



PGA

Wisconsin Section

**WISCONSIN PGA
GENERAL MEMBERSHIP MEETING**

Reports of the Officers, Committees & Staff

Wilderness Resort

Wisconsin Dells

Monday, March 5, 2018

GENERAL MEMBERSHIP MEETING AGENDA

Monday, March 5, 2018 12:00pm

Call to Order & Approval of October 2017 Membership Meeting Minutes

Election for At-Large Directors

Jeff Ellingson, PGA/Kyle Kunash, PGA/Mike O’Reilly, PGA/Joel Weitz, PGA

American Family Insurance Championship – Nate Pokrass, Tournament Director

Thornberry Creek LPGA Championship – Josh Doxtator, PGA

2019 USGA Junior Girl’s Championship – Danny Rainbow, PGA

The First Tee of Southeast Wisconsin – David Cohn, Executive Director

Wisconsin State Golf Association – Rob Jansen, Executive Director

Reports of the Officers & Executive Director:

- Report of the Secretary Mike O’Reilly, PGA
- Report of the Vice President Jeff Ellingson, PGA
- Report of the President..... Joel Weitz, PGA
- Report of the Executive Director Joe Stadler, PGA
- WPGA Junior Foundation Ed Elsner, PGA

Report of the Committees:

- Tournament Policy Board..... Mark Voeller, PGA
- Education Jeremiah Hoffman, PGA
- Membership Mike O’Reilly, PGA
- Employment Brian Bishop, PGA
- PGA Career Consultant Jason Boaz, PGA**
- Player Development..... Jeff Ellingson, PGA
- PGA Junior League Regional Manager Frank Chieppa, PGA**
- WAGPA Danny Rainbow, PGA
- Special Awards Rob Elliott, PGA
- Nelthorpe Cup Rob Elliott, PGA
- Scholarship Jim Thompson, PGA

Old Business – Question about the benefit to the PGA for moving the championship to May-Mark Hagenbach, PGA

New Business –

Open Forum –

Wisconsin Golf Salesperson Association – Mike Warren, President

Breakout Sessions

Breakout 1 – Sandy Cross – Diversity and Inclusion

Breakout 2 – Jason Mengel – Ryder Cup 2020

Breakout 3 – Wisconsin Golf Salespersons Association – 36 vendors – table show

Please visit in the following rotation, B1 moves to B2 then to B3/B2 moves to B3 then B1/B3 moves to B1 then to B2

Timing	2:10-2:55 – Session 1	3:05:-3:50 – Session 2	4:00 – 4:45 – Session 3
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Wisconsin PGA Membership Meeting Minutes

Monday, October 30, 2017

Embassy Suites – Brookfield, Wis.

Meeting called to order at 12:06 p.m.

A moment of silence was observed for Tom Kabler, Gene Shreves and Rick Swift.

A motion was made and seconded to approve the March 2016 membership meeting minutes.

The following guests provided presentations to the membership:

Jason Mengel – Ryder Cup 2020

Seth Jones – The First Tee of Northeast Wisconsin

Marty Swab – WPGA Junior Foundation member

Report of Mike O'Reilly, PGA – WPGA Secretary

Mr. O'Reilly introduced the new members, quarter century members and newly certified members. The quarter century members were presented with tokens of appreciation from the WPGA.

Report of Jeff Ellingson, PGA – WPGA Vice President

Mr. Ellingson provided a snapshot of the end of September financials.

Report of Joel Weitz, PGA – WPGA President

Mr. Weitz asked the membership to visit the sales rooms and thank the representatives for their support. Joel then explained the upcoming annual meeting stressing the resolutions.

Report of Joe Stadler, PGA – WPGA Executive Director

Mr. Stadler provided an update on Caddy and Leadership Academy and The First Tee chapters in the state. A video was shown on the PGA Merchandise Show. He provided an update on PGA HOPE and the possibility of having a Madison program in 2018.

WPGA Junior Foundation – Joe Stadler, PGA – Executive Director and Ed Elsner, PGA - President

Mr. Stadler presented the financial results for the end of September. He then introduced Mr. Elsner. Mr. Elsner gave a recap of the 2017 season including membership, participation and scholarships. Mr. Elsner encouraged the membership to help promote the foundation and its events. He then thanked all of the host sites and asked everyone to get involved.

Report of the Committees:

Tournament Policy Board: Mark Voeller, PGA highlighted the Match Play changes, Vince Suter and his sponsorship, the new Pro-Pro,

Education: Jeremiah Hoffmann reminded the group that the MSR period is ending in June. He provided a list of upcoming seminar that will allow members to receive MSR's.

Membership: Mike O'Reilly provided an update on the new committee. They will be meeting to discuss new ideas to assist the membership. He then introduced Jon Christensen, the member assistance program director for the section. Mr. Christensen gave a brief overview of the program.

