



WISCONSIN

**WISCONSIN PGA
FALL GENERAL MEMBERSHIP MEETING**

Reports of the Officers, Committees & Staff

Embassy Suites, Brookfield

Monday, October 28, 2024

GENERAL MEMBERSHIP MEETING AGENDA

Monday, October 28, 2024 - 12:00pm

Call to Order

Election of At-Large Board Members - Candidates include: Ryan Brinza, Bob Burns, Michael Crowley, Brendan Locke, Jonathan Stuart, Matt Taken (3 vacant positions)

Approval of the February 2024 Membership Meeting Minutes Pages 2-3

Consent Agenda:

Membership	Brendan Locke, PGA	Page 4
Player Engagement.....	Scott Walecki, PGA	Page 5
Player Engagement Consultant	Kim Shafer, PGA	
Assistants	Shaun Finley, PGA	Page 6
Tournament Policy Board	Michael Crowley, PGA	Pages 7-8
Special Awards	Michael O'Reilly, PGA	Page 9
Scholarship	Joe Stadler, PGA	Page 10
Foundation	Joe Stadler, PGA	Page 11

Reports:

Education Report.....	Jonathan Stuart, PGA	Page 12
Report of the Secretary	Danny Rainbow, PGA	Page 13
Report of the Vice President	Matt Taken, PGA	Pages 14-15
Report of the President.....	Mark Voeller, PGA	
District 6 Director	Rob Elliott, PGA	Page 16
	*Keith Clark, PGA	
Employment	Jeremy Cabalka, PGA	Pages 17-18
PGA Career Consultant.....	Ryan Holland, PGA	

Oath of Office for newly elected Board Members.

Old Business – None

New Business – None

Open Forum –

Wisconsin PGA General Membership Meeting Minutes
Wednesday, February 28, 2024
Wilderness Resort – Wisconsin Dells

Meeting called to order at 12:18 p.m. Mark Voeller thanked Don Rea for his time and for his passion for the PGA and for golf. Mark thanked all the members for making the trip.

Guest: Nate Pokrass – American Family Insurance Championship – Nate provided a recap video of the 2023 event and provided an update on the 2024 event.

A motion was made by Rob Elliott and seconded by Michael Crowley to approve the consent agenda along with the October membership minutes. The motion passed unanimously.

Membership Committee Report - Brendan Locke, PGA

Mr. Locke provided an update on the membership committee. He informed the membership of the goals of the committee: create one or more member networking events (first event on July 1 at The Baths), promotion of deferred compensation, create a dynamic teaching and coaching seminar at the AmFam Championship, taking a look at lifelong learning through the PGA.

Report of Danny Rainbow, PGA – WPGA Secretary

Danny Rainbow asked for a moment of silence for WPGA Professional Steve Howe. Mr. Rainbow introduced the new members, quarter/half century members, and new transfers into the section. He also informed the board that the WPGA is 20th in size. Mr. Rainbow noted that we now have 130 Associates, which is almost double the number 6 years ago.

Report of Matt Taken, PGA – WPGA Vice President (Joe Stadler presented on behalf of Matt Taken)

Mr. Stadler presented the estimated year-end financials. Including investments, the section is looking at a gain in excess of \$175,000 depending on investments in February. The financials are very similar to what was reported in October except for the increase in investments.

Report of Joe Stadler, PGA – WPGA Executive Director

Mr. Stadler provided an update on the new structure of Wisconsin.golf and the WPGA role in that website. He indicated the growth in hits on the site since the WPGA became the owner of the site. Mr. Stadler then provided a sponsorship update. Joe thanked all of the host professionals for their efforts allowing us access to their facilities. The WPGA Junior Foundation is planning to provide \$85,000 in scholarships in 2024 up from \$65,000 in 2023. The new Ambassador program is in your packet. The Great Lakes Series will have two events in 2024, one in Wisconsin and one in Indiana. Mr. Stadler thanked the staff and highlighted their time of service to the WPGA.

Report of Mark Voeller, PGA – WPGA President

Mark Voeller stressed the value and importance of the golf license plate and asked everyone to get a plate and support junior golf and the scholarship program. Mark thanked the board, committees, and staff for all their work. He then mentioned the North Star initiatives of the PGA of America. Mark mentioned the Super Regional with the candidates for PGA Secretary and asked anyone familiar with the four candidates to share their knowledge.

Report of Rob Elliott, PGA – District 6 Director

Rob Elliott mentioned that Kim Shafer is awesome and will do a great job. He mentioned PGA HOPE and our upcoming training. He would like to see Wisconsin have over 100 trained. PGA HOPE now has a website. He will get the site info to Chris so he can share with the members. The goal is to serve 17,000 veterans in 2024. Rob mentioned the four great candidates for secretary and that he is currently on the board with three of them. Rob is also on the Player Development committee and one of their goals is to determine facilities that are welcoming new players that may take longer to play and need more assistance.

