



PGA

Wisconsin Section

100 Years

★ 1922 - 2022 ★

**WISCONSIN PGA
GENERAL MEMBERSHIP MEETING**

Reports of the Officers, Committees & Staff

Wilderness Resort
Wisconsin Dells, Wisconsin

Monday, March 7, 2022

GENERAL MEMBERSHIP MEETING AGENDA

Monday, March 7, 2022 12:00pm

Call to Order & Approval of October 2021 Membership Meeting Minutes

Pages 3-4

Wisconsin Golf Sales Association – Jim Gaugert

American Family Insurance Championship – Nate Pokrass, Tournament Director

2022 USGA Mid-Amateur – John Morrisett – Competitions Director at Erin Hills

2023 USGA Senior Open – Danny Rainbow – PGA Director of Golf

Steve Marino, Championship Director

Michael Cataldo, Championship Manager

Fairways to Heaven – Mike O’Toole

Reports of the Officers & Executive Director:

Report of the Secretary	Matt Taken, PGA	Page 5
Report of the Vice President	Mark Voeller, PGA	Pages 6-7
Report of the President	Mike O’Reilly, PGA	
Report of the District 6 Director	Rob Elliott, PGA	Page 8-9
Report of the Executive Director	Joe Stadler, PGA	Pages 10-11
WPGA Junior Foundation	Joe Stadler, PGA	Page 12

Report of the Committees:

Tournament Policy Board	Matt Taken, PGA	Page 13
Education	Danny Rainbow, PGA	Page 14
Membership	Mark Voeller, PGA	Page 15
Employment.....	Brian Bishop, PGA	Page 16
PGA Career Consultant	Ryan Holland, PGA	
Player Development	Scott Walecki, PGA	Page 17
Assistants	Shaun Finley, PGA	Page 18
Special Awards.....	Jeff Ellingson, PGA	Page 19
Nelthorpe Cup.....	Jeff Ellingson, PGA	Page 20
Scholarship.....	Joe Stadler, PGA	Page 21
Rules.....	Joe Stadler, PGA	Page 22

Old Business –

New Business –

Open Forum –

Wisconsin PGA Membership Meeting Minutes

Monday, October 25, 2021

Embassy Suites - Brookfield, Wisconsin

Meeting called to order at 12:02 p.m.

Minutes from the March 2020 meeting were approved after a motion from Jim Gaugert and a second from John Wallrich.

Mike Warren, President of the WPGA provided an update to the membership on the activities of the WPGA. He announced that the association held elections for officers that will take over in spring of 2022. Jim Gaugert will be president. Dan Hoffman will be VP and Jeremy Lupinek will be secretary.

Elections for three positions at-large on the WPGA board were conducted. The election was overseen by Mark Voeller, Secretary of the WPGA. Mike O'Reilly, Matt Taken and Bill Peters all presented their qualifications and desires to be elected. All elected by acclamation and subsequently sworn in as directors for a three-year term. Dave Kemnitz was preciously elected to fill the vacant term of Northwest District Director.

Ed Woronicz from Fairways to Heaven provided an overview of the services their company provides in international travel.

Danny Rainbow provided an update on the 2023 US Senior Open to be conducted at SentryWorld.

Report of Mark Voeller, PGA – WPGA Secretary

Mr. Voeller asked for a moment of silence for Steve Scheel and Steve Jahimiak. Mark mentioned Mike Muranyi being inducted into the Wisconsin State Golf Hall of Fame. He then introduced quarter century members, new members and those new to the section. He provided an update on the number of members in the section. Mark then introduced half century member, Gene Frank to receive his award. Gene provided some great stories from his playing days. Mark closed by encouraging members to get a golf license plate and support the foundation and the marketing efforts of the WPGA.

Report of Mike O'Reilly, PGA – WPGA Vice President

Mr. O'Reilly provided the updated WPGA financials and stated that everything was a good place for the year and the future.

Report of Jeff Ellingson– WPGA President

Mr. Ellingson mentioned this was his last meeting as president. He discussed the marketing campaign and showed some of the short clip videos. He shared the intention to highlight employment and indoor golf this winter. He congratulated the section members for all their efforts on the Ryder Cup.

Report of Rob Elliott – Incoming District 6 Director

Rob began his report with a Ryder Cup video. He then provided some highlights of the event. Mr. Elliott then provided an update on the various items the PGA is working on including an affiliate classification, Frisco HQ. Deferred Compensation, etc.

Report of Joe Stadler, PGA – WPGA Executive Director

Mr. Stadler provided an update on the Ryder Cup. A video was show highlighting PGA HOPE. Mr. Stadler thanked the WPGA's largest sponsors and the Foundation's largest sponsors.

WPGA Junior Foundation – Joe Stadler, PGA – WPGA Junior Foundation President

Mr. Stadler thanked Ed Elsner for his four years as president of the WPGA Junior Foundation. Stadler then briefly recapped the main pillars of the foundation, junior tournaments, DCP, PGA Junior League, PGA HOPE and scholarships. He thanked all the hosts of the events. Mr. Stadler thanked everyone that donated to the fundraiser. The event/auction netted over \$55,000. A video was shown on the event.

Report of the Committees:

Assistants: Shaun Finley encouraged all eligible assistants to apply for the IronWorks Scholarship. He informed everyone that we had 18 PAT passes out of 90 attempts. He asked anyone interested in joining the committee to reach out.

Tournament Policy Board: Matt Taken thanked all the hosts, sponsors and volunteers and mentioned we utilize over 110 facilities. He asked everyone to make sure to thank you sponsors. He congratulated our 2022 section championships. Michael Crowley qualified for the Senior PGA. He then thanked Vince Suter/Suter Ward Group at Morgan Stanley. Matt mentioned the two site state open, the senior/junior and the stableford. Mr. Taken also congratulated Mia Seeman for winning the Women's State Open and using the exemption into the Wisconsin State Open.