Employment: Brian Bishop invited everyone to use pga.org and utilize the new programs in employment. He then introduced Jason Boaz, the new Career consultant for the Wisconsin Section. Mr. Boaz then recapped his new position and the Career Wellness program that he will be utilizing to assist members.

Player Development: Jeff Ellingson introduced Erika Pirkl. She gave an overview of the winter educational programs. Mrs. Pirkl provided an update on PGA Junior League, highlighting our growth, the new package that participants receive.

Frank Chieppa, PGA and Erika Pirkl then explained the positive survey results from Junior League. Erika then gave an update on DCP.

WAGPA / PAT: Danny Rainbow mentioned the upcoming seminars with WAGPA and congratulated Jonathan Stuart and Matt Ellis on acquiring head professional positions. Mr. Rainbow introduced Brendan Locke. Mr. Locke explained GolfTEC's free program for people attempting to pass the PAT.

Special Awards: Rob Elliott explained the new online nomination process. He highlighted the new Patriot Award.

Nelthorpe: Rob Elliott introduced the team that won the 2017 Cup. He mentioned the success of the 50th Nelthorpe Cup and the dinner with past contestants.

Scholarship: Jim Thompson congratulated the winners and announced that the application is available on pga.org.

Old Business - Tom Dolby asked the board to discuss the potential move of the PGA Championship to May from August

New Business - Mark Hagenbach asked what the factors were to move the PGA to May. A video of an interview with Peter Bevacqua, CEO of the PGA of America was shown in which he discussed those factors.

Open Forum – Jack Gaudion mentioned that the PGA Championship at Bellerive CC may be a challenge with the weather.

Meeting adjourned at 2:13 p.m.

Project Summary 1/31/2018

Project Name	YTD Revenue	YTD Expense	YTD Profit/Loss	Budgeted Revenue	Budgeted Expense	Budgeted Profit/Loss	Budgeted Variance
1 Professional Only Events	\$130,150	\$116,045	\$14,105	\$123,745	\$109,350	\$14,395	(\$290)
2 Assistant's Events	\$17,884	\$17,383	\$501	\$17,500	\$19,660	(\$2,160)	\$2,661
3 Pro-am Events	\$649,099	\$583,765	\$65,334	\$644,480	\$584,892	\$59,588	\$5,746
4 Major Championships	\$195,055	\$188,282	\$6,773	\$198,445	\$191,167	\$7,279	(\$506)
5 Meeting/Seminars/Growth	\$51,110	\$41,832	\$9,278	\$48,000	\$50,151	(\$2,151)	\$11,429
6 General & Administration	\$568,256	\$614,535	(\$46,279)	\$551,372	\$634,179	(\$82,807)	\$36,528
7							
8 Total	\$1,611,554	\$1,561,841	\$49,712	\$1,583,542	\$1,589,397	(\$5,855)	\$55,567
9							
10 Investments	\$60,678	\$13,158	\$47,520	\$0	\$0	\$0	\$47,520
11 Golf in Schools	\$0	\$2,993	(\$2,993)	\$0	\$18,000	(\$18,000)	\$15,007
12 PGA HOPE	\$0	\$0	\$0	\$0	\$9,400	(\$9,400)	\$9,400
13 Additional Contributions	\$0	\$12,000	(\$12,000)	\$0	\$0	\$0	(\$12,000)
14							
15							
16 TOTAL	\$1,672,232	\$1,589,993	\$82,239	\$1,583,542	\$1,616,797	(\$33,255)	\$115,494



**Wisconsin Section of the PGA
1800-Wisconsin Section of PGA
Comparative Statement of Financial Position**

	January 2018	January 2017
Assets		
Current Assets		
Cash and Cash Equivalents	780,762	795,867
Investments	1,114,234	978,619
Accounts Receivable	3,450	(365)
Prepaid Expenses - Current	47,634	31,192
Inventory	1,593	1,483
Total Current Assets	<u>1,947,673</u>	<u>1,806,795</u>
Due from/to Affiliates		
Total Due from/to Affiliates	(48,093)	(58,506)
Equipment		
Computer Hardware	8,632	8,632
Equipment	1,561	1,561
Furniture & Fixtures	12,943	12,943
Automobile	71,251	71,251
Less: Acc Depreciation	<u>(81,983)</u>	<u>(70,862)</u>
Total Property and Equipments	<u>12,403</u>	<u>23,524</u>
Other Assets		
Other Investments	0	(4,188)
Investments Long Term	<u>3,522</u>	<u>-</u>
Total Other Assets	<u>3,522</u>	<u>(4,188)</u>
Total Assets	<u><u>1,915,505</u></u>	<u><u>1,767,625</u></u>
 Liabilities		
Current Liabilities		
Accounts Payable & Accrued	12,284	16,381
Deferred Revenue Current	<u>138,113</u>	<u>155,780</u>
Total Current Liabilities	<u>150,398</u>	<u>172,162</u>
Other Liabilities		
Total Liabilities	<u>150,398</u>	<u>172,162</u>
Net Assets		
Net Assets	<u>1,765,107</u>	<u>1,595,464</u>
Total Net Assets	<u>1,765,107</u>	<u>1,595,464</u>
Total Liabilities and Net Assets	<u><u>1,915,505</u></u>	<u><u>1,767,625</u></u>

**Wisconsin PGA
Executive Directors Report
March 5, 2018**

Sponsorships:

The following is an update list of WPGA sponsors and changes made from 2018. Any efforts made in either thanking the sponsors or doing business with the sponsors is appreciated. Only sponsors of at least \$1,000 are listed. Some 2018 sponsorships have not been finalized so the information is estimated.