Report of the Committees:

Player Engagement – Kim Shafer, PGA – PGA Consultant

Kim Shafer introduced herself to the membership and explained she is adding Wisconsin to her list of sections she works with. Frank Chieppa is retiring in April. Kim encouraged the membership to reach out any time with questions. She mentioned the suite of products the PGA offers including Family Golf, DCP, Junior League, etc.

Employment, Jeremy Cabalka, PGA and Ryan Holland, PGA: Jeremy Cabalka let the members know that compensation profile needs to be filled out each year. Wisconsin is only at 7% since January 1 so it would be appreciated if everyone would take two minutes to do it. Ryan Holland introduced Andrea Kloppman-Heit. He then provided an update on what the consultants can do for PGA members. Ryan mentioned the almost 20% compensation increase for A-8 professionals in Wisconsin over the past year plus and again encouraged everyone to do the compensation profile.

Old Business - none

New Business – None

Open Forum – Jeff Ellingson recognized the special award winners. There are a few openings if anyone is interested in attending later tonight. He also mentioned the new Distinguished Achievement Award.

Bob Burns shared a story on the recently deceased Steve Howe and how successful a golf professional he was and what a welcoming presence he was to all members in Wisconsin.

The meeting adjourned at 3:17 pm.

Membership Committee Report – 2024 Fall Meeting

To ensure that all WPGA members and associates can benefit, both personally and professionally, from their PGA membership. The committee will work to create, enhance and communicate all appropriate PGA of America and Wisconsin PGA benefit programs.

Committee Members:

- Dan Hastreiter
- Travis Becker
- Molly Braid
- Dan Hoffman
- Mark Voeller
- Brendan Locke
- Erika Pirkl

July 1st - Bash on the Baths

Our networking night was a success! We had a great turnout. People traveled from near and far to be part of the evening and many members complimented the opportunity to golf with their family. Thank you to Dan H and Blackwolf Run.

We will be looking into doing this next summer at Kohler again and potentially another location in western Wisconsin.

Section Mentorship / Resource Program

The committee felt like we needed more emphasis on encouraging PGA members to educate and help our associates. With that, the committee felt it was best to start a “resource program”. Hence the need to meet after the section meeting. We will have roundtables and look for members who want to share their expertise and experience. The goal would be to create a program that is geared towards helping our peers.

PGA Of America Mentorship Program

The PGA of America is launching a “comprehensive mentoring initiative”. The week of October 3, 2024, Mark Voeller and the WPGA Executive Committee nominated me to be the Chair/liaison in representing the WPGA and taking the mentoring program to the next level. I will be attending quarterly calls with the PGA of America and other Chairs from around the country. I believe that our timing reaffirms the direction the Membership Committee is moving in and that this will help us find a consistent direction. It will align us with not only other Sections but mentoring within the PGA of America as a whole. I am honored to be trusted with this role and will serve it proudly.

Submitted by: Brendan Locke, PGA
Membership Committee Chair
Franchise Owner
GOLFTEC Brookfield, Mequon, Appleton, and Madison
C: 847-217-3000

Player Engagement Report – 2024 Fall Meeting

Submitted By: Erika Pirkel, PGA - Director of Player Development and Kim Shafer, PGA, LPGA - Senior Player Engagement Consultant

Dear Wisconsin PGA Members and Associates,

Congratulations on a successful 2024 golf season! We have enjoyed assisting you with your Coaching and Player Engagement Programs this year. Many of you have experienced great success with PGA Jr. League, PGA Family Golf, PGA Junior Golf Camps and PGA Coach. We thank you for all your hard work and dedication to growing the game at your facilities.

PGA Jr. League in Wisconsin had a tremendous year of growth! Nationwide player registrations increased by 6%, but in Wisconsin player registrations increased by 8%. Programs within the Section grew from 97 programs in 2023 to 106 programs in 2024. Congratulations on a tremendous year!

There were 12 facilities that offered in-house leagues. The average coaching fee was \$196, which presents an opportunity as the national average coaching fee was \$268. There was \$238,000 of coaching revenue and over \$1.3 million in incremental revenue generated by facilities hosting PGA Jr. League.

Grand Geneva Resort & Spa hosted the PGA Jr. League Regional Championship with teams from Wisconsin, Indiana, Illinois and Michigan participating.

PGA Coach has expanded not only the learning opportunities available to PGA Professionals, but also the mobile app capabilities. Please take the time to visit the [PGA Coach Website](#) so you can access the following items:

- American Development Model for Golf Training - Learn about all of the different ages and stages of development for junior golfers.
- Modern Coach Training - How to maximize your income while decreasing your hours at work!
- Create your Coach Profile - Take advantage of the free marketing on the consumer [PGA.Com website](#) and gain new customers for your coaching programs.
- PGA Coach Mobile App Training - Utilize the mobile app to run your PGA Jr. League programs, create lesson plans for junior clinics, communicate with your students, book lessons, manage your calendar, track payments with direct deposit, and so much more!