Education: Danny Rainbow mentioned the MSR cycle ending on June 15, 2021. The new cycle will begin and be a 3-year cycle. He encouraged everyone to get their credits and not wait until the last minute. The committee is working on a virtual series for the Jan-March time frame. The spring teaching seminar will be planned as in an in-person event. Lastly, he mentioned the Golf Operations workshop scheduled for Tuckaway CC in early December.

Membership: Mark Voeller started by showing a video highlighting Hanc Spivey. Mark encouraged everyone to get involved with the game and the association. He highlighted the upcoming PGA National meeting and reminded everyone they are welcome to attend.

Employment: Brian Bishop thanked Tim Marks for his years of service and dedication to the PGA and in particular the members of the WPGA. Tim Marks provided an update on the employment services department at the PGA. He discussed compensation, work-life balance, recruiting and executive search. Tim closed by thanking everyone for their support over the years.

Player Development: Scott Walecki mentioned that he is new to the position of chair. He said he wants to focus on best practices and more on adult programming. Erika Pirkl provided an update on DCP. Frank Chieppa highlighted 2021 in PGA Junior League. He provided an update on 2022.

Special Awards: Mr. Weitz provided the process for how award winners are selected. He mentioned that the 2021 winners will be honored later that evening at Westmoor CC. He encouraged the membership to nominate their peers.

Nelthorpe: Mr. Weitz thanked the team for their efforts at North Hills CC. The WSGA won the matches 47-41.

Scholarship: Joe Stadler announced the winners of the 2021 PGA of America scholarships.

ELECTIONS:

Jeff Ellingson announced that Matt Taken was elected Secretary, Mark Voeller as VP and Mike O'Reilly as President at the board meeting earlier in the day.

Old Business /New Business - none

Open Forum – None

Mike O'Reilly made some closing remarks and thanked Jeff Ellingson for his time as president and as an officer. He mentioned some of Jeff's accomplishments during his time. Mike thanked some of the people that have helped him become a better professional along the way. He thanked the WPGA staff.

The meeting adjourned at 2:19 pm.

Secretary's Report – 2022 Spring Meeting

Recently Deceased

None

Election to Membership

Andrew Kosloske, PGA
Jacob McClish, PGA
Ryan Ranguette, PGA

New Transfers into Section

Austin Barr, PGA	Casey Richardson, PGA
Eric Keeler, PGA	Brian Schommer, PGA
Kirk Manley, PGA	Adam Swenson, PGA

Half Century

No new members

Quarter Century

Mike Cisler, PGA
Timothy Grogan, PGA
Scott Gunderson, PGA

Newly Specialized PGA Members

Erika Pirkel, PGA (Golf Operations)

Member or Associate Managerial Job Changes within the WPGA Section since 11/01/2021

David Albrecht A-9	Riverbend	Eric Gitter A-13	X Golf Mequon
Bryan Arthur A-1	Kestrel Ridge GC	Mike Higgins B-1	Lake Wisconsin CC
Mark Bergman A-9	GolfLogic Retail	Brian Jankowski A-13	X Golf Appleton
John Blau B-4	Silver Spring GC	Eric Keeler A-4	North Shore CC
Matt Boesch A-13	Hawk's View GC	Rick Leslie A-13	X Golf Kenosha
Brian Brodell A-13	Golf Galaxy- Appleton	James Morrison A-13	West Bend Lakes GC
Keith Buntrock A-1	Watertown CC	Jordan Powell A-1	Sand Valley
Ryan Christopherson A-13	Evansville GC	Casey Richardson A-1	Hawks Landing GC
Randy Cochran A-1	Wild Ridge GC	Jake Van Fleet A-1	Janesville CC
Chris Elrod A-13	Western Lakes GC		

Membership Breakdown:

A-1	111	A-12	4	A-23	3	F	2
A-2	4	A-13	47	A-24	2	B-1	12
A-3	4	A-14	20	MP	1	B-4	2
A-4	28	A-15	6	RSV	16	B-6	4
A-6	33	A-17	1	LM	81	B-8	41
A-8	53	A-18	1	LMA	3	B-11	1
A-9	12	A-20	8	RM	11		
A-11	2	A-21	4	LMC	1		

Total Members: 460

Total Associates: 61

Wisconsin ranks 20th in overall membership out of 41.

February 2022 - Section Financial Summary

Project Name	YTD Revenue	YTD Expense	YTD Profit/Loss	Budgeted Revenue	Budgeted Expense	Budgeted Profit/Loss	Variance
1 Professional Only Events	\$144,781	\$137,531	\$7,250	\$131,355	\$126,825	\$4,530	\$2,720
2 Assistant's Events	\$18,835	\$19,125	(\$290)	\$17,900	\$18,530	(\$630)	\$340
3 Pro-am Events	\$625,750	\$549,996	\$75,754	\$592,180	\$533,392	\$58,788	\$16,966
4 Major Championships	\$240,273	\$225,652	\$14,621	\$216,035	\$203,740	\$12,295	\$2,326
5 Meetings & Seminars	\$34,238	\$51,068	(\$16,830)	\$13,250	\$37,700	(\$24,450)	\$7,620
6 General & Administration	\$624,308	\$736,990	(\$112,682)	\$625,671	\$724,980	(\$99,309)	(\$13,373)
7 Ryder Cup	\$168,746	\$105,665	\$63,081	\$107,270	\$100,000	\$7,270	\$55,811
8 Total	\$1,856,931	\$1,826,027	\$30,904	\$1,703,661	\$1,745,167	(\$41,506)	\$72,410

Balance Sheet
2/28/2022
Wisconsin Section of the PGA of America, Inc.