	Diamond Level Partners
Morgan Stanley/Vince Suter	2 nd year of 2 year deal
National Car Rental	PGA of America sponsor – Funds to support Junior League
PGA Tour	PGA of America sponsor – similar to 2017
	Platinum Level Partners
TaylorMade	Similar to 2017
Premier Golf & Utility Vehicles	Increased from 2017
Oliphant Companies	Same as 2016
OMEGA	PGA of America sponsor – same as 2016
	Gold Level Partners
Harris Golf Cars - Yamaha	Same as 2017
Hornung's	Same as 2017
Nike Golf	Decreased from 2017
Wisconsin Salesperson's Association	Similar to 2017
	Silver Level Partners
Adidas	Similar to 2017
American Family Insurance Championship	Slight increase from 2016
Bushnell	Same amount as 2017
Callaway	Pending
Club Car	PGA of America sponsor – same as 2017
Mercedes Benz	PGA of America sponsor – same as 2017
PGA National Resort & Spa	PGA of America sponsor – same as 2017
Ralph Lauren Polo Golf	PGA of America sponsor – same as 2016
Prestwick Golf Group	Same as 2017
Under Armour	Same as 2017
Yamaha Golf & Utility Vehicles	New for 2018
	Bronze Level Partners
Antigua	Same as 2017
Bridgestone Golf	Pending
Cobra Puma Golf	Pending
Cutter & Buck	Same as 2017
Direct Connect	Status unknown at this point
Haas Jordan	Pending
Laser Link Golf	Pending
Maui Jim	New for 2018

National Golf Graphics	Same as 2017
Orange Whip	New to 2018
PING	Pending
PTE Golf	Pending
Sterling Cut Glass	Same as 2017
Sun Mountain	Pending
Thornberry Creek LPGA Classic	Same as 2017
Titleist, FootJoy	PGA of America sponsor – same as 2017
Did not renew sponsorship	
Bobby Jones	
Versatile Vehicles	

WPGA Office Overview

The following will be returning to the WPGA along with the number of years they have been with the Section:

- Chris Hoel, Assistant Executive Director – Year 13
- Andy Landenberger, Director of Junior Golf – Year 15
- Erika Pirkel, Player Development Coordinator – Year 3

WPGA Junior Foundation Report Spring 2018

This report contains information about the Junior Foundation Board, Event updates & Memberships.

Board & Event Updates

The Junior Foundation board has seen many changes over the past year. The board added new board members and created three committees (Finance, Membership/Marketing, Events) to come up with new strategies and ideas. Board includes: Ed Elsner-President, Michael Bielawski-Vice President, Lindsay Koth-Secretary, Jill Noyce, Rob Elliott, Andrea Wieland, Peter Lake, David Roesch, Katie Elliott, Mike Burcin. New board members recently elected Ed Swab, Dan Hoffman, Eric Holen and Garrett Jones.

The WPGA Junior Foundation website has taken on a new look for 2018. We hope it's easier to navigate and find information for parents and juniors.

The membership levels have changed for this year. We are offering a Beginner 11 & under membership for juniors. This gives them benefits and discounts to Par 3, Future Tour and Tour Edge events for a fraction of the regular Junior Membership fee. The cost is \$24 for the Beginner 11 & under Membership. If the junior participates on a PGA JR League team he/she will receive a discount code for \$24 making the Beginner Membership FREE for them.

Our scholarship deadline is May 11. We awarded over \$25,000 in 2017 and look to increase that number to award in 2018. Visit website for more information.

Junior Memberships & Junior Packet Mailing

Online registration started on January 20th. Junior members will be able to register for events starting April 4th. Non-member registration opens April 24th. All PGA Professionals and golf courses will receive the Junior Packet mailer; this mailing contains all information about junior events in our state. Please share this information with your juniors. We will also email you the membership application and junior calendar to forward out to your juniors and parents.