Currently 171 PGA Professionals in the Wisconsin PGA Section have completed the ADM training, 32 have completed the Modern Coach training and 104 have created Coach Profiles. 2,275 leads have been generated to those Coaches that have created Coach profiles. Be sure to utilize this tool as it is a FREE and highly effective resource for advancing your coaching skills and promoting your coaching business.

We had 3 facilities host PGA Family Golf in 2024. If you are not hosting PGA Family Golf yet, 2025 would be a great year to start, as the National PGA Family Golf Championship will be held at Whistling Straits and Blackwolf Run on August 30th - 31st. We encourage you to reach out to us if you would like to learn more about this opportunity.

As always, please feel free to reach out to us if we can be of any assistance as you plan for your 2025 seasons. Best wishes for a restful and peaceful winter season as you gear up for 2025!

Sincerely,

Erika Pirkel, PGA
Director of Player Development
Wisconsin PGA
epirkel@pgahq.com
414-443-35370

Kim Shafer, PGA, LPGA
Senior Player Engagement Consultant
Northern Ohio, Southern Ohio, Tri-State & Wisconsin PGA Sections
kshafer@pgahq.com
561-657-5372

Assistants Committee Report – 2024 Fall Meeting

Committee Meeting Schedule: The Assistants Committee will be meeting in the coming weeks. Topics we are addressing will include: Assisting assistants with job placement here in the section and during winter months in southern states, ways to promote careers in golf, education opportunities for current assistants, promoting our assistants, the new mentoring program and more. If you have any topics/ideas that you would like addressed, please let myself or a committee member know!

Committee: If you are interested in becoming a member of the Assistants Committee, please contact me or any committee member.

Job Postings: Assistants/Associates: If you are looking for a new position in 2025, please check the Job Board at PGA.org on a regular basis. There are already several great opportunities posted for 2025.

Employers: Please reach out to me if you need any assistance posting any opportunities that you might have available for the 2025 season.

2024 Tournaments: Congratulations to our tournament winners this year:

- Stroke Play: Drew Ringelsetter
- Match Play: David Bach
- Assistant's Championship: Emmet Herb
- Fall Stroke Play: Cole Jahnke

For any Assistants Committee questions, please contact Shaun Finley, PGA at shaunfinley@golftheoaks.com.

Submitted by:

Shaun Finley, PGA – Assistants Committee Chair

Tournament Policy Board Report – 2024 Fall Meeting

A Big Thank You: We all owe great appreciation to the host staffs and facilities, sponsors, supporters, and volunteers. Between the Section and Junior Golf events, we utilize over 110 facilities. Their support and generosity are not lost on the Policy Board and staff. Please take a moment to thank our sponsors and host staffs.

2024 Champions

- The Suter Ward Group at Morgan Stanley State Open: Max Lyons
- Senior Open: Mick Smith
- Sentry Women's Open: Elise Hoven
- Section Championship: Mick Smith
 - National Qualifiers: Mick Smith, Jason Tipton, Jamie Christiansen, Michael Crowley, Jim Schuman
- Member Match Play: David Bach
- Senior Section Championship: Mick Smith
 - National Qualifiers: Mick Smith, Michael Crowley, Jim Schuman, Mark Voeller

2025 Senior PGA Championship Qualifiers: Mick Smith, Michael Crowley

- Senior Match Play: Mick Smith
- Assistants Championship: Emmet Herb
 - National Qualifiers: Drew Ringelstetter, Michael Nagy
- Assistant Match Play: David Bach
- Four-Ball Match Play: Craig Czerniejewski & Mick Smith

A HUGE Thank You to Vince Suter and The Suter Ward Group at Morgan Stanley, not just for the State Open, but also, for the other events that are supported by his generous sponsorship.

Pro-Am Events: Pro-Am events continued with strong participation. We implemented member priority registration and lotteries for our Pro-Ams, as the demand keeps going up. We expect that the Pro-Am interest will continue to remain strong.

Vegas Lottery: Using the new criteria set for entry into the Vegas Pro-Am, the lottery seemed to work our very well this year. The event demand is very strong, and we will continue to look at ways to keep this momentum going and gaining feedback on how the new process is working out.

Price Increases: We did increase prices this year in our Pro-Am events as well as our Pro-Pro events. This seemed to be a non-issue and we will continue to monitor pricing of events moving forward.

Winter Board Meeting: If anyone has any ideas or items, they would like us to discuss, please let us know. Our Winter meeting will be coming up soon. Based on some input from you all, we expect a full agenda. I look forward to passing on some changes for the 2025 season.

