

**Wisconsin PGA General Membership Meeting Minutes**  
**Monday, March 3, 2025**  
**Wilderness Resort – Wisconsin Dells**

Meeting called to order at 2:02 p.m. Mark Voeller provided an update on the timing and agenda of the meeting. Mark explained why we moved to doing more consent agendas for committee reports.

**Guest: Nate Pokrass, American Family Insurance Championship** – Nate shared a sizzle reel highlighting the 2025 event. Nate shared details on the new format and the move to TPC Wisconsin.

Mr. Voeller asked for a motion to approve the consent agenda and the October 2024 Member Meeting minutes. A motion was made to approve by Jamie Christianson, seconded by Michael Crowley. The motion passed unanimously.

**Report of Keith Clark, PGA – District 6 Director**

Mr. Clark thanked the Kohler Company for hosting the PGA WORKS Collegiate Championship and PGA Family Golf. He mentioned the PGA of America's strategic plan and North Stars focusing on the member, game, business and people. Keith provided an update on deferred compensation, PGA HOPE funding, the PGA PGM 3.1 program and mentorship.

**Report of the Committees:**

**Report of WPGA Secretary** – Danny Rainbow asked for a moment of silence for Greg Befera and Tom Martine. He introduced the newly elected members, and quarter/half century members. Danny recognized members that are newly transferred into the WPGA section.

**Report of Vice Secretary** – Matt Taken provided an update on the financials. He stated we had a good year and are in a good financial position.

**Report of President** – Mark Voeller mentioned that the PGA Master Professional logo has returned to its previous form with five stars. Mark then mentioned the reserve fund and that it is a rainy-day fund to cover things such as any reduction in funding and it allows the section to make timely decisions. Mr. Voeller mentioned that with our current financial situation we have been fortunate not to raise dues for the past 15 years. He also informed the membership that the board has signed Joe Stadler to a 5-year contract.

**Report of Executive Director** – Joe Stadler thanked the membership for their support as he recovered from his accident in the fall. Joe thanked the staff for their support and work throughout the years. He then provided a sponsorship update for 2025 highlighting some of the major partners and new partners.

Mr. Stadler then transitioned to the foundation report. He mentioned the scholarship program reaching \$90,000/year, the 2024 Players of the Year, thank you to all our host facilities and host professionals.

**Education** – Danny Rainbow informed the membership that the PDR cycle ends on June 15, 2025. He stressed to members to make sure you have enough credits and to go online and check to see what you might need before the June date sneaks up on everyone. He reminded the membership of upcoming webinars and ways to get more points before the deadline.

**Player Engagement Report** – Scott Walecki introduced the video by Kim Shafer. Kim's video contained a lot of information on PGA Family Golf and upcoming championship at Whistling Straits. Erika Pirkl introduced the three Game Changer award winners for Wisconsin, Scott Walecki, John Shipshock and Jeremy Cabalka. Mr. Walecki provided the highlights of the bowling fundraiser that raised over \$8,000. He thanked all that supported and appreciated.

Assistant's Committee- Shaun Finley informed the membership that the committee has been busy. There is a teaching seminar on March 17 at Marquette University and also online. Then there will be a series of bookwork workshops where

associates may attend to work on their level work together. There will be members on hand to assist with any questions and associates may do their teaching/coaching videos as well.

**Employment Report** – Jeremy Cabalka updated the members on the management survey and the results. He also informed the members that an assistant’s survey is in the works. On April 7, there will be a virtual seminar for 45 minutes to share the results of the management survey and discuss the subject of work-life balance. Jeremy closed by mentioned the importance of everyone updating the national compensation profile.

**PGA Career Consultant** – Ryan Holland shared a version of what a compensation report can look like and how it can be tailored to meet various needs. Ryan talked about the increases that career consultants have impacted during salary discussions with job openings. He also asked everyone in the room to update their profile and provided a QR code for convenience. Base salary for assistant professionals in Wisconsin has gone up 42% over the past 6 years. Total compensation is up 24% in that same time frame. Head professional/Director of Golf compensation is up 44% in base salary and 26% in total compensation. Ryan mentioned the PGA recruiting team and Jeff Van Putten covers Wisconsin along with 6 additional sections.

**Old Business - none**

**New Business – None**

**Open Forum** – Mark Voeller asked that everyone that does not have a WPGA Junior Foundation license plate to purchase one.

Mike O’Reilly introduced Rob Elliott as the winner of the Player Development Award. Rob thanked his wife Kathy for all her support. He encouraged everyone to get involved with the veteran community either through PGA HOPE or their own programs.

Bob Burns thanked everyone for their support of his auction and the funds raised to support the veterans. Bob suggested the WPGA add a Lifetime Achievement Award and suggested that Dennis Tiziani be the first recipient.

Brendan Locke mentioned the Teaching & Coaching Summit coming up on June 3 at the TPC Wisconsin during the AmFam Championship.

**The meeting adjourned at 3:07 pm.**