

## **Wisconsin PGA Membership Meeting Minutes**

**Monday, March 6, 2022**

**Wilderness Resort – Wisconsin Dells**

Meeting called to order at 12:02pm.

Mike O'Reilly thanked Mike Warren who completed 10 years as the president of the Wisconsin Golf Sales Association. He then introduced the new president, Jim Gaugert. Mr. Warren and Mr. Gaugert addressed the membership and thanked them for their support.

The following then presented to the WPGA membership:

**American Family Insurance Championship** – Nate Pokrass, Tournament Director

**2022 USGA Mid-Amateur** – John Morrissett – Competitions Director at Erin Hills

**2023 USGA Senior Open** – Danny Rainbow – PGA Director of Golf

Steve Marino, Championship Director

Michael Cataldo, Championship Manager

**Fairways to Heaven** – Mike O'Toole

### **Report of Matt Taken PGA – WPGA Secretary**

Mr. Taken gave an overview of the secretary's report including new members, quarter century members, newly certified/specialized.

### **Report of Mark Voeller, PGA – WPGA Vice President**

Mr. Voeller provided an update of the WPGA financials for the end of January. He thanked the past boards and past presidents for all their work to have the WPGA in the financial position it is in. He commented on investments and that we are certainly keeping an eye on the future and the apparent decline happening.

### **Report of Mike O'Reilly, PGA – WPGA President**

Mr. O'Reilly introduced the WPGA's two new staff members - Jazz Tulda, Junior Tournament Manager and Amelia DeCeanne, PGA WORKS Fellow. Mike then gave an overview of the Super Regional the officers recently attended. He shared his thoughts on the 3 candidates for PGA Secretary and reviewed the process. Mr. O'Reilly then provided an update of the 100 years of the WPGA and the plans for a 100-hole event to raise funds for charity. He also showed a video created by Scott Walecki highlighting the 100 years. Mike then provided an update on the marketing efforts with Nelson Schmidt and O'Reilly PR. We are currently focusing on employment/work/careers with a smaller focus on indoor winter golf or places to play/practice in the offseason. Mike then provided a brief update on the industry from 2021 and a look into 2022.

### **District 6 Director – Rob Elliott, PGA**

Rob Elliott, the District 6 Director provided an update on some national items. A video was shown on the new homesite at Frisco. Sagacity, the national assistant's championship, PGA members attending the Masters, PGA Hope/Patriot Golf Day were Rob's other topics.

### **Report of Joe Stadler, PGA – WPGA Executive Director**

Mr. Stadler provided a sponsorship update for the Section and Foundation. He explained the American Family Insurance Championship Charity Challenge which is back in 2022. He also mentioned that we will again be offering some of our members the opportunity to volunteer for the American Family Insurance Championship.

### **Report of Joe Stadler, PGA – WPGA Junior Foundation**

Mr. Stadler introduced the new officers and board members to the foundation. Mike Bielawski, President/Lindsay Koth, VP/Jeff Ellingson, Secretary/Steve Bailey, Marquette coach/Mike Wilson, UW coach. Stadler mentioned the creation of the new intermediate tour. He mentioned the membership and that we could end up with about 1,330 members at year end.

The expectation is to provide \$60,000 in scholarships in 2022. Registration for tournaments begins on March 31 when we will take in 33% of our annual revenue in 12 hours. He mentioned that Nora Roberts and Kaeden Nomm will be honored as the 2021 players of the year.

### **Report of the Committees:**

**Tournament Policy Board:** Matt Taken thanked all the host facilities. He explained a few changes for 2022 including: some pricing increases due to food cost increases, skins included in some events and almost all will be paid in advance, the large state open field will occur but not on an ongoing basis, the women's open will be 54-holes with a 36-hole cut, Las Vegas Pro-am – how to accommodate everyone's interest is a huge topic, all national entries will go through the section, pro-am registration will be changed to a month by month opening for registrations and a lottery may be introduced for some events,

**Education:** Danny Rainbow reminded everyone that the MSR cycle ends on June 15. He provided the highlights of the winter virtual seminar series. He mentioned the breakout sessions following the meeting by GolfTec, the table show and PGA Family Cup with Frank Chieppa. The annual teaching seminar will be held at University Ridge during the AmFam Champ on June 7. GolfTEC and Brendan Locke have stepped up to sponsor the event for the next 6 years.

**Membership:** Mark Voeller mentioned the mission of the PGA of America and touched on the new deferred compensation plan that is rolling out in 2023 and the new license plate design that Andy Landenberger was able to get approved by the DOT.

**Employment:** Mike O'Reilly introduced our new career consultant, Ryan Holland. Ryan Holland introduced himself and stated his number one priority is compensation. He then mentioned the compensation profile and how important it is to compensation. Wisconsin ranks 8<sup>th</sup> in member participation. He then mentioned the job seeker profile and encouraged everyone to update their profile. Finally, he reviewed the ExecuSearch process.

**Player Development:** Scott Walecki mentioned the different areas that player development encompasses. He is going to split the committee in two areas: youth and adult. There will be a focus on best practices. A video was shown on ADM/Jr League and how to incorporate training into golf. The committee is going to focus more on PGA Hope. Scott also touched on DCP and shared the 12 local qualifier list.

**Assistants:** Shaun Finley mentioned the committee had a positive meeting to discuss ideas. A survey will be sent to associates soon to help prioritize the work of the committee. Shaun mentioned the IronWorks scholarship, the PAT list and he lastly encouraged everyone to get involved.

**Special Awards:** Mr. Ellingson mentioned the evening reception to honor the winners of the awards and the players of the year. He mentioned that the committee met in person this year before finalizing awards. He introduced the winners and then thanked the committee and sub-committee for their efforts.

**Nelthorpe:** Mr. Ellingson introduced the 2022 team that will compete at Meadowbrook CC.

**Scholarship:** Mr. Stadler provided a brief overview of the PGA scholarship program.

**Old Business - none**

**New Business – none**

**Open Forum –** Bob Burns thanked the members for their support of his charitable efforts to support veterans.

**The meeting adjourned at 2:01pm.**