Highlighted Dates for 2018- visit wiscjuniorgolf.com for full schedule

June 10-11 – Lake Arrowhead Invitational

June 19-20 – Junior Championship at Brown Deer Park & Dretzka Park in Milwaukee

June 26 - Junior Best-Ball at The Bull at Pinehurst Farms (members only event)

June 24-25 – 21st Annual Junior Cup Matches hosted by Trappers Turn GC

July 5-6 – Girls Match Play event hosted by Reedsburg CC

July 8-9 – High School College Showcase hosted by Whistling Straits

July 16-17 – Sherri Steinhauer Girls Only 36-hole event hosted by Blackhawk

July 31 – Girls Only 18-hole stroke play at SentryWorld

August 1-2 – Tour Championship hosted by Washington County GC

www.wiscjuniorgolf.com or visit us at



The First Tee of South Central Wisconsin

I want to personally thank our Wisconsin Class A PGA Professionals for your continued dedication to improving the lives of kids who participate in The First Tee of South Central Wisconsin. They are Brad Munn, Bob Feller, John Shipshock, Jeff Ellingson, Tom Tautges, Steve Loomis, Bo Sirianni, Jeremy Cabalka, Adam Swenson, Joe Leonard, and Bill Kokott.

2017 Highlights

- Brad Munn, our Program Manager and Class A PGA Professional was given the 2017 Youth Development Award from the WI PGA Section (voted in by his peers) for his excellence in junior golf and impacting youth. We are very proud to have him on our staff, and the kids refer to him as 'Coach Awesome'.
- We had close to 1,500 participants in registered programs at 13 golf facilities. Our National School Program is in 35 schools, we partnered with 16 other youth agencies, which brought our total number of kids exposed to our program to more than 15,000.
- New program locations: Bishops Bay Country Club in Middleton came on as a site in 2017 as did Bull's Eye Country Club in Wisconsin Rapids.
- Dan Romero (19) became our 2nd participant to graduate from The First Tee and be the recipient of the prestigious Evans Scholarship. He is attending UW-Madison. Over 10 of our participants are caddying at area clubs.
- Cassidy Schnell (16) is an Eagle level participant and attended the The First Tee Leadership Academy in Michigan. She was also a junior course reporter for the AM FAM Championship.
- Alex Weiss (11) a participant at Bishop's Bay Country Club played 92 holes in one day and raised ~\$5,000 for the chapter.
- With the addition of Bull's Eye Country Club, we are expanding operations in Wisconsin Rapids, connecting kids from 8 elementary schools and the Boys and Girls Club to summer programming at Bull's Eye Country Club, as well as caddy opportunities at Sand Valley.
- Our Learning Centers continues to thrive, currently serving 250 kids annually in a golf and academic after school program. We strategically partnered with Renaissance Learning, a web-based reading and math remediation program based out of Wisconsin Rapids. They have a global footprint in 40,000 schools, and we are looking to grow this easily scalable program design.

Looking ahead to 2018

- We hired our sixth office staff member; Vicky Vandenbrook, Fundraising and Events Manager.
- We will no longer have a program location at Pleasant View Golf Course and Blackhawk Country Club due to existing strong junior golf programs. We will continue to develop the Bull's Eye/Wisconsin Rapids program. We are piloting a 3rd Learning Center location at Nine Springs Golf Course in Fitchburg. We will be establishing a program footprint in Beloit with 9 elementary schools receiving our National School Program, with a goal of bringing on a green grass site location in 2019.
- Program quality, curriculum delivery consistency, and fidelity of The First Tee delivery is a strong focus for 2018.
 - This will be achieved through more trained The First Tee coaches (we will have 12-14 coaches trained in 2018), stronger communication and collaboration between sites, and commitment to The First Tee's curriculum and Life Skill's Experience.
- We continue to encourage and offer 'advanced opportunities' for our participants, such as tournament experience, national The First Tee leadership trainings, employment in the industry, volunteerism, leadership and speaking opportunities to name a few. We believe that The First Tee is a place where juniors can discover their hidden talents and potential, and we want to support their development through and beyond the program.
- We will continue to have a strong presence at the American Family Insurance Championship, running the Tuesday Youth Skills Challenge, providing experiences for youth throughout the week. We will also have ~50 volunteers to run the driving range.
- The 4th Champions4Kids Gala is returning to Nakoma Golf Club on Friday, December 14th, featuring Jerry Kelly, Andy North, Sherri Steinhauer, and Steve Stricker.

Regards,

Joe Loehnis, Executive Director

The First Tee of Northeast Wisconsin

2017 Highlight Review –

- Over 4500 young people were impacted through one or more of our programming efforts so far this year.
- Our chapter attained Birdie Level recognition for the amount of impact we had across Northeast Wisconsin
- We started a new partnership with a domestic abuse home to offer golf as a way for the kids to heal and be free from the difficulties they are dealing with.