	2022 Actuals	2021 Actuals
ASSETS		
Current Assets		
Accounts Receivable	(\$410)	\$7,441
Cash & Cash Equivalents	\$492,236	\$513,067
Inventory	\$1,030	\$1,030
Prepaid Expenses & Other Current Assets	\$187,557	\$193,514
Short-Term Investments	\$1,531,174	\$1,523,793
Intercompany Receivable/Payable, Net	\$74,915	\$85,357
Total Current Assets	\$2,286,501	\$2,324,202
Long Term Assets		
Long term investments	\$28,702	\$28,702
Property & Equipment	\$37,503	\$49,331
Total Long Term Assets	\$66,205	\$78,033
Total Assets	\$2,352,706	\$2,402,235
LIABILITIES		
Current Liabilities		
Accounts Payable & Accrued Expenses	\$53,817	\$152,424
Current Portion of Deferred Revenues	\$659,328	\$650,737
Total Current Liabilities	\$713,145	\$803,161
Long Term Liabilities		
Total Long Term Liabilities	\$0	\$0
Total Liabilities	\$713,145	\$803,161
UNRESTRICTED NET ASSETS		
Undesignated	\$1,639,560	\$1,599,074
Designated		
Total Designated	\$0	\$0
Total Unrestricted Net Assets	\$1,639,560	\$1,599,074
Total Liabilities & Unrestricted Net Assets	\$2,352,706	\$2,402,235



District 6 Report - 2022 Spring Meeting

Rob Elliott, PGA

262-370-3304 or relliott@pgahq.com

District 6 Director– Wisconsin, Indiana and Illinois

March 7, 2022 Membership Meeting

Good morning to you all,

Sagacity Golf – Leading the next innovation in the game of golf – Operations Benchmarking

Join the PGA of America and your fellow operators leading the next innovation in the game of golf: Operations Benchmarking. Facilities around the country are anonymously sharing their operations data, benefitting everyone that contributes. As a participant, you will gain a new window into your true performance, have the facts you need to make data-driven decisions, and if you're a PGA Member, earn MSR Credits along the way.

While the program is simple, requiring a small-time commitment each month, the benefits to all operators are significant. Understanding how your facility compares to the market is the only way to truly know how you are doing. We provide detailed market comparisons to help provide the whole picture when making data-driven business decisions.

Move your facility, and the game of golf forward today by joining this growing industry movement. It's easy to sign up and contribute—any public or semi-private club in the United States is welcome to join with support for private clubs coming in 2022. You simply email a couple reports to Sagacity once a month. We anonymize and compile the data into an interactive online report that details your performance compared to the market. **It's all free, confidential, and easy to use.**

"We're excited to partner with Sagacity Golf to bring Operations Benchmarking to facilities nationwide. Now anyone can participate and share in a wealth of market knowledge. It's free to all, easy to use, and it's the only way to truly understand how you're performing."

Don Rea, Secretary, PGA of America Owner/Operator, Augusta Ranch Golf Club

GOVERNANCE UPDATE

As most are aware, there are some significant changes for the 2022 season regarding the PGA Professional Championship and the NCR Assistant Professional Championship, suggested by the Tournament Committee and approved by the PGA Board of Directors. Below are the two major changes:

- **Life Member Active Eligibility for the PGA Professional Championship** – The Life Member Active (LMA) and Life Member Master Professional Active (LMMA) classifications are no longer eligible classifications for the PGA Professional Championship. This makes the PGA Professional Championship solely for PGA Professionals in an actively working classification (LMA and LMMA will remain an eligible classification for the Senior PGA Professional Championship).
- **NCR Assistant Professional Championship Eligibility** - Only A-8 and B-8 classifications are eligible to advance to the national event.

As a reminder, these changes will start with the 2022 Section Championships that advance players into the 2022 NCR Assistant PGA Professional Championship and into the 2023 PGA Professional Championship. These changes do not affect the eligibility of players in the 2022 PGA Professional Championship. Below provides the perspective of the Tournament Committee and the Board for these two changes:

Life Member Active Eligibility for Member Championship

The PGA Tournament Committee vetted this for the past year when reviewing eligibility guidelines for the PGA Professional Championship.

- The Committee felt strongly that the PGA Professional Championship is for working PGA Professionals in an active classification. Reverting back to the standards in place prior to 2006 when Life Members were not eligible for the PGA Professional Championship was determined to be the best way to align with the Committee's perspective; however, Life Members will remain eligible for the Senior PGA Professional Championship.
- The PGA Professional Championship is a showcase for those Members who can work in an eligible classification and maintain playing at a high level.
- A Life Member has the opportunity to transfer into an active classification that is eligible for the PGA Professional Championship.

NCR Assistant Professional Championship Eligibility Change Where Only A-8 and B-8 classifications are eligible to advance to the National Championship.

- The Championship has the name "Assistant Professional". The intent of the Championship is for those Members and Associates (A-8 and B-8) that are working as Assistant Professionals.

PGA FRISCO

Q: What will the benefits be to PGA Members?

- A world-class Education Center designed for both the professional development of PGA Golf Professionals and player development. The Center will feature state-of-the-art classrooms and teaching facilities connected to two championship golf courses, as well as a short course and practice areas. The new PGA of America headquarters will become home to national player development and coaching programs.
- The golf courses and Education Center will be licensed facilities managed by the PGA of America, which provides the opportunity to showcase best practices in golf course management.
- The venue will host championships operated by the PGA of America, including the PGA Championship, KPMG Women's PGA Championship, KitchenAid Senior PGA Championship and PGA Professional Championship. A future Ryder Cup is also a possibility.
- Being part of the No. 5 media market in Dallas – an area that is incredibly passionate about golf—brings many benefits. From attracting and retaining a diverse talent pool to new championship and education facilities, this relocation will drive continued growth.
- The PGA's Northern Texas Section also plans to be located on the campus. With better connectivity between Sections through embedded state-of-the-art technology, there will be promising opportunities to pilot new programming for all 41 Sections of the PGA of America.

