



**PGA**

Wisconsin Section

**WISCONSIN PGA  
GENERAL MEMBERSHIP MEETING**

**Reports of the Officers, Committees & Staff**

Embassy Suites  
Brookfield, Wisconsin

**Monday, October 30, 2017**

# GENERAL MEMBERSHIP MEETING AGENDA

Monday, October 30, 2017 12:00pm

## Call to Order & Approval of March 2017 Membership Meeting Minutes

### Guests:

Jason Mengel, Director, 2020 Ryder Cup

Seth Jones, PGA Executive Director – The First Tee of Northeast Wisconsin

Marty Swab, Member, WPGA Junior Foundation

### Reports of the Officers & Executive Director:

Report of the Secretary ..... Mike O'Reilly, PGA

Report of the Vice President ..... Jeff Ellingson, PGA

Report of the President..... Joel Weitz, PGA

Report of the Executive Director ..... Joe Stadler, PGA

### Reports of the Related Golf Associations:

- WPGA Junior Foundation – Ed Elsner, PGA
- The First Tee of Southeast Wisconsin
- The First Tee of South Central Wisconsin
- Caddy and Leadership Academy

### Report of the Committees:

Tournament Policy Board..... Mark Voeller, PGA

Education ..... Jeremiah Hoffman, PGA

Membership ..... Mike O'Reilly, PGA

**OnBelay Counseling ..... Jon Christensen**

Employment ..... Brian Bishop, PGA

**PGA Employment Consultant ..... Jason Boaz, PGA**

Player Development..... Jeff Ellingson, PGA

**Regional League Manager/PGA Jr League ..... Frank Chieppa, PGA**

WAGPA ..... Danny Rainbow, PGA

Special Awards ..... Rob Elliott, PGA

Nelthorpe Cup..... Rob Elliott, PGA

Scholarship ..... Jim Thompson, PGA

### Old Business – PGA Championship move to May – Tom Dolby

New Business - Question about the benefit to the PGA for moving the championship to May-Mark Hagenbach, PGA

### Open Forum

## **Wisconsin PGA Membership Meeting Minutes**

**Monday, March 6, 2017**

**Wilderness Resort – Wisconsin Dells, Wisc.**

Meeting called to order at 12:06 p.m.

A moment of silence was observed for Kevin Hansen, PGA.

A motion was made and seconded to approve the November 2016 membership meeting minutes.

Rob Elliott introduced Jim Richerson, Secretary of the PGA of America.

### **Election of Directors:**

Four Directors At-Large were elected by acclamation. Shaun Finley, PGA, Jeremiah Hoffmann, PGA, Danny Rainbow, PGA and Brendan Locke, PGA each presented their qualifications to the membership.

Josh Doxtator, PGA presented his qualifications to the membership. He was elected by acclamation to the position of Northeast District Director to fulfill the remaining one year of Jim Richerson's vacated term.

Rob Elliott introduced the new officers of the Wisconsin PGA. Joel Weitz, President, Jeff Ellingson, Vice President, Mike O'Reilly, Secretary.

The newly elected officers and board members were then sworn in by taking the oath of office.

The following guests provided presentations to the membership:

Kelly McAnally – Thornberry Creek LPGA Championship

Nate Pokrass – American Family Insurance Championship

Joe Loehnis – The First Tee of South Central Wisconsin—joined by Bob Feller, PGA and John Shipshock, PGA

### **Report of Jim Richerson, PGA – PGA of America Secretary**

Jim Richerson gave an update on several initiatives on a national level including:

1. PGA Merchandise Show
2. PGA Committees
3. PGA staffing update
4. Tee time coalition/educational opportunities online
5. Dick's Sporting Good/PGA Junior League Golf
6. Dixie Section name change to Alabama/NW Florida Section

### **Report of Mike O'Reilly, PGA – WPGA Secretary**

Mr. O'Reilly introduced the new members, quarter and half century members and newly certified members. The quarter/half century members were presented with tokens of appreciation from the WPGA.

### **Report of Jeff Ellingson, PGA – WPGA Vice President**

Mr. Ellingson reported on the estimated year-end financials. The WPGA will have a net gain of approximately \$97,000 which is \$120,000 ahead of budget. Without investments, golf in schools and support of Jim Richerson's campaign the WPGA will gain over \$65,000. He commented on a few of the larger variances throughout the year. The WPGA remains in a very strong position as evidenced by the balance sheet.

### **Report of Joel Weitz, PGA – WPGA President**

Mr. Weitz thanked everyone for the opportunity to serve a second term as president. He asked that everyone attempt to create one new program or implement at least one new idea to bring revenue to your facility and enhance your position.

### **Report of Joe Stadler, PGA – WPGA Executive Director**

Mr. Stadler provided an update on sponsorships for the 2017 season and explained the new tiers of sponsorship. He thanked the staff and announced that Chris Hoel is now the Assistant Executive Director and Andy Landenberger is now the Director of Junior Golf. Mr. Stadler then introduced Seth Jones and David Cohn, the new executive directors of The First Tee of Northeast Wisconsin and Southeast Wisconsin.

Chris Hoel then presented the new membership/salespersons directory in our APP.

### **WPGA Junior Foundation – Joe Stadler, PGA – Executive Director and Paul LoCicero, PGA - President**

Mr. Stadler presented the financial results for the year. Mr. LoCicero gave an update on the 2017 season including membership, event changes, scholarship increases and made a plea for people to get a Wisconsin Golf license plate. He then informed the board of the new promotional piece that the WPGA developed aimed at new junior golfers. Highlights include: Madison Par 3 Tour, Thornberry Creek LPGA Classic sponsoring the Future Tour, scholarships will reach an all-time high of \$25,000 and the foundation will conduct the Pro-Junior.

### **Report of the Committees:**

**Tournament Policy Board:** Mark Voeller, PGA updated the board on the memorial event, forward tees for seniors, the sold-out Vegas pro-am, Vince Suter and the new Morgan Stanley sponsorship. He also mentioned that discussion centered on making sure all necessary scores in pro-ams have been holed out according to the rules of golf.

**Education:** Jim Richerson mentioned we are in the middle of an MSR cycle. He then mentioned the upcoming educational opportunities and urged members not to wait until the last minute to complete the requirements.

**Investment:** Jeff Ellingson pointed out we moved our investments from RBC to Morgan Stanley with Vince Suter. The board reviewed proposals from RBC, Richmond Investors and Morgan Stanley prior to making the decision. Investments are \$92,000 up at fiscal year end.

**Club Relations/Employment:** Tim Marks gave an overview the employment department at the PGA. He asked each member to complete the compensation survey.

**Player Development:** Erika Pirkel gave an overview on the updated Player Development committee and introduced the new members. She then announced the sites for the DCP for the season.

Frank Chieppa, PGA then gave an overview of his role with Player Development and encouraged the members to use him as a resource. His focus was showing the membership the revenue scorecard and highlighting how this tool can be a benefit to PGA members in negotiations with their employers.

**WAGPA / PAT:** Danny Rainbow mentioned the upcoming seminars with WAGPA, the need for additional committee members and the PAT schedule.

**Special Awards:** Paul LoCicero introduced the Special Award winners and welcomed Ron Hurab to the room for a round of applause and to say a few words to the membership on his election as an Honorary Member of the WPGA. He also noted that Thor Lundgren was elected as an honorary member.

**Nelthorpe:** Rob Elliott introduced the team that qualified for the 2017 Cup.

**Rules:** Mr. Stadler mentioned the proposed rule changes by the USGA/R&A for 2019. He suggested members become familiar with the proposed changes since their customers will likely be discussing them.

**Old Business - none**

**New Business -** Tom Dolby asked the board to discuss the potential move of the PGA Championship to May from August

**Open Forum –**

Meeting adjourned at 2:36 p.m.