Host Sites: We are always looking for host sites for our events so if you have any interest, please let Joe Stadler or Chris Hoel know that you would be interested in hosting a section event.

Potential Sponsors: We are always looking for sponsors for our events and overall tournament schedule. If you have anyone who may be interested, even if they are not a "golf" company, please reach out to Chris Hoel or Joe Stadler, as they have multiple sponsorship offerings that can be beneficial to companies.

2024 Nelthorpe Cup

This year's matches were held at Pine Hills Country Club in Sheboygan on August 9. The Wisconsin PGA fell short this year after a slow start in the morning. The WPGA team did win the afternoon doubles matches but it wasn't enough to overcome the 8-point deficit from the singles matches. The WSGA won the day with a final score of 46.5 to 41.5. David Bach and Craig Czerniejewski both went undefeated and scored 8 points each for the team. Matt Sabol was right behind with 7 points.

Thank you all for your efforts. We look forward to bringing the title back home in 2025! The WPGA leads the series 36 to 21.

Thank you to our host professional, Andy Smith, PGA, for making the entire day special for both teams!

David Bach	Jamie Christensen	Michael Crowley	Craig Czerniejewski
Charlie Brown	Ryan Helminen	Jake Wisniewski	Brad Lanning
Joe Leonard	Kurt Mantyla	Matt Sabol	Brad Petashnick
Eddie Terasa	Andy Hansen	Andrew Troyanek	Brian Brodell

Respectively Submitted: Michael Crowley, TPB Chair. Michael@golfthestar.com 414.662.1600

Honorary President Report – 2024 Fall Meeting

2025 Special Awards Nominations

Annually, the Wisconsin Section recognizes deserving PGA members and associates for great accomplishments for various aspects of their career. The 2025 Special Awards process is in motion with a deadline to submit nominations of November 6, 2024. Please take a moment to nominate deserving PGA members/associates from around the state. The nomination process is extremely efficient and is online at wisconsin.pga.com/special-awards/. You can also access it from your cell phone per the google form that has been emailed out.

On the webpage, further details are included so you can see the nature of accomplishments necessary to receive each award. Regarding your nominations, please consider your experiences with deserving individuals who you may know through interactions from the current and past years. Although the awarding is weighted on more recent career accomplishments, there are also important considerations of experiences and skills demonstrated from prior years.

The award winners will be recognized at the 2025 Special Awards banquet to be held early next year. We greatly appreciate and thank the Wisconsin Golf Salespersons Association and PGA National Resort for their continued sponsorship. I hope you have an opportunity to attend for this significant event.

Thank you for those who have already completed the online nomination form. For others, thank you for your consideration of participating in this important process!

Distinguished Service Award – NEW

We are happy to announce that the Wisconsin PGA will begin honoring non-members of the Wisconsin PGA through a **Distinguished Service Award**. The Distinguished Service Award will be presented to a candidate that displays the following:

1. Outstanding service to the game of golf
2. Outstanding service directly to the members of the WPGA
3. Outstanding service to the Wisconsin PGA

Candidates may be nominated by any WPGA members in good standing. Candidates will be reviewed based on the answers to the questions below while keeping in mind the criteria above.

1. Please list and describe in detail the ways the candidate has served the game of golf.
2. Please describe in detail one instance where the candidate has been a benefit to one or more PGA Professionals in the Wisconsin PGA.
3. Please describe how the candidate has engaged and enhanced the Wisconsin Section of the PGA.
4. Please list or share any other documentation on why you feel this candidate should be recognized with the Wisconsin PGA Distinguished Service Award.

All applications must be returned by November 30 each year to be considered for the following year. The Special Awards committee will review applications and make a recommendation to the board of directors. DSA recipients will be chosen by the board of directors.

Michael M. O'Reilly, PGA
General Manager, Whistling Straits and Blackwolf Run
Honorary President, Wisconsin PGA

PGA Scholarship Report – 2024 Fall Meeting

This year the PGA of America gave out a total of \$400,000 in scholarships. Ninety-two high school applicants received a scholarship. Ninety-three college applicants received a scholarship. The total number of scholarships awarded was 185. The applicants with the highest total score received scholarships

In the Wisconsin Section there were 8 scholarship recipients. The amount of the 2024 PGA Financial Assistance Fund Scholarship is \$2,000.