MEMBER OPPORTUNITY BACK - ATTEND THE MASTERS

As a courtesy extended by Augusta National Golf Club; Class A PGA Members, Life Members and Master Professional Members only may receive complimentary daily access to the 2022 Masters Tournament. This offer is not extended to other Member classifications, Associates or PGA Golf Management University Students. No spouse, guests or families (including Practice Rounds). Must show membership card and photo I.D each day.

NOTE: Daily tickets are not available to purchase for spouse/guest. Ticket information (706) 667-6700 and www.masters.com.

2022 PGA ELECTIONS

Your Executive Committee along with Joe were at the Super Regional in Houston last Thursday and Friday to meet the candidates. We have 3 very strong PGA Members running to be your next Secretary of the PGA. I am sure Mike, Mark and Matt may touch on this;

Candidates for Secretary – Tony Martinez – Northern Texas Section, Nathan Charnes – Gateway Section, Dan Pasternak New Jersey Section.

The election will be held during the 106th PGA Annual Meeting in Phoenix, Arizona.

Executive Director Report – 2022 Spring Meeting

WPGA Sponsorships:

The following is an updated list of WPGA sponsors and changes made for 2022. Any efforts made in either thanking the sponsors or doing business with the sponsors is appreciated. Only sponsors of at least \$1,000 are listed.

Diamond Level Partners	
American Family Insurance Championship	Same Level
The Suter Ward Group at Morgan Stanley	Same Level
PGA Tour	PGA of America sponsor – similar to 2021
Platinum Level Partners	
Oliphant Companies	Slight increase from 2021
Premier Golf & Utility Vehicles	Increase from 2021
Rolex	Same Level – PGA of America sponsor
Sentry	Same Level
TaylorMade	Same as 2021
Gold Level Partners	
Harris Golf Cars - Yamaha	Increase from 2021
Hornung's	Same as 2021
Tito's Handmade Vodka	New in 2022
Wisconsin Sales Association	Same as 2021
WSGA	Increase from Silver Level
Silver Level Partners	
Adidas	Same Level
Bushnell	Same Level
Cadillac/GM	PGA of America sponsor – same as 2021
Club Car	PGA of America sponsor - same as 2021
Earth Networks	Same Level
Fairways to Heaven Golf Travel	Same Level
GOLFTEC	New in 2022
Integrated Payment Systems	Same Level
National Car Rental	PGA of America sponsor – similar to 2021
Nike Golf	Same as 2021
PGA National Resort & Spa	PGA of America sponsor – same as 2021
Under Armour	Similar to 2021
XGolf Mequon/Brookfield	Same Level
XGolf Madison/Middleton	Same Level
Bronze Level Partners	
AndersonOrd	Same Level

WPGA Junior Foundation Report - 2022 Spring Meeting

This report contains information about the Junior Foundation Board, Event updates & Memberships.

Board & Event Updates

The Junior Foundation board elected a new President in fall of 2021. Ed Elsner has stepped down as the President. We would like to thank him for his years on the board and his promotion of junior golf. Michael Bielawski was elected as the new President along with, Lindsay Koth- Vice President and Jeff Ellingson, PGA as Secretary. Other board members include, Derek Schnarr, PGA, Katie Elliott-Johnson, Dan Hoffman, PGA, Eric Holen, Garrett Jones, Brad Munn, PGA, Brandy Johnston, Kim Dodd, Kevin Van Rossum, Steve Bailey and Mike Wilson.

The Junior Foundation is excited to have a few new events on the schedule. Our schedule includes over 130 junior events throughout the summer for juniors all ages and abilities. Thank you to our sponsors (Balance & Believe Foundation, Culver's, Middleton Ford, Bridgestone Golf, Shattuck St. Mary's School, Morgan Stanley, WSGA, X Golf Brookfield/Mequon, X Golf Madison/Middleton).

New in 2022

- Our scholarship applications will now all be done online, it opened on February 8th. Our scholarship deadline is April 29. We awarded over \$50,000 in 2021 and will look to increase that number in 2022. Visit our website for more information.
- We have added an Intermediate Tour in 2022. This tour is geared towards juniors who have aged out of the Future Tour (playing 9-holes) but are not quite ready for the Junior Tour (18-hole events for skilled players) and for those 10-12 year old's who want to try and play in an 18-hole tournament. This tour will play shorter yardages and we will modify tees so the Boys 14-15 will play from about 5,700 to 5,900 yards and younger boys and all girls will play around 5,000 or less yards. This tour is geared for players under the age of 15.

We will continue to offer a Beginner 11 & under membership for juniors. This gives them benefits and discounts to Par 3, Future Tour and X Golf events for a fraction of the regular Junior Membership fee. The cost is \$29 for the Beginner 11 & under Membership. If the junior participates on a PGA JR League team they will receive a discount code for \$29 making the Beginner Membership FREE for them.

Junior Memberships & Junior Packet Mailing

Online registration started on February 4th. Junior members will be able to register for events starting March 30th. Non-member registration opens April 20th. All PGA Professionals and golf courses will receive the Junior Packet mailer; this mailing contains all information about junior events in our state. Please share this information with your juniors. We will also email you the membership application and junior calendar to forward out to your juniors and parents.

