

Wisconsin PGA General Membership Meeting Minutes
Monday, October 28, 2024
Embassy Suites - Brookfield

Meeting called to order at 12:02 p.m. Mike O'Reilly provided an update on the timing and agenda of the meeting.

A motion was made by Jamie Christianson and seconded by Rob Elliott, to approve the February 2024 Member Meeting minutes. The motion passed.

Mr. Voeller asked for a motion to approve the consent agenda. Jamie Christianson made the motion to approve, seconded by Michael O'Reilly. The motion passed unanimously.

Election of At-Large Directors: Jeff Ellingson conducted the election. Mr. Ellingson informed the membership of the election process. Ryan Brinza, Bob Burns, Michael Crowley, Brendan Locke, Jonathan Stuart and Matt Taken each provided their reasons for seeking election to the board.

Guest: Tracy Faenza, from Corebridge financial – Tracy discussed the deferred compensation plan to the membership.

Jeff Ellingson updated the votes from the election. The vote was collected and tallied. Crowley, Locke and Taken were all elected as At-Large Directors.

Guest: Richie Burke, founder of Story Mark Studios – Richie provided an overview of How to Grow Your Club and Book More Lessons Through Storytelling & Digital Marketing.

Report of Rob Elliott, PGA – District 6 Director

Rob informed the membership he had two weeks left as the District 6 Director. He announced that Keith Clark will take over the position and introduced him to the membership. Keith updated the membership on his background of being a 30-year PGA Member and his involvement with Indiana at the section level. Rob mentioned the Ryder Cup ticket pricing and some of the reasons the PGA used when making the increase. He then announced that the PGA HOPE program served 16,000 veterans in programs this past year.

Report of the Committees:

Education: Jonathan Stuart informed the membership that the PDR cycle ends on June 15, 2025. He stressed to members to make sure you have enough credits and to go online and check to see what you might need before the June date sneaks up on everyone. He reminded the membership of upcoming webinars and ways to get more points before the deadline.

Report of Danny Rainbow PGA – WPGA Secretary

Mr. Rainbow introduced the new members, quarter/half century members, newly certified/specialized. He also informed the membership that the WPGA is 20th in size out of the 41 sections. Mr. Rainbow noted that we now have 156 Associates, which is a significant increase from last year.

Old Business - none

New Business – None

Open Forum – Bob Burns asked a question about the PGA of America logo change. He felt the PGA of America forgot about Master Professionals and what the logo change would do to them. Mr. Burns was disappointed with the answer from the PGA, when he was informed it was about the stars under the logo. Mr. Voeller commented to Bob about this, as Bob did bring it up at the last meeting when Don Rea was here. President Mark Voeller wrapped up the meeting by thanking everyone for their efforts this past year.

The meeting adjourned at 2:01 pm.