Deanna Becker - Sophomore - \$2,000 - Mark K. Becker, PGA Parent

Hailey Hoffmann - Sophomore - \$2,000 - Jeremiah W. Hoffmann, PGA Parent

Marshall Bergman - Senior - \$2,000 - Mark Bergman, PGA Parent

Lucas Burry - Junior - \$2,000 - Matt Burry, PGA Parent

Izzy Plautz - Freshman - \$2,000 - Phil Plautz, PGA Parent

Olivia Monger - Freshman - \$2,000 - Steve Howe/Carolyn Barnett-Howe, PGA Grandparent

Al Vizgaitis - Freshman - \$2,000 - Al Vizgaitis, PGA Parent

Henry Bishop - Freshman - \$2,000 - Brian Bishop, PGA Parent

Please note: the PGA Financial Assistance Fund is able to grow solely through investment earnings and contributions from our PGA Members. Members are given the option of contributing to the PGA Financial Assistance Fund on their Member Dues each year. Your encouragement of their contribution will help us to grow the fund and, in turn, provide more PGA Scholarships to Member's children and grandchildren in the future.

About the PGA Financial Assistance Fund - The PGA Financial Assistance Fund was established in 1986 and provides college scholarships to the children and grandchildren of PGA Members based on evidence of academic achievement during high school or college. All funding for the scholarships comes from contributions made by the PGA Members. Since its inception, the PGA of America has awarded a little over 4,000 scholarships totaling \$9,197,500.00.

Important Dates:

- November 2024 - PGA Magazine and PGA Magazine digital version will highlight the PGA Financial Assistance Fund Scholarship.
- December 2024 – Scholarship application is open – exact date will be announced in November.
- April 2025 – deadline for submitting application and supporting documents

WPGA Junior Foundation Report – 2024 Fall Meeting

Junior Tours

The Junior Foundation had even more growth in 2024 with entries and memberships. The junior memberships were up 9% from last year and ending with 1,499 members. Tournament entries were up 6% after a record-breaking year from 2023 that saw a 12% increase. The Foundation administered 153 junior events this year.

The X Golf County Parks Series based around MKE county parks courses experienced an even bigger increase than last year. These events averaged a high of 92 players in 2022 and went up to 101 players in 2023. They increased even more in 2024 to 108 players per event!

Our Junior Championship had 381 players, up from 350 in 2023. The event was held at Brown Deer Park and Oakwood Park. The Junior Championship winners were Jessica Guiser of Hartland and Will Harned of Nashotah.

Cup Matches

The 27th Annual Wisconsin/Minnesota Cup Matches were hosted by TPC Wisconsin. The event was held July 11-12. This event pairs a team of 12 boys and 12 girls from Wisconsin against Minnesota in a Ryder Cup team-type event. Team WI led 6.5 to 5.5 after day 1 of four ball matches. Team MN battled back in singles matches, winning 13 of 24 matches. This pulled Team WI to an 18.5 to 17.5 win. Team MN now leads the overall series 13-12-2.

Junior Foundation Scholarship

The foundation awarded 35 scholarships totaling \$85,000, up from \$65k awarded in 2023. Will Schiltz of Eau Claire was awarded the highest honor for boys of the Mike Schnarr Scholarship for \$10,000. Payton Schmidt of Jefferson was awarded the highest honor for girls of the Sherri Steinhauer Scholarship for \$10,000. College scholarships included Grant Bauman \$1,500, Tanner Coenen \$1,500 and Emily Foran \$1,500. High School Scholarships were Casey Peters \$1,750, Charlie Moore \$1,750, Cooper McLaughlin \$1,750, Sam Hjortland \$1,500, Madison Haugen \$1,500, Carter Morrison \$1,500, Madison Engebose \$1,500, Steffen Larson \$1,500, Ava Frederiksen \$1,500, Parker Van Rossum \$1,500, Natalie Quella \$1,500 and Lauren Lupinek \$1,500.

The Tony Coleman Memorial Scholarship for \$2,000 was awarded to Evan Harmann of De Pere and Charlie Jambor of Middleton. Nora Cerroni of Waukesha, Brin Neumann of Warrens, Kayla Johnson of Sussex and Kate Krueger of Hartland all received at Terri Noel Scholarship of \$2,500 each. Brett Wieland of Milton was awarded the Marty Swab Kid to Kid Scholarship for \$2,000. Zachary Greenhill of Hartford was awarded the Wisconsin Golf Salesperson's Scholarship for \$1,750. Brianna Kirsch of Lancaster was awarded the Warren Family Scholarship for \$1,750. Matthew Zagar of Hartford was awarded the Wisconsin Golf Group for \$1,750. Norah Berken of Kaukauna was awarded the Wisconsin Golf Facilities for \$1,750.

Balance & Believe Scholarships were given to Anneke Barnett of Delafield and Bryce Hodson of Middleton. Each of them received a \$3,250 scholarship. The WPGA Junior Foundation has teamed up with the American Family Insurance Championship to continue offer two scholarships. One boy and one girl each received a \$3,500 scholarship. Girls Winner – Ellen Close of Middleton. Boys Winner – Jack Rubo of Minocqua.