Highlighted Dates for 2022 - visit wiscjuniorgolf.com for full schedule

June 13 - AJGA Wisconsin Only Qualifier at The Legend at Merrill Hills
June 14 - Junior Best-Ball at The Bull at Pinehurst Farms (members only event)
June 19-20 – Players Tour event at Ives Grove & Meadowbrook CC
June 22-23 - Junior Championship at Brown Deer Park & Dretzka Park in Milwaukee
June 27-28 – WI Dells Junior Championship (Hosted by Wild Rock & Trappers Turn)
June 29-30 – 25th Annual Cup matches hosted by La Crosse CC
July 5 - 6 – Players Tour at Blackwolf Run
July 7 - Par 3 Championship hosted by Sand Valley – The Sandbox
July 10-11 – High School College Showcase hosted by Whistling Straits
July 13-14 – Players Tour at Lawsonia
July 17-18 - Tour Championship hosted by Washington County GC
July 25-27 – Junior Girls Championship (Match Play) hosted by Hartford GC
August 1-2 – Sherri Steinhauer Girls Only 36-hole event (hosted by Blackhawk CC & Pleasant View GC)
August 7-8 – Lake Arrowhead Invitational
August 22-23 – Mike Schnarr Boys Championship at Blackhawk CC
October 15-16 – Fall Finale at North Shore GC, Menasha. 36-Hole event.

Thanks to all the clubs hosting an event in 2022 - Visit wiscjuniorgolf.com for more information

Tournament Policy Board Report – 2022 Spring Meeting

2022 Majors schedule;

- Match Play – May 9-10 hosted by Washington County GC
- Women’s State Open – June 14-16 hosted by Lawsonia Links
- Assistants Championship – July 18 hosted by Wausau CC
- Senior Championship – July 18-19 hosted by Wausau CC
- State Open – August 15-17 hosted by Ozaukee CC
- Senior Open – September 6-7 hosted by Hidden Glen GC
- Section Championship – September 12-13 hosted by The Legend at Bergamont

Tournament Pricing – The TPB approved a \$5 increase to entry fees to cover an increase in food costs for the pro-pros. The pro-ladies, pro-scratch and super-pro will see at least a \$5 increase per player. The WPGA staff will review those particular events and determine the best course of action.

In regard to 4-player pro-ams, the TPB concluded that prices should go up by more than \$5 per player. The idea of offering three different entry fee price points was endorsed. After staff review the price points will be \$480, \$600 and \$800. The staff will create a structure that has different club fees paid based on the entry fee.

A unanimous vote concluded that the \$10 skin game will be included in the WPGA Classis pricing going forward.

State Opens

- Based on comments from the TPB and survey results it was determined that the two-course State Open/expanded field would make occasional appearances in the future when a primary and secondary site make sense. The State Open will stay a 3-day, 72 hole event.
- The TPB would like to continue to show their appreciation to Vince Suter for his continued sponsorship of the State Open!
- The Women’s State Open will attempt a three-day event this year including a cut after 36 holes.

Las Vegas pro-am – A lengthy discussion on several aspects of the registration system was had. The general consensus from the group was to survey the Membership to try to get an idea of actual interest and also create a proposal for a lottery system for the priority spots. The proposed lottery system will be sent to several professionals that have supported the trip on a consistent basis. The results will be utilized to gauge whether we attempt a fall trip or possibly look at reconfiguring the 2023 spring trip.

Professional Championships – The PGA of America has turned over the entry processing for the Professional Championships to the sections. Registration deadlines for the three Professional Championships will move to one week prior to the event. The eligibility guidelines for our Assistants Championship will not change, all associates will continue to be allowed to play. It was decided that the A-8’s and B-8’s that advance to the national event will be able to earn Player of the Year points at that event.

Amateur Status Rules – We currently are paying cash for skins to amateurs at The Legend Challenge, Super-Pro and Senior Open (if they choose). All other events are shop credit. The WPGA will continue to payout shop credit when it comes to individual and team prizes. The only exception will be the skins games at the aforementioned events.

Pro-am Registration – The demand for events is exceeding capacity and events are selling out in a matter of weeks/months ahead of the actual event. Professionals are having to outlay significant funds up front to get registered. As a result, in 2022, a staggered registration opening for pro-ams was approved. We will try this method for 2022 and review in the winter. The section staff will setup monthly email registration opening reminders to our amateur participants and professionals.

Match Play Seedings – All Match Play events will require players to qualify. No seeds will be awarded based on the prior year’s performance.

Respectfully submitted: Matt Taken, TPB Chair. matt@tuckawaycountryclub.com 414-425-6570

Education Committee Report – 2022 Spring Meeting

MSR Reminder

The current MSR cycle was originally scheduled to end on June 15, 2020. Due to COVID-19, the cycle end date has been extended to June 15, 2022. WPGA Members must earn 36 PGA Required Credits and 54 Total MSR credits by this date to maintain membership.

2022 Completed Virtual Education Opportunities

Social Media (41 attendees) – Maren Crowley-Beddo, PGA guided us through personal versus professional branding, how social media can impact your business and tactical ways to find the time to be present both personally and professionally while be connected.

- February 1, 2022 @10:00am

Ryder Cup Recap (42 attendees) – Michael O’Reilly & the Kohler Team provided insights from behind the scene of the Ryder Cup, one of the world’s most prestigious golf events.

- February 9, 2022 @ 10:00am

my.pga.com (39 attendees) - Frank Chieppa, Regional League Manager and Erika Pirkl showed you how to navigate the PGA of America's newest website hub for PGA Jr. League, PGA Family Cup and PGA.coach - called my.pga.com. The webinar was designed to be an open forum rather than a presentation. We aimed to get your questions answered about the latest Player Development programming rolled out by the PGA of America.

- February 11, 2022 @ 10:00am

Time Management Tactics (48 attendees) – Dean Kandle presented on the 10 tactics the most productive people use to work smarter. Using the latest research from experts in the field of productivity, the seminar provided methods Golf Professionals can implement to gain more control over their time and concentrate on their priorities.

- February 16, 2022 @ 10:00am

Putting Seminar (52 attendees) – James Kinney is a PGA TOUR coach and has won multiple Teach of the Year awards in the Nebraska section. James provided his insight on putting.

