

GET TO KNOW THE PRO

AWARD – PGA PROFESSIONAL DEVELOPMENT

RECIPIENT – BRENDAN LOCKE

EMPLOYER – GOLFTEC

ELECTED TO PGA MEMBERSHIP – 2005

Hometown – Madison, WI

Current Residence – Jackson, WI

College – Ferris State University

Other Accreditations - Pilot for 24 years

Awards & Honors

2012 WPGA Teacher of the Year

2018 WPGA Bill Strausbaugh Award

2018 Ferris State University Distinguished Alumni

2018 Ferris State University Bill Strausbaugh Award

2012 and 2018 recipient of Golf Digest Best Teacher in America.

Past Work Experiences

I began working in the golf industry in Wisconsin when I was 12. I was a caddie at Nakoma GC, I've worked for nearly every Country Club in Madison, Cherokee, Blackhawk and then I worked at University Ridge. I worked for JW Marriott in Phoenix. The WPGA and the golf industry has been VERY good to me and my family.

Favorite quote – From my late wife, Melissa: Hope. That is what it is all about. It doesn't matter what the statistics say, it doesn't matter what science says because everyday something happens that "wasn't supposed to". Miracles happen! Having hope doesn't make you naive, it doesn't make you oblivious to your situation. Hope simply gives you strength to fight. Hope gives you a reason to believe. Hope gives you a chance to defy the odds and know that you can be that 1 in a million because after all, it has to be someone, so why can't it be YOU!

Favorite homemade meal – Eating together as a family....doesn't matter what the meal is.

Favorite way to spend free time / hobbies / personal interests – Flying, hunting, fishing, watching my kids grow up and being married. I'm lucky I have gotten to love 2 women in my life.

Dream foursome – It's going to be a 6-some, but we will keep pace. Melissa, our kids, Brenda, and her late husband, Rich.

What is the best thing to come out of the 2020 pandemic?

Golf thrived! Professionally, we never laid off an employee and we paid them when we were shut down. Personally, I'll never forget being at home with my kids for an extra 2 months....it was hard but we made memories!

What are you most looking forward to in 2021? Simplicity

Comments or Thoughts - I love what I do, and I am LUCKY to do it.

