

D E S T I N A T I O N
K O H L E R

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KOHLER GOLF PROFESSIONALS TO PLAY ALL 100 HOLES AT DESTINATION KOHLER IN ONE DAY FOR CHARITY ON JUNE 17

Charity Campaign Commemorates Wisconsin PGA Section's 100th Anniversary, Benefits PGA REACH Wisconsin and The Rightway Club of Sheboygan, Wis.

(KOHLER, Wis.) – Four golf professionals from [Destination Kohler](#) – one of the world's foremost golf resorts and site of the 43rd Ryder Cup in 2021 – will participate in the Wisconsin PGA Section's 100 Holes for 100 Years Charity Campaign (#WPGA100HolesFor100Years) playing each of Destination Kohler's golf holes to make up their 100-hole journey. Starting at sunrise on June 17, the foursome will play the two 18-hole golf courses at Whistling Straits – The Straits and The Irish – then continue to Blackwolf Run to play the two 18-hole golf courses – The River and Meadow Valleys – and the new 10-hole Par 3 golf course The Baths of Blackwolf Run and the 18-hole putting course. Kohler Co. has offered to match campaign donations up to \$5,000.

“When planning began for our participation in the WPGA's campaign, we quickly realized that Kohler serendipitously has 100 golf holes on property, and it would be an incredible experience to play all of them in one day to generate excitement for supporting the Wisconsin PGA Section's 100 Holes for 100 Years Campaign,” said Mike O'Reilly, PGA, Director of Golf & Retail for Destination Kohler and campaign participant. “Our mission will help grow the game of golf in Wisconsin and also benefit the Rightway Club to help people recover from alcoholism and drug addiction.”

Destination Kohler golf professionals participating in this charitable event are:

- David Albrecht, PGA, Head Golf Professional at Riverbend, the private membership club in Kohler
- Mike Aschenbach, PGA, Head Golf Professional at Whistling Straits
- Dan Hastreiter, PGA, Head Golf Professional at Blackwolf Run
- Michael O'Reilly, PGA, Director of Golf & Retail for Destination Kohler and WPGA Section President

“Destination Kohler's golf professionals are proud members of the Wisconsin PGA section and passionate supporters of their charitable efforts,” says Dirk Willis, Vice President of Golf for Kohler Co. “The 100 Holes for 100 Years Campaign helps two outstanding organizations – the Rightway Club and PGA Reach – and we are pleased to take part in this wonderful opportunity.”

The Wisconsin PGA Section's 100 Holes for 100 Years Campaign, which runs for a 100-day timespan from May 2 to August 9, challenges the state's PGA professionals to play 100 holes for charity to benefit a local non-profit of choice and PGA REACH Wisconsin, the charitable foundation of the Wisconsin PGA that impacts youth, military and diverse populations. The Kohler Golf Professionals have selected The Rightway Club of Sheboygan as their campaign beneficiary. The Rightway Club's main objective is to provide a safe,

clean and gracious space for 12-step recovery meetings. Donations can be made online at <https://givebutter.com/wpga100years/mikeoreilly>.

KOHLER Golf ushered in a new era for Wisconsin golf when it hosted the 1998 and 2012 U.S. Women's Open at Blackwolf Run, along with the 2004, 2010 and 2015 PGA Championships at Whistling Straits. This past September, The Straits course hosted golf's preeminent international competition, the Ryder Cup, and was lauded as the best venue to ever host the biennial event.

This year, Destination Kohler will play an integral role in the 150th Open Championship at the Old Course at St. Andrews. Since 2004, Kohler Co. has owned and operated Destination St Andrews, in St Andrews, Scotland – the birthplace of golf – anchored by The Old Course Hotel, Golf Resort & Spa. This luxurious hotel property sits along the 17th fairway – the Road Hole – of the famed Old Course, and will serve as a host hotel during Open Championship week.

The American Club at Destination Kohler is the Midwest's only Forbes Five-Star and AAA Five-Diamond resort hotel. The boutique Inn on Woodlake nearby, recently launched new two- and four-bedroom suites that are well-appointed for group and buddy travel.

About Kohler Co.'s Hospitality & Real Estate Group

The Kohler Co. Hospitality & Real Estate profile includes The American Club and world-renowned championship golf venues Whistling Straits and Blackwolf Run. The Inn on Woodlake in the Village of Kohler is a three-star property. Their sister property, The Old Course Hotel, Golf Resort & Spa in St Andrews, Scotland, is located at the birthplace of golf alongside the 17th fairway of the Road Hole, the most intriguing and difficult hole in golf.

Herb Kohler created Kohler Co.'s Hospitality & Real Estate Group with the reclamation of The American Club and then built world-renowned championship golf courses, The Straits and The Irish at Whistling Straits and The River and Meadow Valleys at Blackwolf Run. Kohler Waters Spa is the only Forbes Five-Star spa in Wisconsin and one of 85 in the world. The resort features 12 dining establishments from the Immigrant Restaurant to traditional pub fare of The Horse & Plow. And then there is River Wildlife. Herb Kohler believes River Wildlife, located in a forest next to a river on an early Winnebago Native American encampment, has the best country gourmet dining in the United States. The resort is located in the Village of Kohler, Wisconsin one hour south of Green Bay, one hour north of Milwaukee and two and a half hours north of Chicago, all on I-43 and I-94.