

GET TO KNOW THE PRO

AWARD – PUBLIC MERCHANDISER OF THE YEAR

RECIPIENT – SHAUN FINLEY

EMPLOYER – THE OAKS GC

ELECTED TO PGA MEMBERSHIP – 2008

Hometown – Watertown, WI

Current Residence – Cottage Grove, WI

Colleges

Coastal Carolina University & University of Wisconsin Eau Claire

Awards & Honors

2010 WPGA Public Merchandiser of the Year

Past Work Experiences

Director of Golf at The Oaks since 2017.

General Manager/Head Golf Professional at Watertown Country Club from 2012-2016.

Head Golf Professional at The Oaks from 2005-2011.

Other previous Assistant Golf Professional positions held at Watertown CC, The Hideaway (La Quinta, CA) and Palm Valley CC (Palm Desert, CA).

Favorite quote – “You never fail until you stop trying.” Albert Einstein

Favorite homemade meal – Anything from the grill during the summer.

Favorite way to spend free time / hobbies / personal interests – Outside of work, spending time with my wife Erin and our children (Nolan (9) and Emma (7)) is a top priority! We love to get out to spend time outside and going on adventures. Watching sports (on TV and in person) is always a favorite of mine. I am a big UW Badgers, Packers, and Duke basketball fan.

Dream foursome - My son Nolan, Tiger Woods and Jack Nicklaus

Golf Superstitions – I only play with a #20 golf ball. I was elected to PGA membership on May 20th and my wedding anniversary is September 20th.

What is the best thing to come out of the 2020 pandemic?

I think 2020 has taught us how we can adapt and change during difficult circumstances (both at home and here at the course). In addition, from a facility standpoint, it's been enjoyable to see many individuals taking up the game or getting back into the game of golf.

What are you most looking forward to in 2021?

Personally - I am hopeful we can get closer to "normal" so we can do many of the activities (going on trips, being with friends, etc.) without having any health concerns.

Professionally - I am looking forward to seeing golf continue to maintain the positive growth from 2020. It would be great to see many of the individuals who took up the game or got back into the game continue forward playing in 2021 and beyond.

Best describe what it means to win this award?

On behalf of myself, my family and The Oaks Golf Course, it is truly an honor to be selected for the Merchandiser of the Year. I know we have so many deserving professionals in our Section and I am humbled to receive the award.