2018 Items of business –

- We had our Soup N Suds fundraiser at The Radisson Hotel in Green Bay on February 16th. We had 18+ restaurants bring in samples of food and have hundreds of beverages to pair with the food. Live music, a large silent auction, and other raffles took place throughout the night. **Thank you to all courses who were willing to donate rounds or equipment to this auction, we appreciate you very much!** This is our biggest fundraiser each year and this past month we were able to raise approximately \$70,000. This will help us continue to positively impact more youth through the great game of golf!
- We are looking at adding a couple new Schools to our National School Program this year and look to have 1-2 new golf courses join with us in offering programming at their facility.
- If your course is interested in learning more about The First Tee Programming, please feel free to reach out.

Respectfully,

Seth Jones, PGA
tftnewed@gmail.com
920-901-7459



Summer Program Registration Available Soon

Summer program registration will be available soon on our website, thefirstteesew.org. Confirmed program locations for 2018 are Brown Deer Park GC, Deer Haven GC, Dretzka Park GC, Hansen Park GC, Noyes Park GC and Rolling Meadows GC.

2018 Tee to Green Golf Classic - Pro-Am & Auction

Save the date for the 2018 Tee to Green Golf Classic, the annual pro-am golf outing and auction benefiting The First Tee of Southeast Wisconsin. The Tee to Green Golf Classic will be held Monday, July 16 at Wisconsin Club in Milwaukee, hosted by Curt Larson, PGA. Please consider playing, bringing a team or supporting the auction with a golf donation.

2018 100 Holes of Golf Marathon

The 2018 100 Holes of Golf marathon, benefiting The First Tee of Southeast Wisconsin, will take place Monday, September 17 at Hidden Glen at Bentsdale Farms, hosted by Kevin Kramp, PGA. We are looking for 20 players to participate. Last year, over \$18,000 was raised through through the event.

Milwaukee Golf Show

Attending the Greater Milwaukee Golf Show? Be sure to stop by our demonstration area. We will be providing SNAG golf activities and will have program information available.

Get Involved

If you are interested in learning more about opportunities to connect with The First Tee Life Skills Experience on-course program, The First Tee National School Program for elementary school or The First Tee DRIVE program for youth centers, please contact our program director, Tom Gerke, PGA, at tgerke@thefirstteesew.org or 414-443-3571.

Fundraising Opportunities

Interested in supporting The First Tee of Southeast Wisconsin? We are happy to work with courses to assist with fundraising events such as outings, hole events and additional donation opportunities (donation boxes, percentage of sales, etc.). Please contact David Cohn at dcohn@thefirstteesew.org or 414-443-3575 for more information.

The First Tee of Southeast Wisconsin
11350 W. Theodore Trecker Way, West Allis, WI 53202
414-727-5290 info@thefirstteesew.org
www.thefirstteesew.org

2018 Tournament Policy Board Report – Spring Meeting

I regret not being in attendance to deliver this in person, so please accept this in my stead.

A Big Thank You: We all owe great appreciation to all of the host staff and facilities, sponsors, supporters and volunteers. Between the WPGA, WAGPA, and Junior Golf events, we utilize over 110 facilities. Their support and generosity is not lost on the Policy Board and staff. Please take a moment to thank our sponsors and host staff. It may seem like a small gesture, but it goes a long way in allowing us to increase our purses year over year. We are pleased to announce the continued sponsorship of **Vince Suter of Morgan Stanley**.

2017 Highlights

- Jim Schuman of Bluemound CC dominated the section this year winning both WPGA Omega Player of the Year honors as well as capturing the WPGA Senior Player of the Year.
- Andy Hansen of The University Club of Milwaukee fought off Tom Boockmeier of Foxboro Golf Club for Assistant Player of the Year Honors.
- With heavy rain in the background, Max Hosking held off Phillip Johnson to win the Morgan Stanley Wisconsin State Open at North Shore Country Club.

Looking Forward To 2018:

PRO PRO Success and Expansion: Because of the success of our Pro Pro's over the years, we have added a two person scramble at Bishop's Bay to kick off the 2018 schedule, followed by the spring best ball at Door Creek GC. We will then end the year with a 6 6 6 event at Meadowbrook and a special treat of playing the 2017 US Open venue, Erin Hills, to round out the year with another best ball.

A Late Entry and Cancellation Policy has been approved for one day Classics and the Match Play. Please read the details on the event pages and take note of these changes. They will allow a later cancellation and less penalty if you withdraw the Wednesday prior to the event. We hope some of you on the fence may sign up for a few more events.

Pairings Requests – Three One Day Classics: Upon registration for our one day classics you will be able to put in three different pairing requests. The section staff will then attempt to honor one of the three requests. We are hoping that a few more of you will sign up for events if you are able to play with one of your friends in the event.

Match Play Championship: As most of you know, the qualifying round and first three matches will be contested at Lawsonia. The final eight players will then arrange their matches on their own. We have put in place deadline dates and a yardage guideline if the participants cannot agree. We are hopefully that the two day commitment on a great golf course allows many more of you to fit this Major into your schedule.

Golf Car Disability Accommodation Policy: The board has finalized a policy for a player to have a caddie ride in a golf car under special circumstances. Please refer any questions or requests to Chris Hoel and the board will take under advisement and offer a determination.

