

**WHY FAMILY CUP?**

PGA Family Cup exists to bring family members of all ages together to create lasting memories through the game of golf.

**WHY THEMES?**

Creating themes for PGA Family Cup events generates awareness and excitement for the event and provides for a fun, celebratory atmosphere.

**THEME:** Holidays

**OVERVIEW/OBJECTIVE:** To draw people to the golf course using significant holidays during which families typically celebrate together.

**EXECUTION:**

* Independence Day: Wear red, white and blue. Sponsor a decorate-your-cart contest; organize a parade with the carts; play patriotic music; create recognitions, such as a Most Patriotic Award. Be sure to tag this event on to your facility’s fireworks display.
* For Easter, sponsor an Easter egg hunt with colored golf balls for the really young kids
* On Memorial Day, hold the event as a Folds of Honor or PGA Hope fundraiser
* For Thanksgiving, center your event around food. Offer a different dish on every tee or every other tee. Families will enjoy an entire Thanksgiving meal by the time they finish their round!
* For Christmas, invite participants to decorate the golf carts like presents, using wrapping paper and bows. Set up a mistletoe station on one of the tee boxes, and the parents can have their picture taken kissing! (Keep it PG, people!)

**WHEN:** Memorial Day, Independence Day, Labor Day, Easter, Thanksgiving, Christmas, New Year’s Eve/Day, etc.

**CONSIDER THIS:**

It may be helpful to consider other activities, contests or add-ons that would provide additional value and fun to your event.

**Activities**

* Pre-event clinic
* Post event gathering/party
* Relevant games (water balloon toss, dunking booth, hayrides, cornhole)
* Music and/or karaoke

**Add-Ons**

* Food & Beverage
* Tee prizes, raffles, giveaways
* Decorations (shop, course, cart)
* Attire/costumes

**Contests:**

* Pre-event putting contest (long putt, 3-hole team competition, etc.)
* Closest to the hole
* Straightest drive
* Widest age gap
* Most family members
* Furthest traveled

*In sports, your team is your family. With PGA Family Cup, your family is your team.*