- February 21, 2022 @ 10:00am

Merchandising Panel Discussion (64 attendees) – 2021 WPGA Merchandiser of the Year award winners discussed their best practices for successful merchandising operations, and answered attendee questions on merchandising. The seminar featured Shaun Finley (The Oaks), Jason Rasmussen (Ozaukee CC), and Ali Carter / Jonathan Stuart (Sand Valley).

- February 28, 2022 @ 10:00am

2022 Spring Meeting Education

Breakout Sessions – Monday, March 7 @ 2:10pm-4:45pm, Glacier Canyon Lodge in Wisconsin Dells, WI

- Pga.coach / Family Cup
- Club Fitting Data & Techniques
- WI Golf Salespersons Association Table Show

Submitted by:

Danny Rainbow, PGA
WPGA Education Chairperson
Director of Golf
SentryWorld
601 Michigan Ave N
Stevens Point, WI 54481

Membership Committee Report – 2022 Spring Meeting

- Did you attend the Ryder Cup? Hope so, what a great experience!
- Did you attend the PGA Annual Meeting? Hope so, great opportunity to see the National governance in action.
- So, what is next for the members of the WPGA? So glad you asked....The Wisconsin PGA has a special birthday this year. Help us celebrate 100 years. Be on the lookout for information regarding a number of special events to commemorate 100 years of the Wisconsin PGA.



Here is to another 100 years!

- Thanks to all of you that have taken advantage of our new opportunity to post job openings on [Wisconsin PGA Job Board](#). Though it is in its infancy stages, we are hopeful it evolves into a valuable tool to attract potential employees to your facilities and maybe find the next PGA member. PLEASE let us know if you have any suggestions.
- Never a bad time to apply for your support junior golf license in case you need it: [WPGA Junior Golf License Plate Application](#)

Deferred Compensation is coming. After years and years of talk and discussion, Seth Waugh, CEO and The PGA of America has made it a reality. Vice President of the PGA of America, John Lindert, commented on a conference call the other day, that there are a lot of moving parts and decisions to be made, so the rollout is still TBD. For old timers such as myself, it may not amount to much, but if someone gave me a couple dollars for just doing what I already do, I would take it. So, I hope you all take advantage of the program when it does roll out.

- We continue to encourage all of you to go to PGA.org and check out all of the benefits that are offered via your PGA Membership.
- The last few years have been great for golf, but with it has come many challenges. I would like to take this opportunity to thank all of you for your hard work and commitment to the WPGA and most importantly the game of golf.

President Michael O'Reilly made mention in our Board Planning Session that the only member of this committee is myself, which makes it by far the smallest committee. I had to remind him that as I am concerned, this committee is 500 strong, so please reach out.

Kind Regards and Good Golfing,

Mark Voeller (Vols)



Employment Report – 2022 Spring Meeting

March 7, 2022

New Career Consultant: Ryan Holland, PGA

Holland holds a Bachelor's degree in Recreation, Park, and Tourism Administration from Western Illinois University in Macomb, IL, where he graduated cum laude. Holland has a wide range of experience during his 20 years in the golf industry, including serving as Assistant Golf Professional at Royal Melbourne Country Club in Long Grove, IL, from 2002 to 2004, and at Barrington Hills Country Club in Barrington, IL, until 2012. From there, Holland became Senior Relationship Manager for PGA Magazine, where he was directly responsible for over 400 conferences and events during his 10-year tenure, including the PGA Golf Professional of the Year Conference, PGA Assistant Golf Professional of the Year Conference, and PGA Merchandiser of the Year Conference. In 2022, he joined the PGA of America Career Services team to assist PGA Members, employers and golf industry professionals in the Illinois and Wisconsin PGA Sections.

Holland has been active in the Illinois Section throughout his career, serving on the Employment Committee, the Public Relations Committee, and as an Officer for the Section's Assistants Association. In 2008, he was honored as the Illinois PGA Assistant Golf Professional of the Year. Ryan lives in the western suburbs of Chicago with his wife Tünde and two children, Preston & Allison.

Spring Membership Meeting Topics:

Compensation Profile

- The Section currently ranks 8th in the country with 61% completion rate.
- Great start, but still leaves 157 professionals that have not updated their profile.
- Career Services goal to outpace the 2019 numbers per Section

Job Seeker Profile

- Easy to update, select all categories that you would consider for highest level of awareness.

PGA ExecuSearch

Ryan's Goals as your Career Consultant;

- Compensation, Compensation, Compensation.
- Data obtained through Comp Profile and Job Seeker Profile provide me with best tools to serve you.
- Career Planning, Education Consultation, Financial Planning, Salary Re-Negotiations, Networking & Mentorship. Here to help in so many more ways that just when you want or need a new job.

Call, Text or Email. 847.204.2016 (cell) rholland@pgahq.com (email)

Player Development Report – 2022 Spring Meeting

The Player Development Committee consists of:

Scott Walecki – Dretzka Park GC, Milwaukee
Jake Van Fleet – Janesville CC, Janesville
Marcus Suelflow – Carroll University
Mark Becker – Irish Waters GC, Freedom

Kevin Kramp –Hidden Glen, Cedarburg
John Shipshock – Bishops Bay CC, Madison
Mary Hafeman –Mary Hafeman Golf, West Bend

Current Focus -Our Player Development Committee is being revamped to include two sub-committees – one focusing on Junior Player Development efforts and the other on Adult Player Development programming to mimic the PGA of America national Committees. Both PGA Coach and Family Cup will have their own pages on our Section website. Other areas of focus include publishing best practices on our website and updating our mission statement.

Family Cup – 2022 marks the first year the WPGA will market and promote Family Cup. A PGA Family Cup is a facility event similar to PGA Jr. League but with family teams of 2-6 players. PGA Professionals have the opportunity to host an event based on their own schedules, collect fees and order team kits in the same fashion as PGA Jr. League.