Discussion continues on shortening the **Section Championship** to 36 holes, because of dwindling participation. Talk also continues about shortening the **State Open** to 54 holes, for weather situations that can wreak havoc on a 36 hole final day. If you have any thoughts or ideas, please let me know.

TagMarshal: The WPGA will be utilizing TagMarshal to monitor pace of play in numerous events in 2018. We are hopeful that this system will allow the limited staff we have at events to better handle pace of play situations.

Please visit the **WPGA tournament website** to see the full 2018 schedule and future sites for major championships

Potential Sponsors: We are always looking for sponsors for our events and overall tournament schedule. If you have anyone who may be interested, even if they are not a "golf" company, please reach out to Chris Hoel or Joe Stadler as they have multiple sponsorship agreements that can be beneficial.

Expiring TPB Terms & New TPB Members: We would like to thank Dave Kemnitz and Michael O'Reilly and James Grogan, for their service and welcome Dan Hastreiter and Bob Neumann to the board.

Look forward to seeing a lot of you in Vegas. Thanks again for your support of our biggest revenue producer. The event sold out again with a waiting list to boot.

Respectively Submitted: Mark Voeller, TPB Chair. vols@pga.com. 414.581.9115

Education Committee Report

Committee Members:

Jeremiah Hoffmann – Chairman

Dave Hawkins, Brendan Locke and Vince Pulizzano

Changes to PGA Education

The PGA Learning Strategy for education will offer three career paths – Golf Operations, Teaching/Coaching and Executive Management. All PGA Students and PGA Associates will complete Level 1 Core Courses then choose a career path for levels 2 and 3. PGA Member education will also follow this learning model focusing on the Member's career interest/needs.

Education Seminars:

Teaching Summit – March 4, 2018

- Featured: Todd Anderson and Noah Hortsman
- Presentations by Orange Whip & Callaway Golf

Summer Outdoor Teaching Seminar – Finalized Soon

- Looking at a June date
- Opportunity to have an instructor present to our group AND work with REAL students

FYI –

- Planning a Sexual Harassment Seminar to be offered with a tournament. Date TBD
- Look for a survey with questions from multiple committees to help us best serve you the Member

Submitted by,

Jeremiah Hoffmann, PGA

Membership Committee Report

WPGA Membership Committee Mission

To ensure that all WPGA members and apprentices have the opportunity to benefit, both personally and professionally, from their PGA membership. The committee will work to create, enhance and communicate all appropriate PGA of America and Wisconsin PGA benefit programs.

2018

The Membership Committee met in January to discuss ideas for the remainder of 2018. The team had a nice meeting and came up with the following ideas and objectives for this year:

Expand mentoring program in our section

The membership committee will be recruiting some of our sections more experienced professionals that are willing be a second or possibly third mentor for our younger Associate and Class-A professionals. We all know the impact a strong mentor can have on our careers so our goal is to grow that around the section.

Create Section Credit Card

Other sections around the country have begun establishing relationships with banks that are willing to develop a credit card that is specifically for PGA Professionals in their section. The research we have looked at looks really promising and the credit cards could be a really good tool for the PGA professionals both personally and professionally. Joe and I are looking closely at this and hope to have some conclusions drawn by mid-summer.

Communicate and Enhance Member Assistance Programs

The national delegates recently approved raising dues for every PGA member by “no more than \$5” to assist the national office with the development and expansion of a Member Assistance Program. We don’t have all the details on the national program yet but when we do, we will share them with all of you. The WPGA program may be impacted by this but it also may not be. We are waiting to learn more then will make more specified plans for WPGA members.

Promote and encourage members to apply for scholarships if they have eligible children/grandchildren

The membership committee wants to ensure that our members and their families are taking advantage of every college scholarship that is available to them. We will be setting up a communication strategy to ensure everyone is aware and will also look to expand our scholarship offerings in the future.

In addition to the items previously discussed, we wanted to share with you the PGA discount program, PGA Perks. PGA perks is an online database of products and services that are available to PGA members at a discounted price. The site is fairly simple to register for and is simple to use. I encourage all of you to sign up and try to take advantage of the discounts that can save your family and your business some money. To sign up, please go to this link. <https://pga.perkspot.com/login>

Mike O’Reilly, PGA
Chair – Membership Committee

February, 2018 - Employment & Club Relations Report PGA Wisconsin Section

To PGA Members and Apprentices of Wisconsin,

The following report is submitted by the Wisconsin Section Employment Committee. Jason Boaz will also present a verbal report at the Spring Meeting regarding his position as PGA Career Consultant and the new programs available to our members.

Employment Committee Report

Four items of current importance to the members of the Wisconsin PGA.

1. Please take the time to fill out the 2018 PGA Compensation Survey. Deadline for two MSR's is March 31st. Please remember:

- Completely confidential
- Assists your fellow professionals
- Is the most important survey by the Association
- Your participation matters!

