



2021 WPGA SPECIAL AWARDS

WPGA Player Development Award

Description:

The "WPGA Player Development Award" bestows special recognition on a WPGA Golf Professional, who has displayed extraordinary and exemplary contribution and achievement in the area of player development. The award considers the PGA Professional's growth of the game leadership, commitment at the Section and National levels in the player development arena, and the meaningful impact made at the facility.

Requirements:

- Candidate must be a PGA member in good standing.
- Candidate must be well regarded as a model PGA member.
- Candidate must demonstrate and acknowledge being an individual of outstanding leadership and strong moral character.

Eligibility:

- The following persons are ineligible:
- Class F or RSV members

Criteria:

PGA Player Development Award minimum criteria:

- Candidate must currently be a Class A PGA member in good standing as for a minimum of 5 years with at least three years in the WPGA.
- Candidate must have maintained a substantial record of service to the PGA of America, Section, facility, and golf industry in the area of Player Development.
- Candidate has developed the image, reputation, and ability to inspire fellow PGA members with an emphasis in the area of Player Development.

- Candidate must have maintained a continual record of service and promotion of the game of golf and golf industry in the effort to grow meaningful participation in the game.

Guidelines for Selection: The candidate will be considered on the basis of:

1. The overall impact of Player Development programs implemented at the facility. This impact will include assessments of successful programming to include player introduction and retention, customer satisfaction, rounds of golf produced and revenue generated at the facility;
2. The overall quality and variety of the Player Development programming to include the broad range of opportunities for players of all skill levels, the uniqueness of ideas, and the number of best practices utilized;
3. His/her use and implementation of PGA of America tools and resources such as, but not limited to Get Golf Ready, PGA Junior League, PGA HOPE clinics, PGA Junior Camps, Drive, Chip & Putt, as well as Section provided programming;
4. Any significant influence made on Golf Professionals, facilities, and employers within the area of Player Development;
5. His/her performance and service to the Association, as well as their Section to include contributions to building and growing the image of the PGA Professional and The PGA through the promotion of golf and the golf industry;
6. Overall integrity and recognition as a person of outstanding character by PGA Professionals and leaders within the community;
7. Other contributions provided to the WPGA.

***Please type responses on a separate sheet of paper. No more than five pages may be submitted including any pictures. Please forward in a pdf file format. Cover pages are not necessary and do not enhance your chances of winning.**

****Please follow the format and answer each question in order. The committee will be judging each question separately. Each question is assigned a points value on the candidate form used in the ranking process by the Special Awards Committee.**

WPGA PLAYER DEVELOPMENT AWARD CANDIDATE FORM

Name of Candidate: _____

Member Number: _____

Facility Name: _____

Facility Address: _____

Facility City, State, Zip _____

Facility Phone Number: _____

Candidate E-mail Address: _____

1. Please briefly describe your involvement and significant leadership contributions through mentoring and sharing with other PGA Professionals about Player Development and growing the game of golf. (3 pts)
2. Please describe each of the programs conducted to grow the game of golf at the facility, in the community, in the Section and Nationally. (3 pts)
3. Please indicate the number of consumers and/or members at the facility who have attended the various growth of the game programs. (3 pts)
4. Please describe what you have done to measure the impact of growth of the game programs in the areas of player retention, increased rounds played, increased customer satisfaction, and impact on growing revenues and decreasing expenses. (4 pts)
5. Please describe your best practice ideas that have been successful in growth of the game programs. (3 pts)
6. Please describe any efforts you have made to diversify the game. (2 pts)
7. Please briefly describe your level of service to the Section and National. (2pts)

Total Points Possible: 20 points

By submitting this form, I attest that the information contained herein is accurate and truthful to the best of my knowledge.

Nomination Deadline: December 3, 2020

Candidate forms should be emailed to jstadler@pgahq.com when completed.