## Secretary's Report – 2017 Fall Meeting

### Deceased PGA Members

Gene Shreves, PGA  
Richard Swift, PGA

### Election to Membership

Kyle C. Christian, PGA	Scott A. Walecki, PGA	Eliel D. Yorobe, PGA
Patrick A. O'Donnell, PGA	Sean T. Warmoth, PGA	

### New Transfers into Section

Molly Tullar Braid, PGA	Tyler J. Lower, PGA	Tiffany K. Simons, PGA
Timothy M. Burkhart, PGA	Tyler D. Millis, PGA	Robert M. Teklits, PGA
Mike J. Erwin, PGA	Mark W. Puls, PGA	Jeremy R. Wilkinson, PGA
Alejandro Jimenez	Matthew T. Romer, PGA	Tyler R. Wollberg, PGA
Steve Kurtz, PGA		

### Half Century

N/A

### Quarter Century

Thomas D. Dolby, PGA	Mark Reif, PGA	Thomas N. Tautges, PGA
Dale A. Hoelzer, PGA	William Scheer, PGA	Alan M. Zuehlsdorf, PGA
Peter T. Kretz, PGA	Steven Szydel, PGA	

### Newly Certified PGA Members

Robert A. Purvis Jr., PGA (Player Development)

### Member or Apprentice Managerial Job Changes within the WPGA Section since 03/06/2017

Timothy M. Burkhart, PGA	A-13	Stevens Point Country Club
Kalynn A. Dolby, PGA	A-1	Mascoutin Golf Club
Thomas D. Dolby, PGA	A-4	Mascoutin Golf Club
Mike J. Erwin, PGA	A-13	Mayville Golf Club
Matt Ellis	B-13	Janesville Riverside & Blackhawk Golf Courses
Benjamin M. Kanters, PGA	A-13	Hayward Golf Club
Steve Kurtz, PGA	A-1	Sand Valley Golf Club
Garrett R. Mack, PGA	A-1	Western Lakes Golf Club
Rob Muranyi, PGA	A-13	The Meadows of Sixmile Creek
Bob Neumann, PGA	A-13	Hartford Golf Club
Mark W. Puls, PGA	A-4	Stevens Point Country Club
Matthew T. Romer, PGA	A-1	Platteville Golf & Country Club
David N. Spengler, PGA	A-1	NorthBrook Country Club
Matthew E. Taken, PGA	A-1	Tuckaway Country Club
Dirk M. Willis, PGA	A-13	Kohler Company

### Membership Breakdown:

A-1	125	A-11	3	A-23	2	B-1	11
A-2	5	A-12	5	A-24	3	B-4	2
A-3	4	A-13	44	MP	1	B-6	4
A-4	21	A-14	11	IN	19	B-8	53
A-6	28	A-15	6	LM	67	B-11	1
A-8	65	A-18	1	LMA	4	B-13	4
A-9	9	A-20	12	RM	9	B-14	1
A-10	1	A-21	3	F	4		

Total Members: 452  
Total Apprentices: 76  
213 Senior Members  
7 Half Century  
131 Quarter Century

Wisconsin ranks 20th in overall membership out of 42.



# PGA

Wisconsin Section

## Wisconsin Section of the PGA

### Profit & Loss - September 30, 2017

Project Name	YTD Revenue	YTD Expense	YTD Profit/Loss	Budgeted Revenue	Budgeted Expense	Budgeted Profit/Loss	Variance
1 Professional Only Events	\$121,270	\$106,879	\$14,391	\$114,905	\$101,649	\$13,256	\$1,135
2 Assistant's Events	\$17,134	\$16,553	\$581	\$17,200	\$16,860	\$340	\$241
3 Pro-am Events	\$574,374	\$519,829	\$54,545	\$558,080	\$506,572	\$51,508	\$3,037
4 Major Championships	\$193,280	\$181,246	\$12,034	\$196,845	\$185,766	\$11,079	\$955
5 Meeting/Seminars/Growth	\$27,479	\$29,280	(\$1,801)	\$31,750	\$35,651	(\$3,901)	\$2,100
6 General & Administration	\$378,378	\$412,409	(\$34,031)	\$368,199	\$417,443	(\$49,244)	\$15,213
<b>7 Total</b>	<b>\$1,311,915</b>	<b>\$1,266,196</b>	<b>\$45,719</b>	<b>\$1,286,979</b>	<b>\$1,263,941</b>	<b>\$23,038</b>	<b>\$22,681</b>
8 Investments	\$59,529	\$8,103	\$51,426	\$0	\$0	\$0	\$51,426
9 PGA HOPE	\$0	\$0	\$0	\$0	\$10,000	(\$10,000)	\$10,000
10 Golf in Schools	\$0	\$2,993	(\$2,993)	\$0	\$5,000	(\$5,000)	\$2,007
11 Additional Contributions	\$0	\$12,000	(\$12,000)	\$0	\$0	\$0	(\$12,000)
<b>12 TOTAL</b>	<b>\$1,371,444</b>	<b>\$1,289,292</b>	<b>\$82,152</b>	<b>\$1,286,979</b>	<b>\$1,278,941</b>	<b>\$8,038</b>	<b>\$74,114</b>



# PGA

Wisconsin Section

## Wisconsin Section of the PGA 7230-Wisconsin Section of PGA Comparative Statement of Financial Position

	September 2017	September 2016
<b>Assets</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	567,744	586,017
Investments	1,089,548	986,538
Accounts Receivable	13,592	2,562
Prepaid Expenses - Current	25,359	24,280
Inventory	1,593	1,483
<b>Total Current Assets</b>	<b>1,697,836</b>	<b>1,600,880</b>
<b>Due from/to Affiliates</b>		
Total Due from/to Affiliates	16,050	(22,965)
<b>Property and Equipment</b>		
Computer Hardware	8,632	12,339
Equipment	1,561	1,561
Furniture & Fixtures	12,943	12,943
Automobile	71,251	71,251
Less: Acc Depreciation	(78,363)	(70,349)
<b>Total Property and Equipments</b>	<b>16,023</b>	<b>27,744</b>
<b>Other Assets</b>		
Other Investments	0	(4,188)
Investments Long Term	3,522	-
<b>Total Other Assets</b>	<b>3,522</b>	<b>(4,188)</b>
<b>Total Assets</b>	<b>1,733,431</b>	<b>1,601,471</b>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued	60,249	27,326
Deferred Revenue Current	236,258	213,328
<b>Total Current Liabilities</b>	<b>296,507</b>	<b>240,655</b>
<b>Other Liabilities</b>		
Total Liabilities	<b>296,507</b>	<b>240,655</b>
<b>Net Assets</b>		
Net Assets	1,436,924	1,360,816
<b>Total Net Assets</b>	<b>1,436,924</b>	<b>1,360,816</b>
<b>Total Liabilities and Net Assets</b>	<b>1,733,431</b>	<b>1,601,471</b>



# PGA

2018 MERCHANDISE SHOW

## THE MAJOR OF GOLF BUSINESS

**JAN 23 TUESDAY**

**PGA SHOW DEMO DAY  
& INSTRUCTIONAL WORKSHOPS**

**JAN 24-26 WEDNESDAY-FRIDAY**

**PGA SHOW EXHIBITS &  
EDUCATION CONFERENCE**

**ORLANDO, FL**

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DESIGNED TO TAKE YOUR BUSINESS & CAREER TO THE NEXT LEVEL**



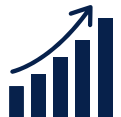
Discover the latest equipment, technology, apparel & more



Network with fellow PGA Professionals



Test Equipment in live conditions at PGA Show Demo Day



Grow Your Business & Career



### WHAT TO MAKE TIME FOR AT THIS YEAR'S SHOW:

**NEW! PGA SHOW LIVE FASHION SHOW:** Back by popular demand, join us & the golf channel Thursday, January 25 at 5:30pm on the PGA Forum Stage.