Why host PGA Family Cup? Build the PGA brand while hosting multi-generational teams – you can choose a variety of formats and give your PGA Jr. League parents, grandparents and other spectators a reason to play at your club! In 2021, a PGA Family Cup event averaged **nearly 3.5 times above** the facility's average Sunday revenue.

PGA.Coach - The WPGA ranks 19/41 Sections in terms of ADM certified / professionals compared to the size of the membership. Southern California has the most certified at 253 while we are in the middle with 89 total.

PGA HOPE -There are PGA HOPE training sessions scheduled in nearby Sections- Minnesota (Bunker Hills on 3/21) and Gateway (Sunset Hills CC on 3/30). Wisconsin is set to have another training session in 2023. If you need assistance with marketing materials for your program, please reach out the Section office. There is a dedicated space on our website to promote your program.

PGA Jr. League Update- Coach registration ends on April 1st, and no that is not an April Fool's joke. Coaches are enjoying the ease of the new tech platform where PGA Family Cup, PGA Jr. League and PGA Coach are housed in one location; paired with the improved mobile app. We hosted a webinar highlighting my.pga.com and the recording is posted on our Section websites member only page.

Registration numbers continue to climb while three new facilities hosting programs in 2022. Year-to-date we are 30% ahead of our best year – 2019 (1289 total player registrations). Most of the sign ups occur in February, March and April. PGA Jr. League members are eligible for a WPGA Jr. Foundation membership at a discounted rate. Coaches communicate this discount code directly to their players.

Drive, Chip and Putt Update The schedule of qualifying sites is posted on www.drivechipandputt.com. Registrations began on January 25th, and Wisconsin is hosting 12 local qualifiers. Registration numbers are similar to 2021 thus far. Erin Hills and The Legend at Merrill Hills current have over 100 participants registered.

Wisconsin has one National Finalist, Cody Guetzke, competing at the Championship on April 3rd, 2022 – the Sunday prior to the start of the Masters Tournament. He will compete in the Boys 14-15 year old age division. We know he'll represent Wisconsin well!

Submitted by Scott Walecki, PGA and Erika Pirkel, PGA

Assistants Committee Report – 2022 Spring Meeting

Committee Meeting Update: We welcomed Eric Keeler to the Committee as we created a year-long plan to accomplish our goals. A few of our goals include personally arranging meetings with Pre-Associates and Associates now that we have the data reflecting their progress in the PGA 3.0 program. We also found a need to educate our current WPGA Professionals in managerial roles so they feel comfortable talking about newly updated PAT requirements, costs, and testing associated with the Associate's program. Our top priority is surveying our pre-associates, associates and assistants to get a feel for what they expect from our Committee.

Assistant/Ironworks Scholarship: This scholarship opportunity is available to registered associates in good standing with the PGA of America, who successfully complete level 1, 2, or 3 in 2022. Registration for this scholarship can be completed online at the WPGA website. Associates can be nominated by themselves or their supervisor. The Assistants Committee Members will determine the finalists and the winner will be selected by the Ironworks Golf Academy.

2022 PAT Schedule/Lessons: The 2022 PAT is posted on the website. Please reach out to Erika Pirkl or Shaun Finley if you have any questions regarding PAT information. If your game needs help before taking your PAT in the future, please reach out to Shaun as well! He will get you in touch with area instructors that can help you with your game!

2022 Tournaments: Please check out wisconsin.pga.com for the 2022 event schedule. We encourage you to sign up and enjoy as many of the WPGA events this tournament season!

May 16th: Assistant Stroke and Match Play – Geneva National Resort

July 18th: WI Assistant PGA Professional Championship – Wausau CC

For any questions or more information on any topic, please contact Shaun Finley, PGA.

Submitted by:

Shaun Finley, PGA – WPGA Assistants Committee Chair

Special Awards Committee Report – 2022 Spring Meeting

The Wisconsin PGA Special Awards Reception will be held tonight, Monday, March 7th, at The Wilderness Resort in Wisconsin Dells. During this special dinner we will honor our 11 award winners and 3 Players of the Year. If you didn't already RSVP, unfortunately, this year's event is sold out. We are sorry for any inconvenience.

We have two wonderful sponsors who make this reception free for all who attend. Thank you to the **Wisconsin Golf Sales Association** and **PGA National Resort and Spa** for their partnership and for sponsoring this wonderful event.

This year we made a slight change to the Special Awards process. We continued to use the sub-committee structure in which each award has its own sub-committee. Our slight change this year was adding an in-person committee meeting. Having the in-person discussion allowed us all to closely examine the total points given for each award and quantify why we each assigned points the way we did. As you can imagine each award is very close and discussing each award in person was very helpful in determining our award recipients.

Award Recipients

Golf Professional of the Year	Mark Voeller, PGA
Assistant Golf Professional of the Year	Jake Van Fleet, PGA
Bill Strausbaugh Award	Vince Pulizzano, PGA
Teacher/Coach of the Year	Molly Braid, PGA
Patriot Award	Jack Gaudion, PGA
PGA Professional Development	Danny Rainbow, PGA
Youth Player Development	Jeremy Cabalka, PGA
Player Development	Travis Becker, PGA
Merchandiser of the Year – Public	Tom Dolby, PGA
Merchandiser of the Year – Private	Dave Kemnitz, PGA
Merchandiser of the Year – Resort	James Lombardo, PGA
Player of the Year – Member	Mick Smith, PGA
Player of the Year – Assistant	David Bach, PGA
Player of the Year – Senior	Kurt Mantyla, PGA

I would like to thank our:

Sub-Committee Members: Rob Elliott, Paul LoCicero, Bill Graham, Joel Weitz, Michael O'Reilly, Mark Voeller, Matt Taken, Brian Bishop, Danny Rainbow, Mark Becker, Shaun Finley, Scott Walecki, James Kelly, Bill Peters, Dave Kemnitz, John Bailey, Victor Jacinto, Dan Hastreiter, Dirk Willis, Kalynn Dolby, Vince Pulizzano, Pat Stein, Josue Reyes, Jason Rasmussen and Mike Warren.