New scholarships awarded in 2024 Jordan Shipshock of Waunakee was awarded the Meyers Family Foundation scholarship for \$1,750. Rylan Conley of Cottage Grove was awarded the Rain or Shine scholarship for \$1,750 and Jenna Schumacher of Sherwood was awarded the Sparks Family Charitable Fund scholarship for \$1,750.

We want to thank our major sponsors again for their support in 2024. Our new sponsors in 2024 were Ketchup Please, title sponsor of the Milwaukee Par 3 tour, Vortex Golf, sponsor of Pro-Am Fundraiser and Pure Fitness, a Par level partner. Returning sponsors were Russ Darrow Automotive Group, which sponsored the Fundraiser Pro-am, and Bridgestone Golf was the Future Tour title sponsor. Also returning were the Balance & Believe Foundation and Middleton Ford, the Presenting Sponsors on the Junior Tour. X Golf Milwaukee was title sponsor of the MKE County Parks Tour. American Family Insurance Championship was our title sponsor of the Players Tour. Shattuck St. Mary's School and UW Stout continued to support the Foundation by advertising on website and tournament banners.

WPGA Education Committee Report – 2024 Fall Meeting

The mission of our Education Committee is to provide an inclusive, Section-wide platform that facilitates the development and inspires the growth of the Wisconsin PGA Professionals and Associates by focusing on the following five pillars:

Instruction | Merchandising | Personal Wellness | Golf Operations | Career Development

Professional Development Requirement (PDR) Cycle

The current PDR cycle began June 16, 2022, and runs through June 15, 2025. Members are required to earn at least 30 Education / Player Engagement Credits, 6 Meeting / National Survey Credits, and 54 Total Credits. You have 34 weeks to achieve your required PDRs. Please reach out to Erika Pirkel, PGA (epirkel@pgahq.com) at the section office if you have any questions.

2024/2025 Education Opportunities

Virtual Seminar Series - Watch for a schedule of seminars to be published in early 2025. The series will run from February to March. The committee aims to have 8-10 seminars to help achieve PDR requirements.

Words of Wisdom Podcast - If you have yet to listen to season 1 of the WOW (Words of Wisdom) podcast, we encourage you to do so. We will be putting together season 2 soon and launching it in April for your enjoyment during the 2025 golf season. The link below will take you directly to all the episodes for the first season.

<https://wisconsin.pga.com/words-of-wisdom-podcast/>

Spring Teaching Seminar - The seminar will again occur at the American Family Championship, held at TPC Wisconsin. Save the date for June 2nd, 2025! More details will be shared at the spring meeting.

Town Hall Meetings - Following the Fall Meeting, the WPGA is hosting 3 Town Halls moderated by Kim Shafer (Player Engagement Consultant) and Ryan Holland (Career Consultant) at no cost for members and associates interested in conversing with their peers about their 2024 season. Each town hall will be capped at 15 members to encourage open discussion. **Each Class A member in attendance will be given 2 PDRs in the Education/PE category.** Details, location, and registration link are listed below. If you have a specific topic you wish to discuss - please mention it in the registration link. Registration link with additional info: <https://forms.gle/XfLNyWRfzRM5q9vK6>

10/29 - The Oaks GC (Cottage Grove) - 1 pm - 3 pm

10/30 - South Hills G&CC (Fond Du Lac) - 9 am - 11 am - **CANCELLED**

10/30 - Section Office (West Allis) - 1:30 pm - 3:30 pm - **CANCELLED**

Thank You - The Wisconsin PGA Education Committee would like to extend our heartfelt gratitude to Danny Rainbow, our previous Education Chairperson, for his outstanding leadership and dedication to advancing education within our Section. Thank you for guiding our educational efforts and helping to create new opportunities for our PGA Members. We truly appreciate all that you do!

Committee Members - We are excited to return all committee members; their work throughout the year should not go unnoticed. Thank you to the following Education Committee Members for your continued dedication.

Dave Hawkins, PGA, Eric Keeler, PGA, Brendan Locke, PGA, Josue Reyes, PGA, Tim Boegh, PGA, James Kelly, PGA

Submitted by:

Jonathan Stuart, PGA

WPGA Education Chairperson

Director of Golf

Sand Valley - 597 Leopold Way - Nekoosa, WI 54457

Secretary's Report – 2024 Fall Meeting

Recently Deceased

Election to Membership

Michael Beringer, PGA	Tyler Bohmke, PGA	Race Cuckler, PGA
Joaquin Diaz, PGA	Paul Gandrud, PGA (RI)	Garhett Kaegi, PGA
Nathan Koch, PGA	Scott Soderberg, PGA (RI)	David Squires, PGA

New Transfers into Section

Mike Barry, PGA	Tyler Bergwall, PGA	Michael Fish, PGA
Chris Jones, PGA	Michael O'Toole, PGA	Joe Weber, PGA

