Donald Ross	TBD
Elijah Craig	Same level
Fairways to Heaven Golf Travel	Out for 2026
FootJoy	Increase section \$ from 2025
GOLFTEC Wisconsin	Same level – Year 5 of a 6-year agreement
National Golf Graphics	Same level
Reyes Retail	Same level
Under Armour	Same level
Visit Rome Wisconsin	TBD
Wilson Golf	Increase \$ from 2025
XXIO	TBD
Bronze Level Partners	
AndersonOrd	TBD

Antigua	Same level
Blue Tees	TBD
Cobra Puma Golf	Same level
Evolve Golf	Same level
Hole-in-One USA	Same level
Homestretch Golf	Same level
PING	TBD
Prestwick Golf Group	Same level
PRG	TBD
PTE Golf	Same level
PXG	New in 2026
Range Servant	Same level
Russ Darrow Group	Same level
Shade	TBD
Sterling Cut Glass	Same level
StrackaLine	Increase \$ from 2025
Sun Mountain	Same Level
Titleist	Increase section \$ from 2025
PGA of America Partners	
PGA Tour	Increase \$ from 2025
Rolex	Increase \$ from 2025
PGA National Resort	Increase \$ from 2025
Club Car	Same level
Corebridge	Same level
TaylorMade	Same level
Callaway	Same level
FootJoy	Same level
Gallagher	Same level
NBC Golf	Same level
Nike Golf	Same level
Shipsticks	Same level
Titleist	Same level
PXG	Same level
Cleveland/Srixon	Same level

Club Champion Partner Program

Developed in collaboration with PGA Professionals and teaching experts, the Club Champion Partner Program is designed to integrate seamlessly into modern golf operations. It allows PGA Professionals and facilities to extend their club fitting capabilities through any of Club Champion's 140+ locations. To learn about the potential revenue sharing visit:



WPGA Junior Foundation Sponsorships/Supporters: The following list of sponsors is in order of financial support with the largest supporter listed first.

Balance & Believe Foundation w/ Middleton Ford	Similar level
Kohler	Significant increase
Stricker American Family Insurance Foundation	Slight increase
The Legend Clubs	Same level
Culver's	Same level
Russ Darrow Group	Same level
Sherri Steinhauer	Same level
Noel Family and Friends	Change in strategy
Cardinal Heating & Cooling	Same level
X Golf Mequon/Brookfield/AmFam/Appleton	Same level
Shattuck	Same level
Tito's Handmade Vodka	Increase \$ from 2025
Pure Fitness	TBD
Under Armour	Same level
WSGA	Same level
Dick's Sporting Goods	Same level
Ketchup Please	Same level
Vortex Optics	Same level
No Ceilings LLC/NCR Brands	TBD
Bridgestone Golf	Same level
UW Stout	Same level
Caddy Splash	TBD
Rain or Shine	Same level
Wisconsin Golf Sales Association	Same level
Crossmark Graphics	Same level
Elijah Craig	Same level
Sparks Family	Same level
Warren Family	Increased level
Meyers Family	TBD
Frederickson Family	New in 2026
Wajda Family	New in 2026
Premier Golf & Utility Vehicles	Same level
University of Nebraska PGM	Same level
The Suter Ward Group at Morgan Stanley	Same level
GOLFTEC	Same level
Adidas	Same level
Titleist	Same level
Wisconsin Golf Courses, PGA Members and Sales Reps	Auction items – Raised \$65,000 in 2025!!

WPGA Junior Foundation Report - 2026 Spring Meeting

This report contains information about the Junior Foundation Board, Event updates & Memberships.

Event Updates

The Junior Foundation is excited to have a few new events on the schedule. Our schedule includes over 150 junior events throughout the summer for juniors all ages and abilities. Thank you to our sponsors (Balance & Believe Foundation, Culver's, Middleton Ford, Bridgestone Golf, Shattuck St. Mary's School, Morgan Stanley, WSGA, X Golf Brookfield/Mequon, Cardinal HVAC, UW Stout, American Family Insurance Championship, GOLFTEC, Russ Darrow Automotive Group, Under Armour, Adidas, Titleist, Nebraska PGM Program, Joseph Elliott, Pure Fitness, Vortex and Ketchup Please).