2. Please take time to update your Career Links Profile. This will only take a few minutes and is a good way remember past success and set goals for the future.

3. Career Planning Events

Monday, Tuesday, and Wednesday April 2, 3, and 4

Monday April 2 – 2 Hour Seminar from 10am to 12pm, Hourly Appointments Monday from 1-5
Tuesday and Wednesday April 3 and 4, Hourly appointments from 9am-5pm

Place: Embassy Suites by Hilton
1200 South Mooreland Road
Brookfield, WI 53005

Monday, Tuesday, and Wednesday April 9, 10, and 11

Monday April 9 – 2 Hour Seminar from 10am to 12pm, Hourly Appointments Monday from 1-5
Tuesday and Wednesday April 10 and 11, Hourly appointments from 9am-5pm

Place: Doubletree by Hilton Madison
525 West Johnson Street
Madison, Wisconsin, 53703

4. Jason Boaz and Joe Stadler have been able to complete the Facility Database Cleanup project. This information is constantly changing, but we will now work on keeping this information up to date more consistently.

Please feel free to reach out to me or Jason Boaz with any questions.

Brian Bishop: brianbishop@mbcc1899.com

Jason Boaz: jboaz@pgahq.com

Submitted by: Brian Bishop, PGA

Player Development Committee

Mission Statement – It is the goal of the Player Development Committee to aid the members of the Wisconsin PGA Section in their Player Development efforts while serving as consultants and providing guidance regarding growth of the game programs. In addition, the committee will serve as advocates of PGA junior League Golf, Drive Chip and Putt, and other player development programming within their designated region.

Committee Regional Leaders – Jim Buyze, Matt Boesch, Kari Wachtl, Andy Runkel, Lucas Hana, Kevin Kramp, and Scott Walecki. CO-Chairs –Jeff Ellingson and Josh Doxtator. We welcomed Scott as a new member of the Committee in December of 2017. He will serve on the Committee until the two year terms are up in March 2019. All current members are eligible for re-election to remain on the Committee.

Player Development Round Tables – We conducted 5 workshops around the state (SentryWorld, Hawk’s View, The Bog, Maple Bluff, and Thornberry Creek) where we discussed the four phases of creative a Player Development program, Career Wellness and PGA Jr. League. Thank you to the 76 PGA Professionals who attended, our host sites, and to Jeremy Lupinek and PING Golf for their sponsorship. Another thank you goes to our PGA Career Consultant Jason Boaz and PGA Jr. League Regional Manager Frank Chieppa for their presentations. The Committee will explore coordinating more workshops starting in November with topics selected by our membership.

PGA JLG Schedule— present: Player Registration

March 19 th : League Announcements	August 1st: All Star Post Season begins
April: Player Recruitment	August 26th: Section Championship at Univ. Ridge
May: Team Kit Shipments begin	September: Midwest Regional in TBD
June/July: Regular Season	November 16 th -19 th : National Finals in AZ

Drive, Chip and Putt Dates and Locations

- **Local Qualifying:** register at www.drivechipandputt.com

Monday, June 25 th – The Oaks (Cottage Grove)	
Tues, July 17 th –Edgewood GC (Big Bend)	Tues, July 10 th –Rolling Meadows GC (Fond Du Lac)
Tues, July 24 th –Legend at Merrill Hills (Waukesha)	Mon, July 30 th – Green Bay CC (Green Bay)
Thurs, July 26 th – Legend at Bergamont (Oregon)	Thursday, August 2 nd –Eau Claire G&CC (Altoona)

- **Sub Regional Qualifier** Sat, August 5th – University Ridge GC (Verona, WI)
- **Sub Regional Qualifier** Friday, August 10th –SentryWorld (Stevens Point, WI)
- **Regional** Sat, September 8th –Whistling Straits (Kohler, WI)
- **National Finals** Sunday, April 7th, 2019 –Augusta National (Augusta, GA)

Erika Pirkel

Player Development Coordinator WPGA

Jeff Ellingson, PGA
Player Development Chair



WAGPA Committee Report

The WAGPA Committee is made up of the following members:

Danny Rainbow, Chair, SentryWorld
Shaun Finley, Board Member, The Oaks GC
Erika Pirkel, Section Staff, Wisconsin PGA
Victor Jacinto, Milwaukee CC
Erik Stenseth, University Ridge GC
Dan Hastreiter, Whistling Straits
Adam Anderson, Chenequa CC
Matt Ellis, Janesville Riverside GC

The committee is open to adding new members in March/April 2018.

Apprentice Contact: The WAGPA Committee members will be in contact with all Apprentices in the section during the months of May and November 2018, to check in regarding education program status, employment, and to answer any questions.

Successful PAT Participants will be contacted by the WAGPA committee and will be offered assistance with registering into the apprentice program.