Half Century

Bruce Woodward, PGA

Quarter Century

Kenneth Collett, PGA	Dylan Hills, PGA	James Maguire, PGA
Doug Mortola, PGA	Peter Nomm, PGA	Dirk Willis, PGA

Member or Associate Managerial Job Changes within the WPGA Section since 02/28/2024

Michael Beringer, A-1	The Bull at Pinehurst Farms	Michael O'Toole, A-1	Sand Valley Resort
Michael Fish, A-13	Greenwood Hills CC	John Shipshock, A-4	Bishops Bay CC
Derek Gentry, A-4	The Wisconsin CC	Nicholas Siebers, A-1	Par 5 Resort
Kent Instefjord, A-13	TPC Wisconsin	Thomas Tautges, A-13	Edelweiss Chalet CC
Tyler Millis, A-4	Skyline GC	Brett Weber, A-1	Willow Brook GC
Ryan Milsap, B-4	Stoughton CC	Mike Weiler, A-1	Country Club Estates

Membership Breakdown:

A-1	102	A-12	3	A-23	2	B-1	13
A-2	2	A-13	45	A-24	3	B-2	0
A-3	4	A-14	24	MP	1	B-4	3
A-4	35	A-15	6	RSV	16	B-6	9
A-6	31	A-17	1	LM	90	B-8	115
A-7	1	A-18	1	LMA	1	B-other	14
A-8	41	A-20	8	RM	12	Affiliates	2
A-9	16	A-21	3	LMC	4		
A-11	2	A-22	1	F	1		

Total Members: 456

Total Associates: 156

Wisconsin ranks 20th in overall membership out of 41.

September 30, 2024 - Section Financial Summary

	YTD		YTD		YTD		Budgeted		Budgeted		Variance
Project Name	Revenue	Expense	Profit/Loss	Revenue	Expense	Profit/Loss	Revenue	Expense	Profit/Loss		
1 Professional Only Events	\$128,965	\$121,960	\$7,005	\$115,979	\$111,504	\$4,475	\$111,504	\$111,504	\$4,475	\$2,530	
2 Assistant's Events	\$37,571	\$36,162	\$1,409	\$23,990	\$24,320	(\$330)	\$23,990	\$24,320	(\$330)	\$1,739	
3 Pro-am Events	\$848,175	\$774,825	\$73,350	\$803,349	\$737,593	\$65,756	\$803,349	\$737,593	\$65,756	\$7,594	
4 Major Championships	\$287,654	\$272,955	\$14,699	\$259,980	\$246,025	\$13,955	\$259,980	\$246,025	\$13,955	\$744	
5 Meetings & Seminars	\$8,110	\$19,280	(\$11,170)	\$11,200	\$24,450	(\$13,250)	\$11,200	\$24,450	(\$13,250)	\$2,080	
6 General & Administration	\$494,901	\$495,546	(\$645)	\$483,801	\$493,029	(\$9,228)	\$483,801	\$493,029	(\$9,228)	\$8,583	
7 Marketing	\$0	\$3,000	(\$3,000)	\$0	\$3,000	(\$3,000)	\$0	\$3,000	(\$3,000)	\$0	
8 Investments	\$103,675	\$10,199	\$93,476	\$0	\$0	\$0	\$0	\$0	\$0	\$93,476	
9 Total	\$1,909,051	\$1,733,927	\$175,124	\$1,698,299	\$1,639,921	\$58,378	\$1,698,299	\$1,639,921	\$58,378	\$116,746	

Wisconsin PGA Balance Sheet

9/30/2024

Wisconsin Section of the PGA of America, Inc.

ASSETS	2023 Actuals	2024 Actuals
Current Assets		
Accounts Receivable	\$12,760	\$17,805
Cash & Cash Equivalents	\$584,170	\$721,707
Inventory	\$3,382	\$2,699
Prepaid Expenses & Other Current Assets	\$35,017	\$43,230
Short-Term Investments	\$1,391,951	\$1,621,901
Intercompany Receivable/Payable, Net	(\$32,402)	(\$28,346)
Total Current Assets	\$1,994,878	\$2,378,996
Long Term Assets		
Long term investments	\$21,274	\$21,274
Property & Equipment	\$54,837	\$64,419
Total Long Term Assets	\$76,111	\$85,693
Total Assets	\$2,070,989	\$2,464,689
LIABILITIES		
Current Liabilities		
Accounts Payable & Accrued Expenses	\$43,754	\$72,148
Current Portion of Deferred Revenues	\$501,456	\$564,874
Total Current Liabilities	\$545,210	\$637,022
Long Term Liabilities		
Total Long Term Liabilities	\$0	\$0
Total Liabilities	\$545,210	\$637,022
UNRESTRICTED NET ASSETS		
Undesignated	\$1,525,778	\$1,827,668
Designated		
Total Designated	\$0	\$0
Total Unrestricted Net Assets	\$1,525,778	\$1,827,668
Total Liabilities & Unrestricted Net Assets	\$2,070,988	\$2,464,690

