

**PGA FAMILY CUP SOCIAL MEDIA TOOLKIT**

*Customize and use the below posts on your Facebook, Twitter and Instagram accounts to promote your PGA Family Cup events! The PGA Family Cup handle is @PGAFamilyCup across all channels.*

***Replace FACILITY with your facility’s name. Choose either on* OR *beginning depending if you are hosting a series of events or single event. Include the start date or date of the single day event where DATE is specified.***

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| **Join the Fun!** | Join FACILITY for our inaugural @PGAFamilyCup on **OR** beginning DATE! Have a blast out on the course as a family and play together as a team. Find our event and sign up today at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **You’re Invited** | You’re invited! Bring your family out for a day of fun on the course on **OR** beginning DATE for the @PGAFamilyCup! Register your team with FACILITY today at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **Off the Screen** | Get your family off the screen and onto the green! Register your team for @PGAFamilyCup at FACILITY on **OR** beginning DATE at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **Format Type** | @PGAFamilyCup connects your family through golf! Teams are made up of 2-6 players, who compete in a two-player scramble format where everyone’s involved in the fun. Join FACILITY on **OR** beginning DATE by finding our program and registering today at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **Not Your Typical Parent-Child Event** | @PGAFamilyCup is not your typical parent-child event — we’re getting EVERYONE involved! FACILITY is excited to host our PGA Family Cup event for the whole family on **OR** beginning DATE. Register today at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **Bringing Family Together** | We are bringing your family together through golf at FACILITY! Sign up for our @PGAFamilyCup on **OR** beginning DATE at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |
| **Your Family is Your Team** | In sports, your team is your family. With PGA Family Cup, your family is your team. Register for @PGAFamilyCup with FACILITY on **OR** beginning DATE at [PGAFamilyCup.com](https://www.pgafamilycup.com/). |

*It’s always a good idea to add pictures to your posts!* [***Click here to download PGA Family Cup photos.***](https://drive.google.com/drive/folders/1J61QpDj8oQdU1Qw7T3ZFQS460IsBnmPt?usp=sharing)