

Wisconsin PGA Section – Special Awards 2020

Recipient: Danny Rainbow, SentryWorld Golf Course (Stevens Point)

Award: Golf Professional of the Year

This year's Golf Professional of the Year is SentryWorld Head PGA Professional Danny Rainbow. The Golf Professional of the Year award recognizes total contributions to the game that best exemplify the complete PGA professional.

"I am completely overwhelmed with gratitude for this award. There is no higher honor than being nominated and selected for this award by my peers. When I look at all of the tremendous work that is being done by golf professionals in Wisconsin, I am incredibly humbled to have been selected for this prestigious award," said Rainbow. "This award is validation of my outlook that if you find a career you love, not only will you never work a day in your life, but you will also have the best opportunity to achieve great success."

This is Rainbow's third special award of his professional career, previously being honored for his merchandising efforts in the public category in 2018 and he won the Horton Smith Award in 2017. Notable career accolades include receiving the Acushnet PGA PGM Scholarship Award in 2004 and the GCOW Leadership Award in 2001. He is also currently the education chairperson for the section and a PGA Certified Professional in General Management.

Rainbow's golf career stems back to age 12 working as a caddie at Nakoma Golf Course (Madison). He then worked in various positions at University Ridge Golf Course (Madison) for 10 seasons. Additional work experience includes time at Interlachen Country Club (Edina, Minnesota) serving as Assistant Golf Professional. The next step in Rainbow's career was serving as General Manager and Head Golf Professional at The Meadows of Sixmile Creek (Waunakee). For the past 5 years he has served as Director of Golf at SentryWorld.

Rainbow credits the following people for influencing him throughout his career: General Manager Mike Urben at University Ridge, PGA Master Professional Jack Olson, PGA Member Bill Reller, and SentryWorld General Manager and PGA Member Mike James.

Attending University of Wisconsin – La Crosse he earned a Bachelor of Science in Sports Management in 2003. Rainbow was born in Madison and currently resides in Stevens Point.

Get To Know The Pro:

Which golf "superpower" would you add to your game? Never miss a fairway off the tee!

Dinner for four. (including you.) Who are you inviting? My Dad, my Grandfather, and Jack Nicklaus

Favorite thing to do outside of golf is: Spend time with my kids, travel, and play guitar

Words of advice:

Choose your career path based on doing something that you enjoy most. Don't worry about hours, pay, etc. You will be most happy and fulfilled if you find a career where you will love going to work every day.

About SentryWorld

SentryWorld, a public golf course, is the pinnacle of parkland golf. Redesigned in 2014, it combines the character and versatility of the country's finest modern courses with a welcoming atmosphere and stunning natural beauty. The course reflects this landscape, providing players with gorgeous views at every turn—from the spectacular fifth hole, a par five that hugs the shore of SentryWorld's big lake, to the legendary "Flower Hole" where 33,000 flowers surround the gently sloping green.

More Information

601 N. Michigan Avenue, Stevens Point

715-345-1600 or 866-479-6753

<https://www.sentryworld.com/>