**NEW PRODUCT ZONE:** A must attend area on the Show floor to find the latest products, launches and more in one location.

**PGA FORUM STAGE, PRESENTED BY OMEGA:** Offering you a collection of industry presentations from PGA Professionals and golf industry leaders from around the world.

**CUSTOM RECOMMENDATIONS:** Personalize at-Show experience through customized exhibitor, product and PGA Show Education Conference session recommendations.

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**Complimentary Registration for Wisconsin PGA Members  
Visit [PGAShow2018.com/WISCONSIN](http://PGAShow2018.com/WISCONSIN) to Register**



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# PGA™

2018 MERCHANDISE SHOW

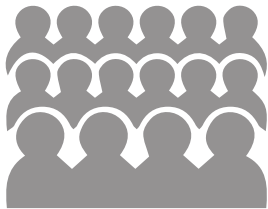
# THE MAJOR OF GOLF BUSINESS

## PGA Show Education Conference

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Earn over 40 MSR Credits before the current MSR Credit Cycle ends on June 15, 2018

### HIGHLIGHTS:



#### HEAR FROM TOP SPEAKERS INCLUDING:

- Mike Adams, *PGA*
- Carry Cavitt, *PGA Life Member*
- Alison Curdt, *PGA, LPGA*
- Henry DeLozier, *Partner*
- David Donatucci, *M. Ed.*
- Stephen Johnston, *President & Partner*
- Mike Malaska, *PGA*
- Dave Phillips, *PGA*
- Dana Rader
- Todd Sones, *PGA*
- And many more!

#### Topics Include:

- Model Clubs & Best Practices they Engage to Stay that Way
- Invisible Swing: How do you teach what you cannot see?
- Entrepreneurial Spirit for Teaching & Coaching
- Managing Up: Key Metrics & Benchmarking
- Vendor Analysis & Selection: Narrow the Field for More Profitability

### ALL-NEW LEARNING TRACKS:



#### EXECUTIVE MANAGEMENT

Executive Management provides leadership and organizational structure while managing all business operations of the facility. This includes best practices of model clubs, hiring and training techniques used to find the best fit and knowing the performance metrics that high performing managers use to gauge success.



#### GOLF OPERATIONS

This track offers Professionals the opportunity to learn how to increase job impact from industry experts. It includes presentations on responsibilities for golf management such as customer service, tournament management, tee reservation services, merchandising and staff training among other operations in the facility.



#### TEACHING & COACHING

Discover the tools you need to plan your teaching business, categorize your player programs and develop your marketing & communication tactics for a fully integrated teaching & coaching experience.

Build a schedule that meets your needs—full education, single day and single session passes are available. Discounted early bird pricing for PGA Education passes ends December 13.



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**WPGA Junior Foundation - Profit/Loss Summary - September 30th, 2017**

	Revenue	Expense	Profit/Loss	Budget Rev	Budget Exp	Budget P/L	Variance
1 Fall Junior Tours	\$15,645	\$5,733	\$9,912	\$13,911	\$7,089	\$6,822	\$6
2 Future Tours	\$12,180	\$7,104	\$5,075	\$12,636	\$7,735	\$4,901	\$174
3 High School Events	\$5,365	\$9,391	(\$4,026)	\$0	\$4,000	(\$4,000)	(\$26)
4 Memberships	\$65,540	\$25,751	\$39,790	\$72,000	\$25,900	\$46,100	(\$6,310)
5 Milwaukee Par 3 Tour	\$7,673	\$2,528	\$5,145	\$8,740	\$2,880	\$5,860	(\$715)
6 Other Tournaments	\$53,985	\$39,541	\$14,444	\$57,700	\$44,200	\$13,500	\$944
7 General/Admin	\$48,481	\$160,415	(\$111,934)	\$43,267	\$169,622	(\$126,355)	\$14,421
8 Junior Tour	\$132,279	\$50,005	\$82,274	\$143,319	\$53,535	\$89,784	(\$7,510)
9 Milw County Tour	\$17,669	\$9,205	\$8,464	\$19,840	\$10,960	\$8,880	(\$416)
10 WPGA Junior Champ	\$23,120	\$17,767	\$5,353	\$27,500	\$20,250	\$7,250	(\$1,897)
11 Players Tour	\$52,610	\$24,514	\$28,096	\$49,750	\$24,350	\$25,400	\$2,696
12 Madison Par 3 Tour	\$2,520	\$782	\$1,738	\$2,900	\$2,390	\$510	\$1,228
13 Totals	\$437,067	\$352,736	\$84,331	\$451,563	\$372,911	\$78,652	\$5,679



**Wisconsin PGA Foundation  
Comparative Statement of Financial Position**

	Sep-17	Sep-16
<b>Assets</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	272,547	236,221
Investments	79,765	78,909
Accounts Receivable	70	130
Prepaid Expenses - Current	52	0
Inventory	5,356	5,352
<b>Total Current Assets</b>	<b>357,790</b>	<b>320,612</b>
<b>Due from/to Affiliates</b>		
Total Due from/to Affiliates	(16,050)	22,965
<b>Property and Equipment</b>		
Leasehold/Building	0	33,020
Equipment	9,537	30,212
Furniture & Fixtures	2,214	2,214
Automobile	37,715	28,168
Less: Acc Depreciation	(13,809)	(70,526)
<b>Total Property and</b>	<b>35,657</b>	<b>23,088</b>
<b>Other Assets</b>		
Total Other Assets	-	-
<b>Total Assets</b>	<b>377,397</b>	<b>366,665</b>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued	6,245	10,094
Deferred Revenue Current	9,875	0
<b>Total Current Liabilities</b>	<b>16,120</b>	<b>10,094</b>
<b>Other Liabilities</b>		
Total Liabilities	<b>16,120</b>	<b>10,094</b>
<b>Net Assets</b>		
Net Assets	361,279	356,572
<b>Total Net Assets</b>	<b>361,279</b>	<b>356,572</b>
<b>Total Liabilities and Net</b>	<b>377,399</b>	<b>366,666</b>

## WPGA Junior Foundation Report – 2017 Fall Meeting

**Junior Tours** - Thank you to all the courses who hosted a junior event this season. Your willingness to allow juniors from all over the state to play at your facility is helping grow the game of golf. If you are interested in hosting a junior event in 2018, please contact Andy Landenberger in the section office. (414-443-3574 or email [alandenberger@pgahq.com](mailto:alandenberger@pgahq.com)). Our programs continue to expand and offer many different tournament golf opportunities for junior players.

The Junior Tour overall was slightly down compared to 2016. The junior tour average of 70 players this year and was 73 in 2016. Total entries for the year were down 2% from 2016. The junior membership was down 2% from last year and ended up with 1,125 members.

The Future Tour showed the most growth this year of all our tours. The 9-hole events for juniors to get tournament experience averaged 49 players per event up from 48 in 2016, but we also added 2 more events to the schedule. The Tour Edge County Parks Series based around MKE county parks courses saw the most decrease in participation. These events averaged 76 players compared to 83 in 2016. Our Junior Championship had 329 players, down from 340 in 2016. The event has been held at Brown Deer Park and Dretzka Park the past five years. The Junior Championship winners were Abby Cavaiani of Wales and Lukas Heckmann of Middleton.

The Foundation added a new Par 3 tour this summer in the Madison market. This tour added five more par 3 events to the Madison area. We are testing this model to see if we can expand these par 3 events to other areas of the state. Each event had holes play from around 60 yards.

