

**WHY FAMILY CUP?**

PGA Family Cup exists to bring family members of all ages together to create lasting memories through the game of golf.

**WHY THEMES?**

Creating themes for PGA Family Cup events generates awareness and excitement for the event and provides for a fun, celebratory atmosphere.

**THEME:** “Fun”-Raiser

**OVERVIEW/OBJECTIVE:** To bring families together around a common cause to raise money for something that’s important to them, creating a sense of community at your facility.

**EXECUTION:**

* Include an entry fee that not only covers the cost of the event (greens fees, carts, F&B, etc.), but also includes a modest amount for the benefactor.
* Encourage the kids in your junior programs to identify a nonprofit or philanthropic organizations that are important to them. Think car washes that raise money for youth sports teams uniforms, class trips, scout troops, clubs and more.
* Use the fundraiser to raise money for PGA Jr. League All-Star Play Day entry fees, inviting all All-Star families to participate or to cover the cost of the traditional Championship Season.
* Create a scholarship fund to supplement the dollars available to deserving kids through PGA REACH. Raise money for PGA REACH much like PGA Members who do so by running marathons.

**WHEN:** Any time during the year

**CONSIDER THIS:**

It may be helpful to consider other activities, contests or add-ons that would provide additional value and fun to your event.

**Activities**

* Pre-event clinic
* Post-event gathering/party
* Relevant games (water balloon toss, dunking booth, hayrides, cornhole)

**Add-Ons**

* Food & Beverage
* Tee prizes, raffles, giveaways
* Decorations (shop, course, cart)
* Attire/costumes

**Contests**

* Pre-event putting contest (long putt, 3-hole team competition, etc.)
* Closest to the hole
* Straightest drive
* Widest age gap
* Most family members
* Furthest traveled

*In sports, your team is your family. With PGA Family Cup, your family is your team.*