2026 Updates

- We would like to welcome two new staff members. Ashton Angst is our new Junior Operations Manager and Maddy Anderson is our Director of Player Development. Make sure to stop by and say hi at the meeting!
- Our scholarship applications are now available online for high school seniors and college students. Deadline for applicants is April 22. We awarded \$90,000 in 2025 and will look to increase that number in 2026. Visit our website for more information.

Junior Memberships & Junior Packet Mailing

Online registration started on January 30th. Junior members will be able to register for events starting April 8th. All PGA Professionals and golf courses will receive the Junior Packet mailer; this mailing contains all information about junior events in our state. Please share this information with your juniors. We will also email you with the membership application and junior calendar to forward out to your juniors and parents.

Highlighted Dates for 2026 - visit wiscjuniorgolf.com for full schedule

- June 15th - AJGA Wisconsin Only Qualifier at The Legend at Merrill Hills
- June 16th - Junior Best-Ball at The Bull at Pinehurst Farms (members only event)
- June 22nd- 23rd – WI Dells Junior Championship (Hosted by Wild Rock & Trappers Turn)
- June 29th - 30th - Junior Championship at Brown Deer Park & The Wisconsin Country Club
- July 1st – 2nd - Players Tour at Lawsonia
- July 5th – July 6th - Players Tour at Blackwolf Run
- July 12th – 13th – High School College Showcase hosted by Whistling Straits
- July 16th – 17th – 29th Annual Cup matches hosted by Eau Claire G&CC
- July 19th – 21st – Tour Championship Invitational. 54-Hole event hosted by Washington County GC
- July 27th- 29th – Junior Girls Championship (Match Play) hosted by Hartford GC
- July 27th- 30th – Junior Masters (Boys Match Play) hosted by Johnson Park GC
- August 3rd- 5th – Sherri Steinhauer Girls Invitational. 54-hole event (hosted by Blackhawk CC & Nakoma GC)
- August 9th – 10th – 39th Annual Lake Arrowhead Invitational
- August 24th- 26th – Mike Schnarr Boys Championship at Blackhawk CC



Thanks to all the clubs hosting an event in 2026 - Visit wiscjuniorgolf.com for more information.

Player Engagement Report – 2026 Spring Meeting

Kim Shafer, PGA, LPGA, Senior Player Engagement Consultant
Scott Walecki, PGA, Player Engagement Chair

First, I would like to extend a sincere and heartfelt thank you to Erika Pirkl for her incredible 10 years of service to the Wisconsin PGA Section. Erika's leadership and dedication to Player Engagement have left a lasting and meaningful impact on the growth of the game across our state. Her passion, commitment, and steady guidance have helped elevate programming and support for our members in tremendous ways.

We are excited to welcome **Maddy Anderson** as the new Director of Player Engagement. Maddy brings outstanding enthusiasm, experience, and fresh energy to the role, and we are confident she will continue to build on the strong foundation that has been established.

Together, we remain fully committed to supporting all PGA Professionals within the Section. Please know we are always here as a resource—do not hesitate to reach out if there is anything you need.

PGA Jr. League Growth and Achievements

2025 was a tremendous year of growth for PGA Jr. League in Wisconsin. While nationwide GameChanger Memberships grew by 2%, Wisconsin saw an impressive 6% increase. The momentum continues into 2026, with Wisconsin currently up 9% compared to the 2025 season. These numbers are a testament to your dedication and the outstanding work you are doing with your local PGA Jr. League teams—thank you!

Congratulations to Travis Becker, who leads the Section with the largest PGA Jr. League program, and to Jeremy Cabalka, recipient of the Player Engagement GameChanger Award. Both professionals were recognized for their achievements at the PGA Show in January. We are proud to celebrate their success and leadership.

