



### Lake Geneva All Stars Compete at PGA JLG Regl.

On September 24th, the Lake Geneva All Star team made the trip up to Stillwater, MN. Their roster included juniors from Hawk's View Golf Club, Geneva National, Grand Geneva, and Abbey Springs. The Lake Geneva team warded off a dozen teams from all over Wisconsin. Their victory earned them a trip to the Midwest Regional at StoneRidge Golf Club to compete against Illinois, Minnesota, and Iowa. The four teams played a round robin format, and the team with the best record advances to the PGA JLG Finals in Arizona come November. Lake Geneva came up a bit short, and finished in 3rd out of the 4 teams. Cog Hill will represent the Midwest at the Final Championships.

All Star Captain Matt Boesch was not new to the Regional stage after his team qualified for Regionals in 2014, and he led them to a 3rd place finish. Congratulations to Matt Boesch and his team for representing WI! For more information, visit [www.pgajlg.com](http://www.pgajlg.com).

#PGAJLG Captain registration is due to open in December of 2016, about 4 months earlier than last year! Questions? Email Erika at [epirkl@pgahq.com](mailto:epirkl@pgahq.com)



Matt Boesch and the Lake Geneva All Stars are all smiles after a great weekend at StoneRidge Golf Club. What an awesome experience for these kids!

### Get Golf Ready for 2017...what you need to know

Why should I host Get Golf Ready?

Get Golf Ready is the flagship introductory adult program for PGA Professionals to create new golfers and retain returning golfers. Regardless the program name, your facility should determine how it's going to create new customers as a part of its overall player development strategy.

Get Golf Ready in particular has wide-ranging support, a recognized brand and far-reaching promotion while still maintaining flexibility for each PGA Professional's needs. The program pricing, structure and curriculum can be customized to each unique facility and its player development goals.

The program also has a track record of success. 2017 marks its eighth year of existence, and since then 86% of those who signed up continue to play the game. This cumulative, building effect of Get Golf Ready will pay dividends not only immediately but for years into the future as you create lifetime customers.

Did you know you receive 2 PGA Required MSR's for every program you host? You need at least 3 people per class to qualify. For directions on how to post your MSR's, email Erika or call the Section office.

Remember, **NOW** is the time to start planning for next season. Stay tuned for ways to increase your revenue and rounds at YOUR facility.

Contact Erika Pirkel at [epirkl@pgahq.com](mailto:epirkl@pgahq.com) or 414.443.4573 to #growthegame



#### Know the Numbers

1) Roughly 62% of those who participate in Get Golf Ready programs are women. Getting them on the course early on during instruction calls for more fun!

2) While being outside and enjoying the sunshine and serene landscape, a golfer will have a healthier state of well-being. Researchers have found that walking 18-holes can meet the daily recommendation of 10,000 steps (five miles) per day and burn approximately 2,000 calories when carrying clubs or 1,300 when riding in a cart.