**Players of The Year** - Abby Cavaiani of Wales is our Girls Player of the Year. She compiled 1,589 player points. Abby is a senior at Kettle Moraine HS and just finished runner up at the State tournament. She is committed to play golf at Missouri State next fall. Hunter Eichhorn of Carney, MI is our back to back Boys Player of the Year. Hunter edged out Piercen Hunt of Hartland by 145 player points. Hunter is now playing for Marquette University and just won his first collegiate event as a freshman. The Marquette team is ranked 24 currently.

**Cup Matches** - The 20<sup>th</sup> Annual Wisconsin/Minnesota Cup Matches were hosted by Troy Burne GC. This event pairs a team of 12 boys and 12 girls from Wisconsin against Minnesota in a Ryder Cup team-type event. Team MN led 7.5 to 4.5 after day one of four ball matches. Team MN won 12 points during single matches to match Team WI 12 points to win with a total of 19.5 to 16.5. Team Wisconsin holds the overall series lead now at 12-7-1. Trappers Turn in host the event in 2018 and we hope to bring the cup back to Wisconsin and back to back losing years.

**Junior Foundation Scholarship** - The foundation awarded 30 scholarships totaling \$25,000, a new high in money awarded. College scholarships included Hallie Hancock, Eau Claire \$800, Sydney Maule, Luther College \$800, Ryan Busey, Tulane \$600, Abby Chase, Quinnipiac \$600, Rachel Hernandez, UW Stout \$600, Madeline McCue, UW Whitewater \$600, Mari Suokko, Ferris State \$600 and winning the Tony Coleman Memorial Scholarships for \$1,250 each were Mikayla Hauck of Cottage Grove and Jack O'Brien of Racine.

The High School scholarships were Regan Beyer, Oshkosh \$800, Tyler Trupke, DePere \$800, Sam Kachelek, Men. Falls \$800, Sam Chapman, Racine \$600, Josh Hentrich, Lancaster \$600, Karli Breiling, Onalaska \$500, Sarah Busey, Racine \$500, Ben DeStefanis, Men. Falls \$500, Megan Dowd, Waukesha \$500, Tyler Johnson, Wales \$500, Jessica Kuzniewski, Waukesha \$500, Jacob Michel, Lodi \$500, Kurt Vanderheyden, Green Bay \$500, Jordan Wachowiak, Fountain City \$500 and Rhea Nangia of Brookfield received the Terry Noel Memorial Scholarship for \$1,000.

New Scholarships awarded in 2017 were the Kid to Kid Scholarship given to Alex Brandt of Chilton for \$1,000. The Thornberry Creek LPGA Scholarship given to Mary McDonald of Stevens Point for \$1,250. The Kevin Dunn Memorial Scholarship was given to Ashley Hofmeister of New Berlin for \$1,000.

The WPGA Junior Foundation has teamed up with the American Family Insurance Championship to offer a new scholarship in 2016 and now offer more money in 2017 to two students. One boy and one girl each received a \$2,500 scholarship. This is our highest scholarship amount given out.

Girls Winner – Grace Stippich of Delafield \$2,500. Boys Winner – Brady Thomas of Middleton \$2,500. Since the scholarship program began, we have now provided over \$175,000 in scholarships.

If you would like to host an event at your facility in 2018 please contact Andy Landenberger in the section office with inquiries. Thanks for supporting Junior Golf!

Andy Landenberger  
Director of Junior Golf  
WPGA Junior Foundation



### **Programs Grow at Noyes Park and Beyond**

This summer, we expanded our Life Skills Experience programming at Noyes Park Golf Course and throughout the Milwaukee County Parks System. Participation at Noyes Park (Tom Gerke, PGA) doubled and new programs at Brown Deer Park (Andy Barrett, PGA), Dretzka Park (Scott Walecki, PGA), Greenfield Park (Matt Ellis) and Hansen Park (Chet Hendrickson, PGA & Dave Labinski) added nearly 200 participants.

### **New Boys & Girls Club Program in Fond du Lac**

Through a partnership with the Boys & Girls Club of Fond du Lac, 28 young golfers traveled from the Boys & Girls Club to Rolling Meadows Golf Course for nine weeks of programming. For most, it was their first introduction to golf and an opportunity to embrace The First Tee Nine Core Values. Thanks to Jeremiah Hoffmann, PGA for leading this effort!

### **Team Wisconsin Wins Inaugural Irwin Cup**

Local participants Rachel Kauflin and Caroline Van Bell joined Team Wisconsin in defeating Team Minnesota in the inaugural Irwin Cup at The Jewel Golf Club in Lake City, Minnesota.

### **Golfers Learn at PHC Classic Junior Clinic**

40 junior golfers and The First Tee participants joined some of the top Symetra Tour players at a junior clinic hosted by The First Tee of Southeast Wisconsin at the PHC Classic at Brown Deer Park Golf Course.

### **Kachelek Wins Leadership Award**

Max Kachelek, a participant with The First Tee of Southeast Wisconsin, was selected to attend The First Tee Life Skills and Leadership Academy, a national leadership opportunity hosted at Michigan State University. During the Academy, Max received the Outstanding Male Leader award for his participation during the week.

### **Tee to Green Golf Classic a Success**

Thank you to the Wisconsin PGA Professionals who played in our Tee to Green Golf Classic or donated an item for our auction. Your support helped us raise over \$75,000! The 2018 Tee to Green Golf Classic will take place on Monday, July 16.

### **100 Holes of Golf Makes its Debut**

11 golfers, including Hidden Glen at Bentdale Farms head golf professional Kevin Kramp, PGA and Wisconsin PGA Director of Junior Golf Andy Landenberger, joined us on September 18 at Hidden Glen to play 100 Holes of Golf. Through generous donations from friends and family, they raised over \$18,000 to support our chapter. Plans are underway for a 2018 100 Holes of Golf event.

### **Fundraising Opportunities**

Interested in supporting The First Tee of Southeast Wisconsin? We are happy to work with courses to assist with fundraising events such as outings, hole events and additional donation opportunities (donation boxes, percentage of sales, etc.). Please contact David Cohn at [dcohn@thefirstteesew.org](mailto:dcohn@thefirstteesew.org) for more information.

**The First Tee of Southeast Wisconsin**  
11350 W. Theodore Trecker Way, West Allis, WI 53202  
414-727-5290 [info@thefirstteesew.org](mailto:info@thefirstteesew.org)  
[www.thefirstteesew.org](http://www.thefirstteesew.org)

*Serving Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington and Waukesha counties.*

# The First Tee of South Central Wisconsin

## Staff

Our chapter has a strong core team of five diverse and high performing individuals. In January, we hired AJ Kriha as our new Program Director, who has 18 years of experience in progressive program roles at the Boys & Girls Club. Brad Munn PGA, continues to lead the bulk of our Madison Parks and outreach golf programs in the community. We brought Nate Savado on in the winter as our full-time Outreach Coordinator to lead our after-school Learning Center efforts. Patty Milliken continues to do a fantastic job as our Office Coordinator, managing our books, donations, and database management.

We continue to be heavily supported at our affiliate program locations with **PGA Professionals** who believe in and deliver The First Tee curriculum. They are – Bob Feller, Reedsburg CC; John Shipshock, Bishops Bay CC; Jeff Ellingson, Edelweiss Chalet CC; Steve Loomis and Matt Ellis, Janesville Riverside & Blackhawk; Bo Sirianni, Cherokee CC; Joe Leonard and Adam Swenson, Bull's Eye CC; Bill Kokott, Madison Parks.