Key Updates for 2026

- **PGA Jr. League GameChanger Fee:** The GameChanger fee for 2026 will be \$120. Due to new state laws regarding processing fees, there will be no additional processing fees charged to consumers this season. In previous years, consumers paid both the GameChanger fee and a processing fee.
- **Stripe Payment Processing:** If you collect payments via a Stripe account, please note that Stripe will charge the PGA Professional a processing fee (approximately 3%), which will be deducted from your coaching fee before direct deposit into your bank account.
- **New 9u Division:** We are excited to introduce a new 9u Division for PGA Jr. League. This developmental division does not include an All-Star component or championship season. Most professionals offering a 9u division are utilizing shorter practice times (30–45 minutes), shorter games (3–6 holes), and shorter yardages (50–125 yards per hole) to create a fun, welcoming environment for 4–9-year-olds. Advanced younger players may still participate in the 13u program if appropriate. The 9u division is designed to provide a true beginner-friendly atmosphere for our youngest golfers.
- **PGA Family Golf:** PGA Family Golf can now be set up as a “Group Event” in the PGA Coach mobile app. Use the group event feature to organize and manage your PGA Family Golf events. Please note, there will not be a National PGA Family Golf Championship in 2026.
- **PGA Coach Platform:** PGA Coach continues to evolve as both an educational platform and a business tool to help PGA Coaches elevate their coaching knowledge and grow their businesses. Visit the PGA Coach website to access:
 - The American Development Model for Golf Training—learn about the different ages and stages of junior golfer development.
 - Modern Coach Training—discover how to maximize your income while reducing your work hours.

- PGA Coach Mobile App Training—use the app to manage PGA Jr. League programs, create lesson plans, communicate with students, book lessons, manage your calendar, and track payments with direct deposit.
- Coach Profile Creation—take advantage of marketing opportunities on the consumer PGA.com website to attract new customers.
- Onform Partnership: The PGA has partnered with Onform to provide members with a discounted subscription. Onform integrates seamlessly with PGA Coach, allowing for easy recording and sharing of videos, as well as integrated booking and scheduling.

PGA HOPE 2025 – Year in Review

- 375+ Veterans Served across Wisconsin and the Upper Peninsula
- 305 New Veterans introduced to the game of golf through PGA HOPE
- 22 Program Sessions conducted statewide
 - Programs spanned from Iron Mountain, Michigan to Janesville, Wisconsin
- 64 Wisconsin PGA Professionals trained and certified to coach PGA HOPE
- PGA HOPE Bowling Pro-Am
 - Raised \$14,000+ over the past two years to support PGA HOPE programming
- February 16, 2026 Fundraiser
 - Raised \$7,000+ in one evening benefiting PGA REACH and PGA HOPE

We look forward to a fantastic 2026 golf season!

Assistants Committee Report – 2026 Spring Meeting

Assistants & Associates Teaching and Coaching Summit

The 2nd Annual Assistants and Associates Teaching and Coaching Summit is on **Monday, March 9th** at the Junior Cup Golf Facility in Waukesha. The event begins at 9am and will end at approximately 1:45 pm. The meeting will start with a TaylorMade club fitting seminar. The Teaching and Coaching seminar will follow after consisting of short game, full swing, and club fitting. This instruction will be led by David Roesch, Jason Tipton and Blake Jens.

The fee for the in-person meeting will be \$20 and is limited to the first 30 individuals to sign up. Class A assistants could get 4 Education PDR points for attending the seminar.

Sign up was emailed to all assistants and associates. If more information is needed, please contact shaunfinley@golftheoaks.com.

PGM Bookwork Workshop Days

As part of our commitment to supporting PGA Associates, the Assistant Professional Committee is excited to host PGA PGM Associate Workshop Days designed to help you navigate your bookwork and advance through the program.

These workshop sessions will provide a collaborative environment where you can:

- Get assistance with your coursework.
- Discuss key topics with fellow associates and experienced professionals.
- Gain insights and strategies to stay on track with your progress.
- Utilize the host facilities simulator to hit balls and work on your game between study sessions.

We encourage all associates to take advantage of this opportunity to refine their knowledge, improve their skills, and get closer to their PGA membership goals. Dates and details for the workshops are below:

Location: Pin High Driving Range

10328 Wauwatosa Road, Mequon, WI 53097

Date: March 23rd

Time: 11 a.m. – 2 p.m.

Sign up link: <https://docs.google.com/document/d/1wWozgwpPVpzQ-MewrQoDZU94Qp8wD57KmAW3K0CHDmE/edit?usp=sharing>

2026 Tournament Schedule

Please mark your calendar for our 2026 events! These events are a great way to test your game, enjoy some great courses and network with your fellow Assistant Golf Professionals!

- Stroke Play & Match Play: May 4th – Grand Geneva Resort (Brute)
- Spring Classic: May 29th – Oakwood Park GC
- Assistant's Championship: July 20th – The Bull

For any Assistants Committee questions, please contact Shaun Finley, PGA at shaunfinley@golftheoaks.com.

Submitted by: Shaun Finley, PGA – Assistants Committee Chair