



PGA
Wisconsin Section

2017 Fall Membership Meeting and Merchandise Show

Please find listed below the schedule for the 2017 Fall Membership Meeting and Merchandise show. The Fall show will be at the Embassy Suites in Brookfield, Wisconsin.

2018 SPECIAL AWARDS—sponsored by Wisconsin Golf Salespersons Association/PGA National Resort

The nomination process is now online. The link has been emailed out and will continue to be promoted. Please take a moment to nominate some deserving PGA members around the state. The more nominations we receive, the better the selection process.

Sunday, October 29th

4:00 pm – 7:00 pm Merchandise Show

Attendees will receive two (maximum) MSR's for attending any portion of the Merchandise Show. In order to receive credits you must check in at the PGA Section room and sign the check in sheet. Some sales representatives will be checking in early but please check with each individual for availability.

Monday, October 30th

8:00 am – 6:00 pm Merchandise Show

Attendees will receive two (maximum) MSR's for attending any portion of the Merchandise Show. In order to receive credits you must check in at the PGA Section room and sign the check in sheet.

8:00am – 11:00am WPGA Board Meeting

Members wishing to submit new business should do so via email, fax or letter to the section office by Monday, October 23rd. Simply send in your topic with New Business as the heading.

12:00 pm – 3:00pm (estimated end time) WPGA General Membership Meeting

The fall membership meeting will be held on Monday, October 30th at the Embassy Suites in Brookfield. The meeting will begin promptly at noon. Business attire (coat and tie for men) is expected for all attendees. The meeting is anticipated to end before 3pm.

All attendees will be awarded 3 MSR's for the membership meeting.

Tuesday, October 31st

8:00 am – 12:00 pm Merchandise Show

Attendees will receive two (maximum) MSR's for attending any portion of the Merchandise Show. In order to receive credits you must check in at the PGA Section room and sign the check in sheet. The portion of the show is optional for the sales representatives so many are not available on Tuesday morning. Appointments are suggested as many sales representatives depart Monday evening or first thing Tuesday.

8:30 am – 12:00 pm Social Media, Career Enhancement and Financial Investments – Cost \$25 includes lunch

Registration is now available for the fall seminar. Three one hour presentations: "Acing Social Media and Avoiding Legal Hazards" presented by Jesse Dill, attorney with Walcheske & Luzi, LLC. This presentation will discuss some of the common legal hazards associated with social media use, including real-life examples and strategies to avoid online boogies. Jason Boaz, PGA will be presenting on Employment Services publications and resources, career planning and evaluation and Vince Suter, Morgan Stanley, will lead a discussion on both personal and business financials. Topics to include: owning a golf shop, buying a facility and personal planning. 4 PGA Required Education MSR's will be awarded.

Room Rate Info

If you would like to reserve a hotel room at the fully renovated Embassy Suites for any nights of the meeting please call 262-782-2900 and mention the group rate for Wisconsin PGA 2017 to get the special room rate of \$115 per night. The amount of rooms is limited and will be released on October 16. Rooms are currently \$169 on their site.