## Program Delivery

In 2017, we will have serviced close to 2,000 participants in registered programs at 13 golf facilities in south central Wisconsin. Additionally, we have our National School Program in 33 schools, and partner with 20 youth agencies to deliver our services to a diverse and broad group of kids. We continue to sharpen our focus on bringing an authentic The First Tee experience to our participants and will look for areas to scale back services so we can focus on the fidelity of program delivery, ensuring that youth get the maximum benefit from The First Tee.

## Site Location Growth

We brought on Bishops Bay Country Club and Bull's Eye Country Club in 2017. John Shipshock, PGA, and his team at Bishops have fully embraced our curriculum and have a thriving program. In Wisconsin Rapids, we are creating a comprehensive program design, mapping the kids at the school district and Boys & Girls Club to Bull's Eye CC programming, and eventually to employment as caddies at Sand Valley. Joe Leonard and Adam Swenson, both PGA, have already more than doubled their junior participation with the partnership with B&GC. In August, we trained 10 physical educators in Beloit, WI in our National School Program. They will deliver this program in the district in spring of 2018. We are looking to recruit a golf course in Beloit (Kroeger Municipal or The Beloit Club) to become another site in 2018-2019

## Youth Opportunities

We continue to focus on providing youth opportunities beyond programming to further their development and preparations for future success.

- Dan Romero was awarded the Evans Scholarship, a full-ride to college (UW – Madison)
- Cassidy Schnell was awarded a spot at The First Tee Leadership Academy at U. of Michigan this summer
- Over 10 The First Tee participants are now caddying at either Maple Bluff or Nakoma
- Over 15 current/past participants volunteered in summer programs
- Several participants are working outside staff at clubs in town
- Alex Weiss (11 years old) played 92 holes in one day and raised \$5K for the chapter
- Al Deang (12 years old) won 10 of his 14 events this summer, and was asked by US Kids to travel to Mexico City and Australia to compete

## After-School Learning Centers

Our after-school program continues to thrive in Madison. We currently operate out of two facilities (Vitense and Cherokee CC) serving up to 120 youth from 10 schools and youth agencies. Youth receive 1-hour of The First Tee life skills education and 1-hour of academic support. This year, we partnered with curriculum provider Renaissance Learning out of Wisconsin Rapids. Renaissance is a web-based reading and math intervention tool that is currently in 40,000 schools and 60 countries. We plan on rolling out our third Learning Center site at Nine Springs Golf Course in spring of 2018.

## American Family Insurance Championship

We expanded our youth involvement at this year's event by managing the Culvers Kids Zone during the week of the tournament. Like 2016, we also ran the Tuesday youth clinic skills challenge, increasing our participation to 100 youth from 16 area courses. Participants tested their game at eight different stations, culminating in a Q&A with Steve Stricker, Jerry Kelly, Andy North, Jim Schumann, and Skip Kendall. Dennis Walters performed his trick shot show on Sunday.

## The First Tee of Northeast Wisconsin

### 2017 In Review –

- Over 3000 young people were impacted through one or more of our programming efforts so far this year.
- We hosted our first ever Skills Competition in conjunction with The Thornberry Creek LPGA Classic – The winner of the event was able to play in the Wednesday Pro-Am with two LPGA Professionals. Thanks to Josh Doxtator for hosting and making this possible!
- We will be adding 1 new school to our National School Program before the year is up and at least one more in 2018 with the hopes of that number being much greater.
- We hosted our first Golf Marathon at The Golf Course at Branch River – 3 people played 100 holes of golf and raised over \$1000 for programming scholarships.
- We hosted our first ever Swing Like a Girl Classic where ladies from across Northeast Wisconsin gathered at Horseshoe Bay for a day of golf. This event helped raise money to enhance and further our girl's golf programming. We had great reviews and a wonderful day. Thanks to Mark Klinger and his staff for hosting!
- Our 6<sup>th</sup> Annual Tim Drossart Golf Outing raised record amounts of money for us this year at Oneida Golf and Country Club. We had wonderful sponsors and support for the event as we sold out a month in advance. We included some of our participants selling their drives to groups on the 10<sup>th</sup> tee. Thanks to Jim Schultz and Kevin Betts for hosting!

### 2018 Looks to be a great year –

- We have our upcoming Soup N Suds fundraiser at The Radisson Hotel in Green Bay on February 16<sup>th</sup>. We have 18+ restaurants bring in samples of food and have hundreds of beverages to pair with the food. Live music, a large silent auction, and other raffles take place throughout the night. **If any courses are willing to donate rounds or equipment to this auction, we would greatly appreciate it.** This is our biggest fundraiser of the year and our silent auction is a mobile auction so that we can maximize the amount of people we reach with these auction items.
- We will add The Golf Course at Branch River to our programming locations in 2018 and look to make a big impact in Manitowoc County.
- If your course is interested in learning more about The First Tee Programming, please feel free to reach out.

Respectfully,  
Seth Jones, PGA  
920-901-7459

## **Caddie & Leadership Academy 2017 Summary**

The summer of 2017 was an exciting year for all involved in Caddie & Leadership Academy. We saw our first expansion chapter come to fruition at Brown Deer Park Golf Club in Milwaukee and another year of experience at our Kenosha location, Brightondale Golf Links. Thanks to the WSGA Foundation, WGA/ESF, WI PGA Foundation, Solich Foundation and The Romo Family for their support!

In early June, we finalized the candidate selection process and awarded approx. 18 students from each location the opportunity to participate in our Caddie & Leadership Academies. As so often is the case, the first couple of weeks of training and caddying experience are filled with shyness, fear of the unknown and lots of mistakes by the candidates. A dedicated group of volunteers gave up valuable weekend time and along with the help of our program directors from each location, Marcus and Steve, we worked to overcome a steep cultural and learning curve to ready these 13-14 year old boys and girls for a summer of caddying. At our Brown Deer Chapter, easily 80% of the candidates selected had never set foot on a golf course. In fact, during a training day, when told about Tiger Woods famous "hello world" hole in one on the 14<sup>th</sup> hole, one of our female candidates asked; "Who's Tiger Woods?". Although some of the candidates caught on quicker than the others, based on the feedback from the patrons at Brown Deer and Brightondale, our caddies and their "mentors" had very enjoyable experiences. The caddies also benefitted greatly from Pat Donegan's weekly leadership training sessions. Pat was always enthusiastic and dedicated to bringing the best out of our caddies. Thanks to Pat's tireless training effort and unbridled enthusiasm, we started with 36 caddies in our program consisting of 13 and 14 year old boys and girls and ended the summer with 36, 13 and 14 year old young men and women!

<http://fox6now.com/2017/07/12/young-people-learn-the-game-of-golf-and-other-life-skills-through-caddie-and-leadership-academy/>

Other highlights for the summer included a trip to the US Open by both chapters. The USGA generously provided free passes to the participants and volunteers and helped make the day very memorable! We were greeted by Steve Mona, CEO of the World Golf Foundation and Matt Ginella of The Golf Channel. The USGA helped co-ordinate a "meet and greet" with our group and Rickie Fowler's caddie (Joe Skovron) and Phil's "ex"- "Bones".

See links below for press coverage of the event.

<http://www.golfchannel.com/video/ginella-talks-caddie-and-leadership-academy-se-wisconsin/>

<http://fox6now.com/2017/06/14/valuable-life-lessons-caddie-and-leadership-academy-at-erin-hills-introduces-game-to-kids/>

Young people continue to amaze me with their curiosity and energy. One young man, 13 yr. old Jibreel, who had never set foot on a golf course before, caddied for me during a "training round". We had a conversation about how caddying can be an excellent way to learn life lessons. He then asked the following question; "Life lessons, did you learn them the hard way or the easy way?" A great question!

Looking ahead, we have had some initial discussions with golf courses in Madison and Racine about the possibility of opening new chapter's in the years to come. Lot's of work to do before those can become a reality but we believe those markets would support the concept.