2018 PAT Schedule:

Friday, May 4	Door Creek GC (Cottage Grove)
Tuesday, June 5	Washington County GC (Hartford)
Friday, July 13	Rolling Meadows GC (Fond du Lac)
Friday, August 24	Dretzka Park GC (Milwaukee)
Tuesday, September 25	Odana Hills GC (Madison)

PGA Professionals in Management Positions: Please encourage your Assistant Professionals and Apprentices to participate in educational opportunities and tournament opportunities.

Submitted by,

Danny Rainbow, PGA – WAGPA Chair

Special Awards Committee Report

We are pleased to announce the 2018 WPGA Special Award winners. Thank you to everyone that submitted nominations and to those of you that submitted applications. Once again there were numerous candidates with outstanding credentials.

For the fifth consecutive year, the Special Awards Reception is a sellout! We apologize for any inconvenience.

Congratulations to the following 2018 Wisconsin PGA Special Award winners:

Brian Bishop, PGA – Professional of the Year
Dan Hastreiter, PGA – Assistant Professional of the Year
David Roesch, PGA – Teacher of the Year
Andy Gieryn, PGA – Patriot Award
Kalynn Dolby, PGA – Player Development
Brad Munn, PGA – Youth Player Development Award
Brendan Locke, PGA – Bill Strausbaugh
Jim Buyze, PGA – Horton Smith
Skip Simonds, PGA – Private Merchandiser
Danny Rainbow, PGA – Public Merchandiser
Jim Lombardo, PGA – Resort Merchandiser

Thank you to the Wisconsin Golf Salesperson Association for not only sponsoring the awards reception but also the merchandisers of the year. PGA National Resort is again back as a sponsor of the reception. The support of the two sponsors allows us to present the reception at no charge to the attendees.

2017 OMEGA Players of the Year

Jim Schuman, PGA – WPGA
Jim Schuman, PGA – WPGA Senior
Andy Hansen – Assistant

Thank you to the following Special Award Committee members for their contributions in this evaluation process; Josh Doxtator, Jim Buyze, Mark Voeller, Chuck Heath, Jim Carlos, Brian Bishop and Joe Stadler. Lastly, thank you to Mike Warren, Lucas Hana, Bill Graham, John Wallrich, Mark Becker, Chuck Wood, Josue Reyes, Andrew Barrett, Kevin Kramp, Jeff Ellingson, Rich Tock, Danny Rainbow, Mark Klinger, Jim Lombardo, Joel Weitz, Bob Feller, Brian Dumler, Tom Gees, Paul LoCicero, Mike O'Reilly, Scott Walecki and Ryan Wieme for serving on one of the sub-committees.

Respectively Submitted,

Rob Elliott, PGA
Chair, Special Awards Committee

Nelthorpe Cup

The Wisconsin PGA would like to congratulate the following players for qualifying for the 2018 Nelthorpe Cup team. The Nelthorpe Cup is an annual match play event highlighting Wisconsin's top golf professionals against the top amateurs in the state. The event will take place August 10, 2018 at Ozaukee Country Club. Thank you to Jason Rasmussen, PGA for hosting!

Congratulations to the following qualifiers:

WPGA

1. Ryan Helminen, PGA
2. Joe Leonard, PGA
3. Kyle Kunash, PGA
4. Thomas Burton, PGA
5. Kurt Mantyla, PGA
6. Charlie Brown, PGA
7. David Roesch, PGA
8. Mark Voeller, PGA
9. Craig Czerniejewski, PGA
10. Jeff Kaiser, PGA
11. Michael Crowley, PGA
12. Tim Bauman, PGA

1st Alternate is Dan Hastreiter, PGA

2nd Alternate is Chad Sandee, PGA

Senior WPGA

1. Jim Schuman, PGA
2. Eddie Terasa, PGA
3. John Freeman, PGA
4. Rich Tock, PGA

PGA FINANCIAL ASSISTANCE FUND SCHOLARSHIP PROGRAM



Established in 1986, the program provides college scholarships for children and grandchildren of PGA Members. It encourages and promotes the attainment of higher educational goals for the children and grandchildren of PGA Members, based on evidence of a high level of academic achievement during high school or college. Scholarships totaling \$411,000 were awarded to 183 students for the 2017-18 school year.

Important Dates

Nov. 16, 2017 – Access the PGA Financial Assistance Fund Scholarship application [here](#).

March 1, 2018 – Deadline date for submitting scholarship application.

March 19, 2018 – Deadline date for receiving the supporting documents.

May 2018 – The PGA Financial Assistance Fund Scholarship recipients will be announced and notified.

July 2018 – The scholarship checks will be mailed out.

Aug. 2018 – Deadline date for photo submission.

Oct. 2018 – The PGA Financial Assistance Fund Scholarship recipients will be on [PGA.org](#) and in PGA Magazine.

Nov. 2018 - PGA Financial Assistance Fund Scholarship application will be available.