Committee Members: Mark Voeller, Mark Becker, Brian Bishop, Dave Kemnitz, Gary D'Amato, Randy Warobick and Joe Stadler

Jeff Ellingson, PGA
Honorary President, Wisconsin PGA

Nelthorpe Cup Report – 2022 Spring Meeting

The first Nelthorpe Cup matches were played at Westmoor Country Club in 1968. This yearly competition features the 12 best players and 4 best seniors from the Wisconsin PGA and the WSGA in a one day, 36 hole, match play style tournament. Matches consist of 18 holes of Singles worth 3 points (1 front, 1 back, 1 total) and 18 holes of four-ball worth 5 points (2 front, 2 back, 1 total). The team with the most points wins the cup and bragging right for the year. Currently the series is at 34 WPGA to 20 WSGA.

The 55th playing of this event will take place on Friday, August 5, at Meadowbrook Country Club. Thank you to Jason Samuelian, PGA for hosting this year's Cup matches.

We would like to congratulate the following players
who have qualified for the 2022 Nelthorpe Cup.

Wisconsin PGA

David Bach, PGA
Brian Brodell, PGA
Craig Czerniejewski, PGA
Austin Gaugert, PGA
Andy Hansen, PGA
Ryan Helminen, PGA
Joe Leonard, PGA
Tim Schroyer, PGA
Mick Smith, PGA
Erik Stenseth, PGA
Andrew Troyanek, PGA
Mark Voeller, PGA
*Tom Burton qualified but is unable to participate

Senior WPGA

Kurt Mantyla, PGA
Jim Schuman, PGA
John Freeman, PGA
Michael Crowley, PGA

WSGA

Adam Miller
Jack Schultz
Piercen Hunt
Cameron Huss
Garrett Jones
Adam Garski
Joe Weber
Dustin Schwab
Jack Anderson
Cory Aune
*State Am Champion
*State Match Play Champion

Senior WSGA

Bob Gregorski
Jim Doing
Kevin Cahill
Rocky Sperka

**We have lost 3 of the last 4 matches. Let's get back to
our winning ways!**

**Jeff Ellingson, PGA
Honorary President, Wisconsin PGA**

PGA Financial Assistance Fund Scholarship Program Report – 2022 Spring Meeting

Academic Scholarship for College - 2022-2023

The PGA Financial Assistance Fund Scholarship application for the 2022-2023 school year is currently available. You can access the application link by visiting the member benefits/scholarship area of PGA.org.

Scholarship Eligibility Requirements Students must have at least a 3.4 cumulative GPA (unweighted) and be a child or grandchild of a PGA Member in good standing.

Evaluation Criteria

- High school students will be evaluated on the following ranking percentages:
 - 60% Cumulative GPA, 20% Resume, 20% Extracurricular Activities*
- Current college students will be evaluated on the following ranking percentages:
 - 60% Cumulative GPA, 20% Resume, 20% Extracurricular Activities*

*Activities include sports, student government, employment, arts, hobbies, and educational clubs.

New This Year

- An electronic resume will also be included as part of the scholarship application. The resume will prompt the student to enter their community service, volunteer activities, and work/internship experience. The resume component will provide a better representation of a well-rounded student and their community involvement.
- ACT test scores and the SAT test scores aren't a requirement to apply. The high school students who choose to provide their test scores will be able to upload them with their application

Monitoring Your Application Progress Scholarship applicants will be able to monitor their progress through the online application portal.

Important Dates

- April 8, 2022 – Deadline for submitting Application and Supporting Documents
- June 2022 - Notification of Selection Results
- July 2022 - Funds Disbursed
- August 2022 - Deadline date for photo submission
- November 2022 - PGA Magazine and PGA Magazine digital version will highlight the PGA Financial Assistance Fund Scholarship.

Additional Support The applicant can contact our partners at International Scholarship & Tuition Services (ISTS) through the login page found at the online application portal. Support will be available to the applicants via email, chat online, phone or use of the online contact form.

- **About the PGA Financial Assistance Fund** The PGA Financial Assistance Fund was established in 1986 and provides college scholarships to the children and grandchildren of PGA Members based on evidence of academic achievement during high school or college. All funding for the scholarships comes from contributions made by the PGA Members. Since its inception, the PGA of America has awarded close to 4,000 scholarships totaling \$8,397,500. For the 2021-22 school year, 188 students were awarded academic scholarships totaling \$406,000.

PGA/USGA Rules Workshop - Milwaukee, WI

- **Date:** Sunday-Monday - April 1-4, 2022
- **Location** - Sonesta Milwaukee West - 10499 W Innovation Dr - Wauwatosa, WI 53226
- **Registration Deadline** - March 23, 2022
- **Instructors** - David Staebler & Larry Startzel
- **Schedule:**
 - Day 1 – 8am-5pm
 - Day 2 – 8am-5pm
 - Day 3 – 8am-5pm
 - Day 4 - Optional test
- **Current Spots Available** - 27 Seats

- **PGA/USGA Workshop includes:**
 - Three full days of instruction with breakfast provided daily.
 - Two expert instructors – one from the PGA of America and one from the USGA.
 - Access to either the 100-Question or 80-Question Exam on the morning of the fourth day (or online on a date you select from the exam schedule).
 - Access to the Virtual Rules School video recordings, running through the end of April.
 - Access to live Night School sessions throughout the workshop season.
 - Print copies of the full Rules of Golf and the Official Guide to the Rules of Golf.
 - Fee is \$500.