## **Tournament Policy Board Report – 2017 Fall Meeting**

Monday, October 16<sup>th</sup> brought to a close the in state portion of the 2017 WPGA tournament schedule. Another great year is in the books and we are all looking forward to an even better 2018.

**A Big Thank You:** We all owe great appreciation to all of the host staff and facilities, sponsors, supporters and volunteers. Between the WPGA, WAGPA, and Junior Tour events, we utilize over 110 facilities. Their support and generosity is not lost on the Policy Board and staff. Please take a moment to thank our sponsors and host staff. It may seem like a small gesture, but it goes a long way in allowing us to increase our purses year over year. The highlight of the year was the new addition of the generous sponsorship from **Vince Suter of Morgan Stanley**. Vince jumped on board to help sponsor the Las Vegas Pro Am opening dinner, Morgan Stanley Blackhawk Pro Am and all three State Opens. With his support we were excited to present Max Hosking an awesome \$10,000 first place check at the 97<sup>th</sup> Morgan Stanley Wisconsin State Open. I would also like to thank Chris, Joe, Erika, Andy and the rest of the staff for a great year of tournament operations.

### Season Highlights

- Jim Schuman of Bluemound G&CC has wrapped up a narrow victory for The Omega WPGA player of the year point's race by less than 100 points over 2016 POY, Ryan Helminen of Ridgeway CC.
- Jim's domination of the section continued with the collection of The Omega Senior player of the year award. He also recently finished runner up in the National Senior Club Pro at Desert Mountain CC in Scottsdale, AZ.
- Andy Hansen of the University Club of Milwaukee has all but wrapped up The Omega Assistants points race. Andrew Troyanek of Rivermoor GC has an outside chance to overtake Andy with a victory at the National Assistants Championship. Good luck to both of you as PGA Golf Club in mid-November.
- Thank you to all of you that participated in our events this year. A good portion of our Pro Ams sold out this past season and the Pro Pros continue to be a hit as always. As has been the case the past number of years, The Classics, Match Play and Section Championship have seen numbers that we are hoping to increase. Please see below some changes to the 2018 tournament schedule that we are hope will get you out to a few more events next year.

### **2018 WPGA Tournament Schedule Changes:**

**The WPGA Match Play** will feature a two day setup at The GC's of Lawsonia (Links Course). The qualifying round and match play rounds of 64, 32, and 16 will take place on these two days. The last eight players will then set up the remaining matches on their own. They will agree upon a site and date over given time periods, similar to the Four-Ball and WAGPA Match Plays. The final match will be attended by a member of the WPGA staff. The qualifier will also serve as a WPGA point event.

**A Spring Pro Pro** will be added to the schedule. Because of the success of the Pro Pros we have decided to add another Pro Pro to the schedule. It will be contested in the spring in lieu of the traditional Spring Classic. Format is to be determined at the Fall TPB meeting in December.

**The Memorial Classic** will serve as a point's event. There will be one division. The event will resemble the AT&T Pebble Beach Pro Am.

**Fantastic Sites** have been secured for the 2018 tournament slate. I encourage you all to check it out in the spring and play as much as you are able.

**Vegas Baby**, the entry form went out on Tuesday, October 24<sup>th</sup>. for the WPGA Las Vegas Pro Am. The dates are March 11 – 15. Field capacity is 48 teams and we are excited to offer Online Registration for the first time. Get your deposit in early, it fills up fast.

- The Fall Tournament Policy Board meeting will take place on December 5<sup>th</sup>. If you have any new business please submit by November 28<sup>th</sup>.
- I encourage you all to take a moment and send thank you notes to all of our event hosts and sponsors. Chris does a fantastic job of making the process very easy. A simple thank you email goes a long way.
- Having close to a year in to the position of chair I would like to thank Michael O'Reilly, Chris Hoel, David Albrecht, Bryan Brotchie, Michael Crowley (Term Expiring), Eric Gitter, James Grogan, Joe Leonard, David Kemnitz (Term Expiring), Matt Reel, Joe Stadler, Gunnar Stapp, and Erik Stenseth, their input and support has made 2017 a great year and their ideas and insight will make 2018 even better.

**Respectively Submitted: Mark Voeller, TPB Chair. [vols@pga.com](mailto:vols@pga.com). 414.581.9115**

## 2017 PGA Tournament Series Schedule:

As tournament season begins to wind down in most parts of the country, the PGA of America is gearing up for our 2017 PGA Tournament Series events at the PGA Golf Club in Port St. Lucie, FL. Registration is now open for the 2017 PGA Tournament Series presented by GolfAdvisor.com.

We are offering your Members six competitive events that have been scheduled for November/December with \$11,500 sponsor dollars added to each event's purse. These 2-day events, open to PGA Members *and Apprentices*, are a great way for players to compete against other PGA Professionals, take home a piece of the **\$37,500 purse** and possibly accumulate national player of the year points in the process.

Please find the current PGA Tournament Series schedule below:

### **2017 PGA Tournament Series Schedule:**

<b>Tournament Dates</b>	<b>Host Course</b>	<b>Entry Deadline</b>
Nov. 30 - Dec. 1 (#1)	PGA Golf Club (Dye)	Nov. 22 (12:00 p.m. ET)
Dec. 4-5 (#2)	PGA Golf Club (Dye)	Nov. 28 (5:00 p.m. ET)
Dec. 7-8 (#3)	PGA Golf Club (Wanamaker)	Dec. 1 (5:00 p.m. ET)
Dec. 11-12 (#4)	PGA Golf Club (Ryder)	Dec. 5 (5:00 p.m. ET)
Dec. 14-15 (#5)	PGA Golf Club (Wanamaker)	Dec. 8 (5:00 p.m. ET)
Dec. 18-19 (#6)	PGA Golf Club (Ryder)	Dec. 12 (5:00 p.m. ET)

For more information: <https://pgatournaments.com/pga-tournament-series/>

To Register: <https://www.pga.org/articles/pga-tournament-series>

## **Education Committee Report – 2017 Fall Meeting**

### **Committee Members:**

Jeremiah Hoffmann – Chairman

Dave Hawkins, Brendan Locke and Vince Pulizzano

### **PGA Member Service Requirements:**

A reminder that current MSR cycle ends on June 15, 2018. At the end of last cycle we had 10 members fall in Class “F” status. We would love to see that number less than 10 this time, optimistically 0.

### **Upcoming MSR Opportunities:**

**Social Media, Finance and Employment Seminar (4 MSRs) – October 31<sup>st</sup>**

**GCOW Fall Meeting and Awards Luncheon @ Old Hickory GC (3 MSRs) – November 15<sup>th</sup>** – Section Office will email more information next week

**Player Development and Employment Workshops (4 MSRs) – 5 dates this winter – registration opens in January**

**WPGA Section Spring Meeting & Seminar – March 4<sup>th</sup> & 5<sup>th</sup>**

- Teaching and Coaching Seminar – March 4<sup>th</sup>
- General Membership Meeting – March 5<sup>th</sup>

**Summer Outdoor Teaching Seminar – Dates TBD**

- Looking for a date to be announced soon
- Hoping for before the MSR Deadline
- Opportunity to have an instructor present to our group AND work with REAL students

**FYI –**

- The WSGA/WPGA Symposium will remain on a two year cycle with the next one in 2019
- There is very limited USGA/PGA Rules Seminar Schedule this year with the impending Rules changes. They will have a full schedule in the Fall/Winter of 2018-19 for the new Rules.

