

**WHY FAMILY CUP?**

PGA Family Cup exists to bring family members of all ages together to create lasting memories through the game of golf.

**WHY THEMES?**

Creating themes for PGA Family Cup events generates awareness and excitement for the event and provides for a fun, celebratory atmosphere.

**THEME:**

**OVERVIEW/OBJECTIVE:**

**EXECUTION:**

**WHEN:**

**CONSIDER THIS:**

It may be helpful to consider other activities, contests or add-ons that would provide additional value and fun to your event.

**Activities**

* Pre-event clinic
* Post event gathering/party
* Relevant games (water balloon toss, dunking booth, hayrides, cornhole)
* Music and/or karaoke

**Add-Ons**

* Food & Beverage
* Tee prizes, raffles, giveaways
* Decorations (shop, course, cart)
* Attire/costumes

**Contests**

* Pre-event putting contest (long putt, 3-hole team competition, etc.)
* Closest to the hole
* Straightest drive
* Widest age gap
* Most family members
* Furthest traveled

*In sports, your team is your family. With PGA Family Cup, your family is your team.*