

Wisconsin PGA Section – Special Awards 2020

Recipient: Matt Taken, PGA of Tuckaway Country Club (Franklin)

Award: Merchandiser of the Year Private 2020

Tuckaway Country Club Head Golf Professional Matt Taken takes the award for Merchandiser of the Year Private in 2020. This award recognizes a WPGA Golf Professional at a private golf club who has performed outstanding services in the area of golf merchandising.

"This award speaks volumes about the Tuckaway membership. Receiving this award wouldn't be possible without the overwhelming support of our members," said Taken. "The members are extremely active creating a fun, vibrant environment to be part of."

Taken also credits his team at Tuckaway Country Club for their effort, a team effort.

"I certainly didn't win this award on my own as this was a team effort all season," said Taken. "The team we have in place in our Pro Shop continues to raise the bar which cultivates the growth of our culture. It is a testament to the sacrifices our team makes to help grow our business. I am grateful to my assistants for their hard work and dedication." Taken attended Winona State University of Winona, Minnesota. Prior to Tuckaway Country Club, Taken worked at the following golf clubs: Ozaukee Country Club in Mequon, Wisconsin; The Wisconsin Club in Milwaukee, Wisconsin; and Glen Echo Country Club in St. Louis, Missouri.

"Working at Ozaukee Country Club and the Wisconsin Club laid a great foundation to be successful in golf," said Taken. "Rich Tock took a chance and hired me at Ozaukee which I am forever grateful for. Curt Larson helped to drive my professional growth while at the Wisconsin Club and was instrumental in helping me advance in my career." Working through the PGA PGM 2.0 Apprenticeship Program Taken was elected to PGA Membership in 2015. Acknowledgments of note include Titleist Performance Institute Level 2, Callaway Certified Master Club Fitter, and Certified PGA Professional. "I am truly honored to win Merchandiser of the Year. Knowing the quality of the other professionals up for this award I was shocked that I won and I am truly grateful to be recognized," said Taken. "From the very start of my career in golf I knew I wanted to own the Pro Shop and be a successful merchandiser so I take great pride in winning this award and accomplishing my goal."

Taken is a current resident of Franklin and is originally from Cedarburg.

Get To Know The Pro:

Words to live by: Life is 10% what happens and 90% how you choose to respond.

Who are you inviting to a once-in-a-lifetime dinner for four? Father, Brett Farve and Tony Robbins

About Tuckaway Country Club:

Tuckaway Country Club is a private, full-service, golf and country club located in Franklin, Wisconsin. With a broad, tree-lined fairways and beautifully manicured greens, the course at Tuckaway offers an ideal experience for both the experienced golfer and the recreational player. While the greatest benefit of being a Tuckaway member may be our PGA tour-caliber golf course, the club offers tennis courts, a swimming pool and sauna. The clubhouse, the Grill Room and Formal Dining Room feature the finest in dining.

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