Submitted by,

Jeremiah Hoffmann, PGA

## **Membership Committee Report – 2017 Fall Meeting**

### **WPGA Membership Committee Mission**

*To ensure that all WPGA members and apprentices have the opportunity to benefit, both personally and professionally, from their PGA membership. The committee will work to create, enhance and communicate all appropriate PGA of America and Wisconsin PGA benefit programs.*

### **2017 Progress**

- Established committee and committee members
- Communicated current benefits to PGA members and apprentices through the WPGA newsletter.
- Reestablished relationship with vendors
- Research current benefits and working to develop / implement new benefits for our membership.

### **2018 Expectations**

- Survey the membership to find out what they like, don't like and what they are interested in receiving from the WPGA.
- Utilize feedback from members to develop programs that have real value.
- Utilize feedback from members to research current programs that may fill the need/want.

Our committee will be meeting 2-3 times in the winter of 2017/2018 to review your feedback and research/develop programs that benefit you, the WPGA member. We look forward to being of service to you!

Mike O'Reilly, PGA  
Chairman - WPGA membership Committee

## **Employment Committee Report – 2017 Fall Meeting**

The following report highlights this year's activities of our PGA Employment Consultant (Jason Boaz) and the Wisconsin Section Employment Committee.

### **New Career Wellness Initiative:**

One on One Career Wellness meetings with PGA Members and Career Consultant

- 6 Question survey to glean information for Career Wellness meeting
  - Individual based SWOT Analysis
  - Professional Development 10-12 questions - Self Evaluation (Rating 1-5)
    - Based on Career Path choices
      - HP/DOG
      - GM
      - Director of Instruction
  - Professional Development Resources

### **Wisconsin Section Activities**

- Career Links Job Activity: 8 Wisconsin PGA Jobs – Since July of 2017
- Compensation Survey Participation: 83.5% - Ranks 3<sup>rd</sup> (Thank you!!!)

### **PGA Career Consultant – Jason Boaz**

- 191 Contacts with Wisconsin PGA Professionals
- 15 Contact with Wisconsin Employers
- 10 Contacts with Unemployed Wisconsin PGA Members
- 20 Résumés Reviewed
- 15 Compensation Reports Made for and Reviewed With Wisconsin Professionals

### **Employment Committee Report**

Please know that this Committee is here to help better the opportunities for PGA members. The position held by Jason Boaz is not just a job seekers amenity, but a person to go to advance both current and new positions. If you have knowledge of possible opportunities for PGA members, please be sure to contact myself or Jason Boaz as soon as possible.

Brian Bishop: [brianbishop@mbcc1899.com](mailto:brianbishop@mbcc1899.com)

Jason Boaz: [jboaz@pgahq.com](mailto:jboaz@pgahq.com) – 608-318-5355 Office

Reminder of items to work on during the off season:

- Update Career Links Profile
- Update Credentials (Resume, references, ect.)
- If you change jobs, update the Section (within 10 days suggested)
- Explore PGA.org for ideas and information to better your position.
  - Revenue Scorecard
  - Employer Communications Model
  - PGA Job Hunters Tool Kit
  - PGA Career Fitness Manual
  - Player Development Programs
  - PGA Best Practices
  - PGA Marketing Resource Center
  - Compensation Survey
  - Facility Operations Survey
  - Certified Professional Program 2.0

This winter, I will continue looking for Professionals from different areas around the state to serve on the Committee. The primary role of Committee Members will be to share information of job changes and PGA job opportunities with the committee and Jason Boaz, Employment Consultant.

Submitted by: Brian Bishop, PGA

## Player Development Committee Report – 2017 Fall Meeting

Mission Statement: It is the goal of the Player Development Committee to aid the members of the Wisconsin PGA Section in their Player Development efforts while serving as consultants and providing guidance regarding growth of the game programs. In addition, the committee will serve as advocates of PGA Junior League Golf, Drive Chip and Putt, and other player development programming within their designated region.

### **Winter Education**

- The Round Table series, sponsored by PING, continues this coming February in five regions: Lake Geneva, Milwaukee, Green Bay, Stevens Point and Madison.
- Registration begins in early January; up to 4 MSR's awarded to attendees
- Panelists include various WPGA Professionals, Frank Chieppa, Jason Boaz and Erika Pirkl. Topics include adult player development programs, career and employment, and PGA JLG, including an optional PGA JLG website training opportunity

### **PGA Junior League Golf Update --- Captain Registration for 2018 starts in Nov.**

- The number of JLG teams in 2017 was 86 versus 71 teams in 2016. A 17.5% increase.
- The number of JLG players in 2017 was 1034 versus 2016 having 782. A 24% increase.
  - National Survey: In September, the PGA of America asked all Captains and Customers their likelihood to promote PGA JLG. Wisconsin was above the national average in both of these categories, and first in the Midwest Region for Customer satisfaction. 76% of customers ranked PGA JLG as a 7 or higher in WI, 3% higher than national average. For a deeper look into what your customers say about the program contact Erika or Frank to discuss.
  - Section Survey: Erika has the results from the Captain's Survey. Highlights include 68% of Captains are "likely" or "extremely likely" to increase the number of kids per team. Over 75% of the respondents said that they need the most help with "coordinating matches" so the Player Development Committee is exploring new ways to make this part of the program easier and more effective.
- Changes for 2018: Uniform partnership with Garb, Website enhancement, new Post Season format

### **Drive, Chip and Putt**

- Aliisa Helminen of Menasha and Aidan Antony of Milwaukee qualified for the 2018 Finals at Augusta National on April 1<sup>st</sup>—week before the Masters
- Number of juniors registered in 2017 was 1095 versus 1025 participants in 2016
- For 2018, Wisconsin was offered one additional local qualifier as well one additional Sub-Regional due to a sustained increase in participants.
- Local qualifying will take place at Eau Claire G&CC, Edgewood GC, Rolling Meadows GC, The Legend at Merrill Hills, The Legend at Bergamont, The Oaks GC, and Thornberry Creek at Oneida in June and July. Sub-Regional hosts are University Ridge and SentryWorld in early August. The Regional site will most likely be in Minnesota once again in late September.

### **Player Development MSR's**

- 3 credits per PGA JLG team at facility
- 2 credits for host professional at Drive, Chip and Putt qualifying
- 2 credits for PGA Professional as an on-site Drive, Chip and Putt volunteer
- 4 credits per attendee during Winter Education in February 2018
- 1 credit for online PGA Player Development Survey
- Visit [pga.org](http://pga.org) and click on "Dashboard" for a complete list of opportunities

## **WAGPA Committee Report – 2017 Fall Meeting**

**The WAGPA Committee** is made up of the following members:

Danny Rainbow, Chair, SentryWorld  
Shaun Finley, Board Member, The Oaks GC  
Erika Pirkel, Section Staff, Wisconsin PGA  
Victor Jacinto, Milwaukee CC  
Erik Stenseth, University Ridge GC  
Tyler Lower, Sand Valley  
Dan Hastreiter, Whistling Straits  
Adam Anderson, Chenequa CC  
Matt Ellis, Janesville Riverside GC

**Congratulations to WAGPA Committee member, Matt Ellis, on his new position as General Manager / Head Golf Professional at Janesville Riverside GC.**

**Congratulations to former WAGPA Committee member, Jonathan Stuart, on his new position as Head Golf Professional at Pelican Point Golf Club in Gonzales, LA.**

**Recently conducted WAGPA activities include:**

- **Education Seminar at the Pro-Assistant Tournament at The University Club on September 25, 2017:** Jason Boaz, PGA Employment Consultant, provided a seminar covering a variety of employment-related topics, including the services he provides to members and apprentices.

**Upcoming WAGPA activities include:**

- **Education Seminar at The Oaks on November 6, 2017:** PGA Members Matt Taken (Tuckaway CC), Michael O'Reilly (Whistling Straits), and Glen Murray (Sand Valley) will serve as panelists for a discussion amongst WAGPA members. Topics of discussion will include professional networking, section involvement, best practices, career advice, sharing of experiences/stories, and more. Following the panel discussion, lunch will be served and attendees will have the option of putting together a game and golfing at The Oaks.