District 6 Director Report – 2024 Fall Meeting



October 24, 2024

1. Update on PGA of America CEO search, as well as the ED Search for PGA REACH
2. Ryder Cup Ticket Pricing
3. Introduction of Keith Clark – Next District 6 Director from Indiana
4. Upcoming Election – 4 Candidates for Secretary of the PGA
5. National Golf and Wellness Week – PGA HOPE
6. Jack Nicklaus surprises Ambassadors
7. HOPE 4 HEROES - \$331.00 per Veteran to get trained

It has been an honor and a privilege to be your District Director these past 3 years. As a board member, we have done a number of great things for the 31,000 Members and Associates. I feel we are working together to help all of our membership make more money and have better work / life balance, if they choose.

Thank you for your time. Have a wonderful offseason. See you all in March.

Rob Elliott, PGA
District 6 Director

Employment Committee Report – 2024 Fall Meeting

Date: October 15, 2024

Committee: Employment Committee

Prepared by: Jeremy Cabalka

1. Internal Survey Distribution and Goals

In May, the Employment Committee distributed an internal survey to the highest-ranking PGA member at each respective facility with the following objectives:

1. **Compensation Data Collection:** Gather data not available on the PGA compensation profile, such as hourly rates for outside service staff, golf shop staff, caddies, etc. The survey does not ask for specific individual compensation and will minimize any redundancy.
2. **Work-Life Balance Assessment:** Quantify work-life balance issues by understanding the working environment of our professionals.
3. **Budgeting and Retention Support:** Provide data to assist in budgeting and requesting increases to aid in retention and hiring.

The survey aims to provide state-wide, regional, and facility-type averages, maintaining confidentiality for each facility. The data will be seen only by Joe Stadler, and the names of the PGA members and facility will remain confidential. By identifying the facility, this will help arrange data by region and facility type.

The initial survey push in May received 25 responses out of 75 distributed surveys. We need to deliver the promised results to these 25 respondents. We plan to resend the survey invitation in the coming weeks to the highest-ranking PGA members who did not complete it initially, aiming to gather more data. As of today, those who completed the survey will receive the results; however, those who do not participate will not be provided with the results.

2. Resume Case Study Initiative

Ryan Holland shared positive feedback on a resume case study conducted with staff at a facility in our section. The case study included:

- Real resume examples with constructive feedback.
- Inspiring conversations and discussions.
- A positive learning environment created by real-world scenarios from PGA members and associates.

Ryan's initiative sparked a discussion within the Employment Committee about expanding this case study. The expanded version would include a possible panel discussion with mentors sharing interview tips, cautionary tales, and experiences. We plan to involve other WPGA Committees and aim to offer this learning opportunity to our members and associates this winter. It will be a small group activity, involving 8-12 participants.

3. National PGA Survey Update

- **Current Update Rate:** 37% of active members/associates in our section have updated their compensation profile since January 1 (ranked 11th out of 41 sections).

- **Three-Year Update Rate:** 70% have completed their profile within the past three years (ranked 22nd out of 41 sections).

Members are encouraged to update their profiles, as having the most recent data is beneficial, especially during budget season; Ryan is available for assistance with this data. Please remind your assistants and associates to update the survey as well, which will greatly help them in negotiating or searching for new opportunities.

Remember, this is only to your benefit. Help all of us by completing the following within 60 seconds:

1. Log into your account via pga.org.
2. Click “compensation” as shown below.
3. Update accordingly and hit submit.

The screenshot shows the PGA.org dashboard with the following elements:

- Navigation Tabs:** DASHBOARD PROFILE, MY DIRECTORY PROFILE, MY OFFICIAL PGA RECORDS, JOB PREFERENCES, EDUCATION PROGRAMS, and **COMPENSATION** (circled in red).
- User Profile:** A photo of Jeremy Cabalka, PGA MEMBER, with the name "Jeremy Cabalka, PGA" below it.
- PDR STATUS:** DUE 06/15/25 (Learn More). A message says "Congrats, Jeremy! You've met your PDR requirements for this cycle." with a progress bar showing "46 of 30" and a checkmark.
- EDUCATION / PLAYER ENGAGEMENT:** A progress bar showing "20 of 6" with a checkmark.
- MEETINGS / NATIONAL SURVEYS:** A progress bar showing "74 of 54" with a checkmark.
- ANNOUNCEMENTS:** Includes "Make PGA Family Golf part of your coaching journey", "Become a Family Golf Coach", and "PGA HOPE Certification Training".