**Apprentice Contact:** The WAGPA Committee members contacted all Apprentices in the section in spring 2017, and will do so again in late fall 2017 to check in regarding education program status, employment, and to answer any questions.

Submitted by,

Danny Rainbow, PGA – WAGPA Chair

## **Special Awards Report – 2017 Fall Meeting**

One of the roles of the Honorary President of the WPGA is to oversee the Special Awards process. We have started the process for the 2018 award winners. The nomination form has been updated so nominations will be taken via an online survey. The link was sent out in early October and will be sent again following the meeting. There are also nomination forms available at the meeting. The entire process is aided and legitimized by receiving nominations from as many PGA Members as possible. Please keep in mind that self-nominations will not be considered.

The PGA Patriot Award is being added for 2018. The award was added nationally a few years ago.

The Patriot Award - This award will follow along with our National PGA Award which says:

### **Description:**

The PGA Patriot Award bestows special recognition on a PGA Golf Professional, who personifies patriotism through the game of golf and demonstrates unwavering commitment and dedication to the men and women who have valiantly served and protected the United States of America.

### **Requirements:**

Candidate must be a PGA member in good standing.

Candidate must be well regarded as a model PGA member.

Demonstration and acknowledgement as an individual of outstanding leadership and strong moral character.

Nominations must be received by November 10, 2017.

All qualified candidates will be asked to present a written application to the committee. The nominees will be notified on procedure that the review committee uses to judge the application. The applications will then be presented to a selection sub-committee made up of past winners of each award. Each award has a different sub-committee. The sub-committee will then select the finalists for the awards.

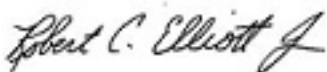
The Special Awards Committee consisting of our four district directors, one independent director, WSGA director, WPGA executive director and I will then be responsible for determining our special award winners for 2018. Please note that all candidates are reviewed with confidentiality and objectivity.

WPGA Special Awards Committee has adopted this Mission Statement:

*The mission of the Special Awards Committee is to assist the membership and the Assistant's association to offer a wide range of candidates for each award, which will assist us in honoring the best and most deserving members, assistant's and sales person. Once chosen, to showcase the winners in a professional formal awards presentation and through prominent media.*

If you have any questions, comments or suggestions for the Special Awards committee and the process, please feel free to contact me. Thank you in advance for taking the time to submit nominations and I wish the nominees the best of luck with the process.

Respectively Submitted,



Rob Elliott, PGA  
Chairman, Special Awards Committee

## Nelthorpe Cup Report – 2017 Fall Meeting

The 50<sup>th</sup> playing of the annual Nelthorpe Cup took place on Friday, August 11 at Westmoor Country Club. The "all-star" exhibition once again brought together the twelve highest ranked amateurs along with the four highest ranked senior amateurs to compete against their professional counterparts in a team competition conducted under a match-play format.

A fantastic day and evening was held to celebrate the 50th playing of the Nelthorpe Cup Matches on Friday at Westmoor CC. In a fitting fashion the hallmark event made its way back to the site of the first ever event to honor the milestone. The day marked the 4th time Westmoor CC has hosted, with their other hosting duties coming in 1986 and 1997.

The day kicked off with the singles competition in the morning with 3 points at stake within each match (1 pt for front, 1 for back and 1 for total). Through the first twelve matches the points were pretty close to even, however the WPGA professionals closed the singles session in a strong fashion with Craig Czerniejewski and Ryan Helminen grabbing all three points and Charlie Brown taking home two more. After singles play had wrapped up the Wisconsin PGA carried a four point lead into the four-ball play with a 26 to 22 lead.

In the afternoon the Wisconsin PGA was able to keep the hot play going as they stormed out to a big lead by winning 19 of 25 points in the first five four-ball matches (2 pts for front, 2 for the back, 1 for the total for each match).

In the end the lead turned out to be insurmountable and Wisconsin PGA was able to win back the cup by a 48 to 40 point margin. The win now gives the Wisconsin PGA a 33-17 record in the annual matches.

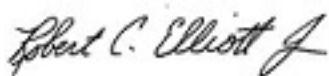
The golf albeit impressive played second fiddle to the evening reception. The night brought together numerous past participants and other important individuals to celebrate the history of event. The mood was set as TV's greeted attendees with pictures of teams and past participants in action over the years. A crowd of over 100 people then enjoyed a great evening of camaraderie, storytelling, speeches from individuals connected to the matches, terrific food, and also a fitting toast to 12-time Nelthorpe Cup participant and former Westmoor CC Head PGA Professional, Tom Kabler, who recently passed away.

The WPGA and WSGA would like to thank Westmoor Country Club, their membership and the entire staff at the club for hosting the 50th annual matches. We would also like to thank Matt Flaten and adidas for providing the team uniforms. OMEGA was also a supporter of the event.

Congratulations to the following members who qualified and played in the Nelthorpe Cup matches:

Rick Rasmussen	John Freeman	Jim Schuman	Eddie Terasa
Jeff Kaiser	Chad Sandee	Kurt Mantyla	Kyle Kunash
Erik Stenseth	Mark Voeller	Charlie Brown	Joe Leonard
Jason Samuelian	Ryan Helminen	Craig Czerniejewski	Michael Crowley

Respectively Submitted,



Rob Elliott, PGA  
Honorary President, WPGA

# PGA Scholarship Report – 2017 Fall Meeting

## Wisconsin Scholarship Winners

Scholarship: PGA of America, \$2,000

Hannah Feller (Bob Feller, PGA)  
Kathryn Stupar (Bill Stupar, PGA)

The PGA of America's Financial Assistance Fund Scholarship Program has awarded scholarships to 183 students totaling \$411,000 for the 2017-18 school year.

Founded in 1986, the PGA Financial Assistance Fund Scholarship Program has awarded more than \$6.5 million to 3247 students. Run by the PGA's Membership Services department, the program encourages and promotes the attainment of higher education for the children and grandchildren of PGA Members.

Funding for these scholarships is made possible through voluntary contributions to the PGA Financial Assistance Fund (a tax-deductible 501c3 fund) from PGA Members and other donors.

The PGA Financial Assistance Fund Scholarship application will be available on PGA.org November 16, 2017. There will be a link on the homepage and on the PGA Financial Assistance Fund Scholarship page.

There is a new feature this year. The PGA Financial Assistance Fund Scholarship toll free number will have information about the scholarship and dates, etc. Call 888-713-9098.

### **Important dates to remember:**

November 16, 2017 - scholarship application goes live on pga.org.

March 1, 2018 - deadline date to submit the application.

March 19, 2018 - deadline date to have all supporting documents in our office, provided applicant is eligible.

### **The eligibility requirements to submit an application are as follows:**

- A minimum cumulative GPA of 3.4 (unweighted GPA based on a 4.0 scale) is required.
- Applicants must be children or grandchildren of a PGA member who is in good standing with the Association (the PGA member may be living or deceased). *No Class F or Inactive members.*
- All applicants must be enrolled as or plan to enroll as a full time student in order to be eligible.

### **The supporting documents are:**

- The school must send in an official school transcript.
- The ACT and/or SAT scores. ACT must send in the ACT scores. The College Board must send in the SAT scores. (Test scores are not applicable to college students)
- The first page of the Student Aid Report (SAR) if the student is applying for financial need.

For all criteria details, visit the PGA Financial Assistance Fund Scholarship Program page on PGA.org November 16, 2017.

The PGA Financial Assistance Fund Scholarship Program is supported by voluntary donations from PGA members and other individuals.

Respectfully Submitted,

Jim Thompson, PGA